

**Priorities Committee Meeting\_May16\_2017**

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**STRATEGIC INITIATIVE AND UPDATE****Municipal Development Plan****Report Purpose**

To provide an overview of the final draft of the updated Municipal Development Plan (MDP).

**Council History**

March 14, 2017 - Priorities Committee provided with items for discussion regarding the MDP Update.

February 14, 2017 - Priorities Committee received an overview of the General and Implementation sections for the MDP Update.

January 24, 2017 - Priorities Committee received an overview of the Urban Service Area and Hamlet sections for the MDP Update.

November 22, 2016 - Priorities Committee received an overview of the Rural Service Area and Options for Colchester for the MDP update.

May 17, 2016 & June 14, 2016– Priorities Committee received an update on the MDP Update process.

March 22, 2016 - Council directed that Administration include consideration of land use options within the rural/urban transition policy area (Colchester) in the current MDP Update.

February 16, 2016 - Priorities Committee received an update on the MDP Update process.

July 14, 2015 & November 10, 2015 - Priorities Committee received an update on the MDP Update process and public engagement.

April 21, 2015 – Council received an overview of the MDP Update process and public engagement.

February 19, 2013 – Council approved Bylaw 42-2012 to ensure the MDP was in conformance with the Capital Region Growth Plan.

March 11, 2010 – Capital Region Growth Plan was adopted by Province.

May 22, 2007 – Council approved MDP Bylaw 1-2007.

March 6, 2007 – Council approved Motions 175/2007 and 176/2007, amendments to MDP Bylaw 1-2007.

**Strategic Plan Priority Areas**

**Economy:** The updated MDP provides objectives and policies with regards to being a world leader in petrochemical cluster, diversification of the economy and providing effective and efficient municipal infrastructure.

**Governance:** The MDP update provided an opportunity to continue cooperative partnerships with community, business, industry and neighbouring governments through the public engagement and communications plan. The process provided opportunity for public involvement and helped to maintain strong relationships with our neighbouring municipalities and civic organizations.

**Social:** The updated MDP provides objectives and policies which identify a framework for building a helping, caring and safe community which is also healthy and active.

**Culture:** The MDP Update provides policies and objectives which will help achieve a vibrant, creative community.

**Environment:** The MDP Update provides objectives and policies that will protect our environment and conserve biodiversity.

### **Other Impacts**

**Policy:** n/a

**Legislative/Legal:** The *Municipal Government Act* requires that the County must by bylaw, adopt an MDP.

**Interdepartmental:** Multiple Strathcona County departments have been involved in the MDP Update.

### **Summary**

Administration is providing an overview of the final draft of the MDP Update. The overview will discuss, at a high level, each component of the MDP and how the overall document aligns with the Edmonton Metropolitan Region Growth Plan.

In addition, an overview on how the County will transition from the current MDP Bylaw 1-2007 to the new MDP Bylaw 20-2017 will be provided.

A summary of how the discussion items from the March 14, 2017, Priorities Committee Meeting have been incorporated into the final draft of the MDP will also be provided.

The final draft of the updated MDP is provided in Enclosure 1.

### **Communication Plan**

A range of stakeholders such as community groups, school boards, developers, as well as the general public have been consulted for the MDP Update. The County has utilized traditional engagement tools such as open houses, stakeholder interviews, posters, newspaper advertisements and the County website. In addition, the County has a whiteboard video, online engagement hub, backgrounder discussion papers, e-newsletters, postcards, bus ads, portable signs and has utilized social media such as Facebook, Twitter, and Instagram to engage the public.

### **Enclosures**

- 1 Municipal Development Plan – Final Draft
- 2 Municipal Development Plan Update PowerPoint Presentation