

Priorities Committee Meeting_May16_2017

STRATEGIC INITIATIVE AND UPDATE**Neighbourhood Traffic Safety Action Plan****Report Purpose**

To update the Priorities Committee on the completion of the Neighbourhood Traffic Safety Action Plan (NTSAP) 2017.

Council History

June 14, 2017 – The Committee was provided information on the development of the Neighbourhood Traffic Safety Action Plan.

September 9, 2014 – Council approved the Traffic Safety Strategic Plan 2020

January 28, 2014 – Council approved the Neighbourhood Traffic Safety Strategy

Strategic Plan Priority Areas

Economy: Working to develop a plan for traffic calming that makes effective and efficient use of municipal infrastructure investment

Governance: Significant public engagement was used to develop this action plan.

Social: Traffic safety is a key component of a safe and caring community. Safe residential roads promote a healthy and active community.

Culture: n/a

Environment: n/a

Other Impacts

Policy: SER-009-040 Traffic Calming

Legislative/Legal: n/a

Interdepartmental: Transportation and Agriculture Services, RCMP and Enforcement Services

Summary

Neighbourhood traffic safety continues to be a concern for residents of Strathcona County, despite the implementation of a Neighbourhood Traffic Safety Strategy in 2013.

A first draft of the NTSAP was developed based on results of traffic safety surveys, residential traffic complaints, and engagement undertaken in recent traffic calming projects in Strathcona County. This draft was presented to residents in a series of focus groups. Fifty-six residents participated in the focus groups, representing sixteen different urban neighbourhoods, two rural hamlets and a rural subdivision. Input from these groups was used to finalize the NTSAP 2017.

The NTSAP 2017 sets out eight specific actions based on resident priority and best practice. These actions have been designed to be realistic, sustainable and actionable by December 2018 in order to provide measureable improvement in the safety and livability of our neighbourhoods. The actions recommended through the NTSAP have been developed with the expectation that they will be resourced within existing budgets.

Communication Plan

Multiple methods of communication were used to offer residents the opportunity to participate in engagement opportunities, including social media, the public engagement newsletter and newspaper advertisements.

Enclosures

- 1 Neighbourhood Traffic Safety Action Plan 2017
- 2 Neighbourhood Traffic Safety Action Plan presentation