



May 5, 2017
 Office of the Elected Officials
 2001 Sherwood Drive
 Sherwood Park, AB T8A 3W7

RE: COUNCIL PRIORITY FUNDS REQUEST

The Strathcona Synatics is Strathcona County's only synchronized swimming club, for swimmers between the ages of 6 to 18 out of Millennium Place. Our swimmers participate in either the recreational or competitive program (competing at a tri-provincial level). Our club values inclusivity, teamwork, appreciation for different abilities, and a sense of belonging. Our swimmers develop incredible strength, endurance, and grace as part of synchronized swimming. Many of our swimmers have been invited to join the National program.

Each year, our club participates in the Strathcona County Canada Day parade. Our entries have been simple as we work with a small budget (\$100.00).

For the Canada 150 parade, the Strathcona Synatics would like our float to best celebrate 150 years of our nation, our people, our cultures and our values. In addition to celebrating Canada, we would also like the parade to accomplish the following objectives:

- To create a positive image and promote awareness and exposure of our club to county residents, new swimmers, and potential sponsors.
- To encourage new swimmers to join our club.
- To be "brand ambassadors" of our club and of synchronized swimming.
- Support the Strathcona County Canada Day parade as a valued community initiative that benefits Strathcona County and its residents.

The Strathcona Synatics are requesting Council for priority funds to assist in funding a better parade entry to best represent our club and our community in the Strathcona County Canada Day parade.

- Club members will actively engage young swimmers along the parade route, asking them if they like to swim and to join our club.





- Club members will distribute club logo stickers and information pamphlets to interested parade attendees.
- Club will carry humorous signs to promote how fun the club is to join and encourage participants to remember the club.
- Members to distribute information and club stickers to young children.
- A "Hawaiian" theme will be used to grab attention and make the float more enjoyable to attendees.

The required parade supplies are as detailed in the below budget. We intend to re-use the supplies and signage at water show events, competitions, and for the parade in subsequent years.

Trailer Float Decoration Kit (440.40 plus GST)	462.42
(30' x 36" wide Floral Sheeting, 4 - 30" x 12' Fringe, 2 - 4" x 25' lengths of Twist, 4 - 12" Wheel Cover Pom Poms, 50 - 4" Pom Poms, 10 Tassels)	
Shipping Costs of Parade Supplies.....	\$28.00
10 signs - 18 x 27 - plastic signs (\$180 plus GST).....	\$189.00
40 sheets of 24 stickers (38 mm) (\$140 plus GST)	\$147.00
500 1/4 page pamphlets, double sided (\$62.98 plus GST)	\$66.13
Shipping costs of signs, stickers, and pamphlets	\$14.99
Hawaiian/Hula inspired costume accessories (21 club members x \$4 each)	\$84.00
TOTAL PRIORITIES FUND REQUEST.....	\$991.54

On behalf of the Strathcona Synatics synchronized swim club, its swimmers, coaches, parents, and volunteers, we thank you for your consideration.


Sandra Hodgson, President

