#### Overview of Public Engagement for the Dog Control Bylaw Review



May 16, 2017



#### Agenda

- Project Overview
- Phase 1 Survey Results
- Phase 2 Workshop Results
- Recommendations



#### Continuum of Engagement



()) Stantec

## 2 Project Background

Existing bylaw (2006)

- -Due for review
- Alignment with neighbouring municipalities
- -Shift in focus
- -More dogs than in 2006!

# 2 Project Background







We're listening. Share your thoughts via a short survey: strathcona.ca/dogbylaw or call 780-464-8092 Your input will help shape the development of a renewed Dog Control Bylaw

in Strathcona County. (Survey closes December 11, 2016.)

Engagement approach - Project awareness campaign – Phase 1 survey (paper and online) Phase 2 workshops – Summary reports



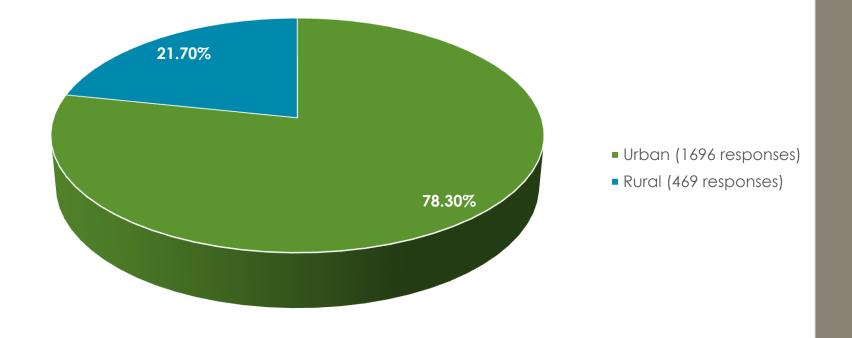
#### 3 Phase 1 Survey Results Online survey: Nov. 21 – Dec. 11, 2016 - 2,306 total responses -1,877 completed, 331 partially completed -98 rejected (due to participant not being a resident of the County)







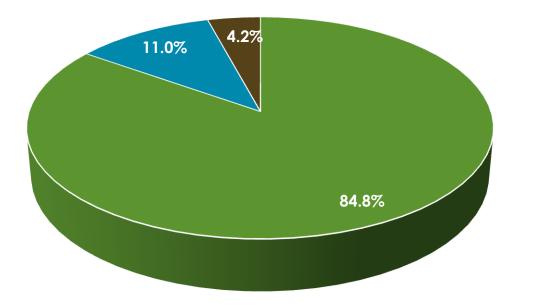
#### Which part of Strathcona County do you live in?







#### Do you, or another person in your household, own at least one dog?



- Yes (1835 responses)
- No (237 responses)
- I don't own a dog right now, but I have in the last two years (91 responses)

# **3** Clear Direction in Survey

- No breed ban
- More online options and communication
- Keep fee structure as is
- Keep current fees



# **3** Clear Direction in Survey

- Only one renewal notice, deadline remains March 31
- Extend "grace period" for registering new dogs from 15 days to 30 days
- Better signage/enforcement of off-leash dogs

### **3** Communication

Areas requiring stronger communication:

- What licence fees are used for
- How to report abuse/neglect
- How to report dog-related issues
- Expectations for responsible dog ownership

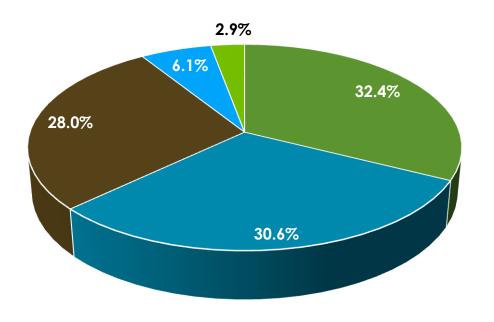


# **3** Areas Requiring Further Input

- 1. Household dog limits urban vs. rural
- 2. Secondary Identification (i.e. microchips/tattoos)
- 3. Expiry date for dog licences
- 4. Dog owner training
- 5. Penalties for repeat infractions
- 6. Over-limit permits

### **3** Survey Results

#### Currently annual dog licences are valid from April 1 until March 31. Which of the following options would you prefer:



- A licence should last for the lifetime of the dog with a one time fee (596 responses)
- All licences should expire on the same date (March 31), regardless of the date it was purchased (564 responses)
- A licence should last one year from the date you registered your dog (515 responses)
- All licences should expire at the end of the calendar year (December 31), regardless of the date it was purchased (113 responses)
- I don't know (54 responses)



# 4 Phase 2 Workshops

COUNTY

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Sat. Feb 4: Sherwood Park Tues. Feb 7: Josephburg

Thurs. Feb 9: Sherwood Park Wed. Feb 15: South Cooking Lake



# 4 Phase 2 Workshops

#### • Format

- Sticky wall exercise
- Brief overview presentation
- Idea rating sheets
- Discussion of results



- No breed ban
- Creation/adoption of a standardized owner training certificate program
- Licence term status quo
- Single renewal reminder



- Adoption of an online renewal system
- Continued escalation of fines for consecutive offences
- Household dog limit 3 dogs

- Over-limit permit criteria
- Investigate separate rural household limit
  - Must be > 5 acres

- Support for microchips as a secondary form of ID
  - Mandatory for dogs that have been designated as vicious
  - Voluntary for all dog owners as part of an incentive program



#### I'M INTERESTED IN YOUR THOUGHTS...

#### **Questions or comments?**

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