

Canada 150 event summary

Events

Art Gallery @501

This year the gallery will showcase five events in celebration of Canada 150:

- **Diana Thorneycroft** – Artist - (O'Canada/I'm Sorry) March 6 – April 30, 2017
- **Dr. Roberta Bondar** – (Canada's first female astronaut) – Photography exhibition – November 10 – December 21, 2017 - and speaking engagement – November 9, 2017 at Festival Place
- **Joe Fafard** – Canadian sculptor – art entitled (Retailles) – July 7 – August 2017
- **30th Anniversary County Art Collections** – will include 2017 art collection acquisition – May – June 2017
- **Heather Cline** – paintings and audio narratives of collected stories – features a performance by Maria Dunn, one of Canada's leading folk singers and story tellers – September – October 25, 2017

RPC play days

Will include activities in celebration of Canada's 150th birthday:

- Wilderness Centre (September 24, 2017)
- Emerald Hills Sport Centre (May 27, 2017)
- Broadmoor Lake (July 19, 2017)
- Ardrossan (June 17, 2017)

Historic photo exhibit and historical videos

- Historic photos of Strathcona County will be displayed in the Atrium November – December 2017
- Historical videos ***The past where we live*** will be viewed at numerous locations

Peggy Fleet Quilt Exhibit – April – September 2017 in Atrium

Provincial flower-themed quilt display in the Artrium

Victory at Vimy - March 2017 at Festival Place

Speaker - Ted Barris, historian and author

2017 marks the 100th anniversary of Canada's participation in the battle of Vimy Ridge.

War memorabilia exhibit will also be featured.

Community events

To include Canada 150-themed trappings and prizes:

- Pitch-In
- Arbor Day – May 5, 2017 at Broadmoor Lake Park
- Mayor's Golf tournament - August 2017
- Millennium Place Sports Wall of Recognition – Fall 2017

Afternoon celebrations

Activities being held throughout summer or early fall at Smeltzer House themed to Canada 150

- Traditional afternoon tea
- Heritage crafts
- Music in the gazebo
- Poetry readings and/or storytelling

Canada Day – July 1, 2017

Canada 150 will be celebrated at Strathcona County's largest festival filled with family activities, Canadian Air Forces flyby, performances and fireworks

Chautauqua tent – August 2017

Chautauquas were traveling shows and local assemblies that flourished in the United States and Canada in the late 19th and early 20th centuries, and provided popular education combined with entertainment in the form of lectures, concerts, and plays. Along the Chautauqua theme of information and cultural dissemination, both professional and amateur performers will grace the stage in the Chautauqua tent, providing entertainment and historical narratives. We will also be hosting community workshops in the tent to create 400 – 750 tiles for the Canada 150 Mosaic project. The tent will be up for the last two weeks in August, allowing for 28 blocks of programs. Community outreach and events will include an interactive art exhibit, historical narratives by local seniors, children's workshops, and theatrical performances.

Celebration of Lights (Community Centre) – November 18, 2017

Canada 150 will be incorporated into the crafts, staging and the digital tree

New Year's Eve – December 31, 2017

Celebration ending Canada's 150 birthday will be highlighted through fireworks, snow sculptures, crafts and staging.

Initiatives

There are numerous collective community awareness activities, including the Social Framework Unity Project where select pillars will be tailored to Canada Day. Some examples:

- Canada 150 planting beds through *Communities in Bloom* – First week of June
- Canada in the Round, a Community Piano Project – Summer 2017 at Community Centre and other facilities
- 150 for 150 youth -- 150 youth will receive \$50 to be spent on an activity or initiative that builds community spirit and celebrates Canada's birthday – throughout year

Promotions

- Planters and flower beds in Strathcona County will be accented with red and white
- Canada 150 decals on County vehicles, busses and the window on County facilities
- Communications support to coordinate and brand Strathcona County initiatives:
 - Strathcona County website includes a Canada 150 page (linked to residents' page), which lists all activities being planned to celebrate and opportunities to volunteer – complete
 - Coordination of materials production
 - Consistent application of Canada 150 Anniversary logo and messaging
 - Integration of Canada 150 Anniversary logo and messaging, as appropriate, in Communications programming throughout 2017
- Themed roadway flags

Community partnerships

Strathcona County (FCS) will partner with, IVC, Family Day Homes, KEYS (Keys to Empowering Youth to Succeed), Parent Link, Strathcona County's Heritage Advisory Committee, Strathcona County Museum and Archives. Activities will include:

- Facebook posts i.e., did you ... a fact about Canada
- Support for seniors outreach clients to visit schools/museums to share their stories and reflections from Canada from the past
- Collective community awareness activities to promote Canada 150 will also include lobby display, volunteer appreciation, Senior's Week/Picnic Neighbour Day and National Family Day.