

**Metro Mayors Alliance – Memorandum of Understanding (MOU)****Report Purpose**

To present the Memorandum of Understanding (MOU) created by the Metro Mayors Alliance to Council for approval.

**Recommendation**

THAT the Memorandum of Understanding, as set out in Enclosure 1 to the September 13, 2016, Corporate Planning and Intergovernmental Affairs report, be approved and signed by the Mayor, on behalf of Council.

**Council History**

July 19, 2016 – Council approved a motion that allowed for the Chief Commissioner to participate in discussions with his counterparts in the other participating municipalities to prepare the MOU (Enclosure 1).

**Strategic Plan Priority Areas**

**Economy:** One of the Cornerstones of Competitiveness identified in the report of the Advisory Panel on Metro Edmonton's Future "*Be Ready or Be Left Behind*" is economic development. Close alignment with Prioritized Strategic Goal (PSG) #1.

**Governance:** The Metro Mayors Alliance is made up of the elected officials of nine of the regions' municipalities. The structure of the group going forward will be an important deliverable of the next steps set out in the MOU. Close alignment to PSG #3.

**Social:** Efforts made to make the region more globally competitive are done to improve the quality of life for citizens of the region. This aligns closely with the vision statement of becoming Canada's most livable community.

**Culture:** Although it remains to be seen, one of the factors influencing regional competitiveness may be enhanced efforts to share the quality of place for prospective businesses. This includes sharing the culture of the region, and likely its diversity in this area. (PSG #12)

**Environment:** The environment continues to be an important part of the holistic package of assets that a region needs to champion as it sells itself to the rest of the world. (PSG #9, #10)

**Other Impacts**

**Policy:** n/a

**Legislative/Legal:** The MOU is a non-binding agreement.

**Interdepartmental:** Legislative and Legal Services, Economic Development and Tourism, Utilities, Planning and Development Services, Capital Planning and Construction, Recreation Parks and Culture, Facility Services, Strathcona County Emergency Services.

**Summary**

On May 31<sup>st</sup>, a panel of respected regional leaders brought forward a report, commissioned by the nine municipalities in the Metro Mayors Alliance, suggesting what needed to be considered by those municipalities to be recognized as a globally competitive region. The report was called "*Be Ready or Be Left Behind*".

Included in the report was an MOU that shared principles of engagement for the municipalities to use when going forward to discuss what were called the "Cornerstones of Competitiveness" – public transit, economic development and land use, and infrastructure development.

Author: Kelly Rudyk, Corporate Planning and Intergovernmental Affairs  
Director: Kelly Rudyk, Corporate Planning and Intergovernmental Affairs  
Chief Commissioner: Rob Coon  
Lead Department: Corporate Planning and Intergovernmental Affairs

Council discussed the findings in the report on July 19, 2016. At that time, Chief Commissioner Coon was given the authority to use the Memorandum of Agreement that existed in the May 31, 2016 report as a guideline to bring forward another draft of the MOU, after having conferred with his counterparts in the other eight municipalities.

Enclosure 1 is the result of those conversations.

**Communication Plan**

If the MOU is approved, the other partners in the Metro Mayors Alliance will be informed.

**Enclosure**

1 Memorandum of Understanding