

JOSEPHBURG AGRICULTURAL SOCIETY

Enclosure I

February 27, 2017

Office of the Elected Officials
Strathcona County
2001 Sherwood Drive
Sherwood Park, AB T8A 3W7

Re: COUNCIL PRIORITY FUNDS - LETTER OF REQUEST

Good Day,

Thank you for the opportunity to hear our request. Josephburg Agricultural Society has been a long-standing contributor to the rural community landscape since 1973. We put our hearts, soul and countless hours into furthering our area through programming and events that the membership and neighbouring communities find valuable.

We have a vested interest in our youth in the area. We offer a great ball program called SoftBall/TeeBall-4-Fun. It is a non-competitive group of kids just wanting to understand the fundamentals of ball and have fun doing it. The program skyrocketed from 15 kids to 70 when Director Billie Borys stepped up to run it.

Equally youth-driven is our Livestock Show weekend - the Country Classic. Last year's numbers topped 120 beef entrants and over 20 horse entrants - all under the age of 21! What an accomplishment and a feather in the cap of tomorrow's ag producers.

With the upcoming celebrations of Canada 150 we would like to partner Canada's birthday with our event by hosting an ice cream party at both the ball diamonds and the livestock shows. To show unity we would like to get all the kids a clothing item to be worn at the time of photos. We would greatly appreciate help with this as we have found in the last couple years the slow in the economy has trickled down to our events and we are working as hard as before to find funding but there is less of it.

The assistance would mean so much to the youth, to Canada's celebration this year and to the Josephburg Ag Society who continue to bring great events and programming to Strathcona County's Ward 5.

SOFTBALL/TEEBALL-4-FUN

SUMMER 2017 • JOSEPHBURG, ALBERTA

	Projected	Actual
EXPENSES		
First Aid Kits - update ice packs, bandaids	\$150.00	
Equipment - replacement helmets	\$300.00	
Advertising	\$500.00	
Sports Insurance	\$650.00	
T-Shirts for players and coaches	\$1,800.00	
Referral incentive (Dairy Queen card for kids that sign up a friend)	\$250.00	
Expenses total:	\$ 3,650.00	
INCOME		
Entry Fees (65 kids) <i>expected to register.</i>	\$2,100.00	
Company Sponsorship *	\$250.00	
JAS Sponsorship	\$500.00	
Income total:	\$2,850.00	
PROFIT/LOSS	-\$800.00	

* We also purchase "Coach" shirts for volunteers.

JOSEPHBURG
AGRICULTURAL SOCIETY

FEB 28 2017

COUNTRY CLASSIC HORSE SHOW

MAY 27, 2017 • BIRCH BAY RANCH • STRATHCONA COUNTY

	Projected	Actual
EXPENSES		
Venue Rental – Saturday – indoor arena	\$ 500.00	
Venue Rental – Sunday – indoor arena	\$ 1,000.00	
Advertising – newspaper items	\$ 800.00	
Advertising – branded items	\$ 1,200.00	
Lunch/Snacks – Volunteers	\$ 250.00	
Judges	\$ 1,800.00	
Announcer	\$ 350.00	
Sound system, additional panelling	\$ 550.00	
Prizes – Buckles	\$ 1,200.00	
Prizes – banners, ribbons and other	\$ 500.00	
Signage	\$ 500.00	
GST (where applicable– ag society can only claim half)	\$ 225.00	
EXPENSES TOTAL	\$ 8,875.00	\$ 0.00
INCOME		
Entry Fees	\$4,200.00	— Over 20 kids expected.
Company Sponsorship	\$1,500.00	
JAS Sponsorship	\$1,500.00	
PROFIT TOTAL	\$7,200.00	
PROFIT/LOSS	-\$1,675.00	

JOSEPHBURG
AGRICULTURAL SOCIETY

FEB 28 2017

COUNTRY CLASSIC BEEF SHOW

MAY 28, 2017 • MOYER REC CENTRE - RINK • JOSEPHBURG, ALBERTA

	Projected	Actual
EXPENSES		
Venue Rental – Saturday Rink	\$ 647.88	
Venue Rental – Sunday Rink	\$ 647.88	
Venue Rental – Sunday Hall	\$ 320.00	
Advertising – newspaper items	\$ 800.00	
Advertising – branded items	\$ 4,000.00	
Lunch/Snacks – Volunteers	\$ 250.00	
Judges	\$ 750.00	
Announcer	\$ 350.00	
Sound, Show Ring Shavings	\$ 3,390.00	
Prizes – Buckles	\$ 1,200.00	
Prizes – banners, ribbons and other	\$ 900.00	
Signage	\$ 790.00	
Curtain rental (Superior Show)	n/c	
Stage Rental (safety display– spot the danger)	n/c	
Power – Generator / Power Boxes	n/c	
•the cost of the above are covered by FARM SMARTS		
SAFETY CAMP in conjunction with CC		
GST (where applicable– ag society can only claim half)	\$ 225.00	
EXPENSES TOTAL	\$ 14,270.76	\$ 0.00
INCOME		
Entry Fees	\$5,400.00	← 120 kids expected.
Company Sponsorship *	\$3,000.00	
JAS Sponsorship	\$3,500.00	
INCOME TOTAL	\$11,900.00	
PROFIT/LOSS	-\$2,370.76	

* The Beef Committee has not secured a title sponsor for 2017. UFA completed a three-year commitment in 2016 and have not yet agreed to sponsor going forward. We are in touch with them and actively pursuing other options.