

**Priorities Committee Meeting\_Feb14\_2017**

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**STRATEGIC INITIATIVE AND UPDATE****Municipal Development Plan Update – General Sections and Implementation****Report Purpose**

To provide the Priorities Committee with an overview of the General and Implementation sections for the Municipal Development Plan (MDP) Update.

**Council History**

March 6, 2007 – Council approved Motions 175/2007 and 176/2007, amendments to MDP Bylaw 1-2007.

May 22, 2007 – Council approved MDP Bylaw 1-2007.

March 11, 2010 – Capital Region Growth Plan was adopted by Province.

February 19, 2013 – Council approved Bylaw 42-2012 to ensure the MDP was in conformance with the Capital Region Growth Plan.

April 21, 2015 – Council received an overview of the MDP Update process and public engagement.

July 14, 2015 - Priorities Committee received an update on the MDP Update process and public engagement.

November 10, 2015 - Priorities Committee received an update on the MDP Update process and public engagement.

February 16, 2016 - Priorities Committee received an update on the MDP Update process.

March 22, 2016 - Council directed that Administration include consideration of land use options within the rural/urban transition policy area (Colchester) in the current MDP Update.

May 17, 2016 – Priorities Committee received an update on the MDP Update process for information.

June 14, 2016 - Priorities Committee received an update on the MDP Update process.

November 22, 2016 - Priorities Committee received an overview of the Rural Service Area and Options for Colchester.

January 24, 2017 - Priorities Committee received an overview of the Urban Service Area and Hamlet sections for the MDP Update.

**Strategic Plan Priority Areas**

**Economy:** The Economic Development section of the MDP will be reviewed to ensure policy aligns with the objectives of the Economic Sustainability Framework and the Strategic Plan for a diverse economy and effective and efficient municipal infrastructure.

**Governance:** The public engagement and communications plan for the MDP Update will aim to create an inclusive process that engages residents and stakeholders.

**Social:** The MDP Update will review the social development section of the document to ensure it reflects the objectives of the Social Sustainability Framework and the Strategic Plan for an active and healthy community.

**Culture:** The MDP Update will be reviewed to ensure it aligns with the Strategic Plan to create vibrant, creative communities.

**Environment:** The MDP Update will review the environmental section of the document to ensure it reflects the objectives of the Environmental Sustainability Framework and the Strategic Plan to protect our environment and preserve biodiversity.

### **Other Impacts**

**Policy:** Policy 17.4 of the MDP indicates a major review of the document is to be conducted every five years in order to ensure the Plan remains valid and effective.

**Legislative/Legal:** Any changes to the MDP will require passage of a bylaw to replace or amend Bylaw 1-2007.

**Interdepartmental:** Multiple Strathcona County departments are involved in the MDP Update.

### **Summary**

Administration is bringing forward information on the current status of the MDP Update as well as a detailed overview on the draft General and Implementation sections of the MDP Update. See Enclosure 1 for more detail.

### **Communication Plan**

A range of stakeholders such as community groups, school boards, developers, as well as the general public have been, and will continue to be, consulted for the MDP Update. The County has utilized traditional engagement tools such as open houses, stakeholder interviews, posters, newspaper advertisements and the County website. In addition, the County has a white board video, online engagement hub, backgrounder discussion papers, e-newsletters, postcards, bus ads, portable signs and has utilized social media such as Facebook, Twitter, and Instagram to engage the public.

### **Enclosure**

1 MDP Update General Sections and Implementation PowerPoint