

*Celebrate
with /
US!*



CANADA 150



**STRATHCONA
COUNTY**

Generate Excitement

Create opportunities and a brand program that contributes to local and national community pride



Integrate

existing events, activities
and tools



Download our FREE mobile app!
www.strathcona.ca/mobile

Strathcona County Facts and Stats 2017



Celebrate with us



Incorporate

Canada 150 colours and designs



Brand

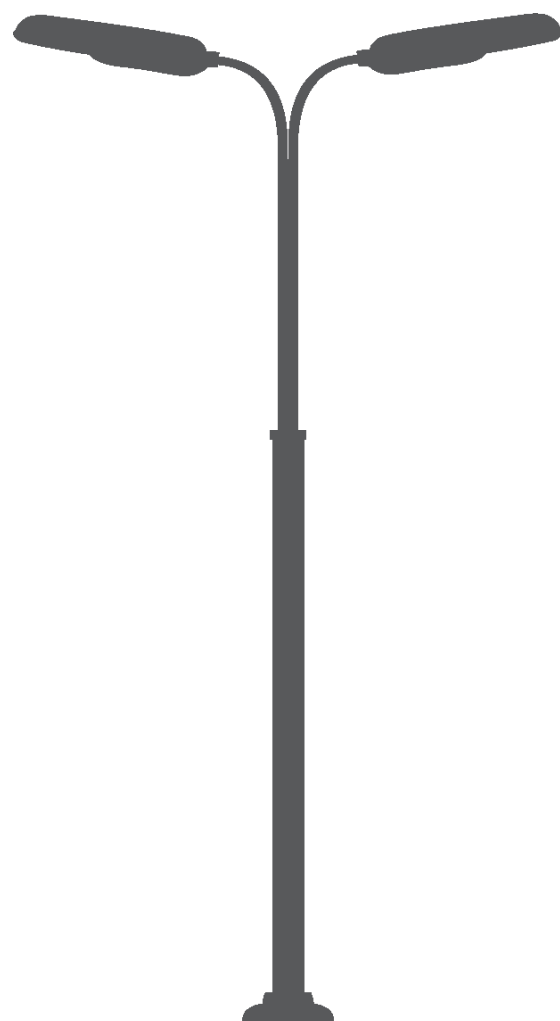
and community event promotion



Brand

and coordinate centrally

*Light pole banners
coming A,*



Mobilize

**Canada 150 Leaders
and partners**

Canada 150 Ambassadors are:

- Voices to promote Canada 150 in our community
- An inspiring group of Canadians from Strathcona County
- Active on social media and will participate in various activities across in Strathcona County.

**Follow them and join us in
2017!**





Create

new and legacy
programming

Events

**Celebrating our
community**

Spring

- Oh Canada I'm Sorry, Gallery Exhibit
- Victory at Vimy, 100th Anniversary of the Battle at Vimy Ridge celebrates national and local heroes.
- 'Make Strathcona County Shine' for Canada's 150th with Pitch In
- Canadian Provincial Wildflower Quilt Exhibit (loan), Artrium
- Canada 150 celebrates Arbor Day



Events

**Celebrating our
community**

Spring

- TransCanada Trail Connection Ceremony
- 30th Anniversary of County's Art Collection
- Canada 150 themed activities at Everybody Gets to Play PlayDays:
 - Emerald Hills Sports Pavilion
 - Ardrossan Recreation Complex
- Heritage Tea at Smeltzer House
- Canada 150 themed Communities in Bloom displays



Events

Celebrating our
community



Muybridge B by Joe Fafard



Summer

- CommuniTEA pond parties
- 150th Anniversary Canada Day Festival
- Retailles, Gallery Exhibit – Joe Fafard
- Celebrating Canada in the Chautauqua Tent
- Canada 150 Mural Mosaic
- Canada Everybody Gets to Play PlayDays: Broadmoor Lake Park
- Celebrating Neighbour Day in Canada
- Sesquicentennial Seniors' Week



Events

**Celebrating our
community**

Fall

- Quiet Stories from Canadian Places, Gallery Exhibit
- Fall Open House, Strathcona Wilderness Centre
- National Family Week
- 150th Anniversary Sports Wall of Recognition, Millennium Place
- Historical Photo Journey, Celebrating Strathcona's History, Artrium



Untitled by Heather Cline

CELEBRATE CANADA 150 
IN STRATHCONA COUNTY



Events

**Celebrating our
community**

Winter

- Light in the Land - a nature photography exhibit and speaking engagement by Canada's 1st woman in space, Roberta Bondar
- Celebration of Lights
- New Year's Eve Festival – 150 Grand Finale Event



Community Talk

& Renewal of the Social Framework

Connecting our Community

- Celebrating Citizenship
- Fostering a sense of belonging and acceptance
- Working together for common goals

The Unity Project will celebrate a new social framework for Strathcona County highlighting congruent themes with Canada 150.



Celebrating

on Canada Day

What's new?

- Daytime children's stage show
- Kenny Shields & Street Heart
- Canada 150 Zone
- Commemorative celebration with Military
- Unity project
- Community piano project
- Enhanced fireworks and new LED Canada 150 light show and more!



CELEBRATE CANADA 150
IN STRATHCONA COUNTY



Our Community Celebrates Canada 150

- Josephburg Agricultural Society – Ice Cream Party
- Arts & Culture Council of Strathcona County & Strathcona's Diversity Committee - Canada Heritage Festival and BBQ
- Strathcona County Museum & Archives – Canadian History Exhibit & commemorative art piece
- Wye Community League – Les Bucherons

and more!



Gallery @501

Celebrates

All year long

- Canadianisms: A Half Decade Inspired by Canada's Brandy Satuley
- Oh Canada / I'm Sorry – Diana Thorneycroft
- 30th Anniversary of Strathcona County's Art Collection
- Retailles – Sculptures by Joe Fafard
- Quiet Stories from Canadian Place – Heather Cline
- Light in the Land – the Nature of Canada by Dr. Roberta Bondar, Canada's first woman in space



Chautauqua Tent

celebrating our heritage

August 5 – 20

Activities for all ages!

- Canada 150 Mural Mosaic
- Professional musicians
- Community performers
- Poetry
- Magic
- Circus
- Arts and crafts
- and much more!





Celebrate with us!

Questions?

www.strathcona.ca/Canada150