

Social Framework Renewal

Report Purpose

To seek Council's approval for the renewed Social Framework.

Recommendation

THAT the Social Framework – A Platform to Unlock the Ingenuity of the Community, as set out in Enclosure 2 of the May 23, 2017 Family and Community Services report, be approved.

Council History

March 27, 2007 – Council adopted the Social Sustainability Framework

April 1, 2008 – Council received an update on the Social Sustainability Framework

June 14, 2011 – Council received an update on the Social Sustainability Framework

October 18, 2016 – The Priorities Committee was provided an update on the launching of Community Talk, the Social Framework Renewal engagement process.

February 14, 2017- The Priorities Committee was provided an update on What We Heard through Community Talk, the Social Framework Renewal engagement process

Strategic Plan Priority Areas

Economy: The link between healthy social outcomes and a strong and growing economy has been well documented by evidence and research. Further evidence confirms that strategic investments in social early intervention and prevention can alleviate higher expenses in other municipal downstream costs such as policing and emergency services.

Governance: Civic engagement in the development of public policy increases awareness of community issues, and creates a sense of co-ownership in implementing the results of the policy. Public policy achieves enhanced results when it is collectively owned by community, non-profit and private organizations, as well as municipal government.

Social: Enhancing social and community outcomes requires vision and a plan that is shared by many. If done well, a social policy framework can guide planning and decision making for many community groups including; social service organizations, faith based groups, community associations, service clubs, small and large businesses and Strathcona County departments and leadership.

Culture: A broad based, collectively owned and inclusive public policy process can contribute to a strengthened and shared community identity.

Environment: n/a

Other Impacts

Policy: The renewed Social Framework replaces the Social Sustainability Framework.

Legislative/Legal: The Municipal Government Act provides that municipal purposes include the development of safe and viable communities.

Interdepartmental: Family and Community Services; RCMP and Enforcement Services; Recreation, Parks and Culture; Corporate Planning and Intergovernmental Affairs; Communications; and Transit.

Summary

Following the presentation to Priorities Committee on February 14, 2017 on the Community Talk public engagement campaign a renewed Social Framework has been written in collaboration with the Social Framework Steering Committee. The Steering Committee includes leaders from the following sectors:

Business

- Sherwood Park Chamber of Commerce

Committees and Clubs

- Community Living Advisory Council
- Sherwood Park 55 Plus Club

Education

- Elk Island Catholic School Division
- Elk Island Public School Division

Emergency Services

- Royal Canadian Mounted Police

Faith community

- Ministerial Association of Strathcona County (Heartland Alliance Church)

Government

- Government of Alberta (Community and Social Services)
- Strathcona County (Communications, Corporate Planning and Intergovernmental Affairs, Family and Community Services, Recreation Parks and Culture, Transit)

Health

- Addiction and Mental Health Services Alberta Health Services
- Primary Care Network
- Strathcona County Health Centre & Fort Saskatchewan Health Unit

Housing

- Heartland Housing Foundation

Social Serving Organizations

- A Safe Place
- Chimo Youth Retreat
- Information and Volunteer Centre
- Linking Generations
- Parents Empowering Parents
- Robin Hood Association
- SAFFRON Centre
- The Salvation Army

Strathcona County Library

The Social Framework has five defining features:

- 1) Commitment to four community outcomes (Affordability, Access to Programs and Services, Safety, Connectedness and Inclusion),
- 2) Focus on key shifts in the way organizations and citizens address social issues
- 3) Creation of Networks for Participation,
- 4) Utilization of backbone support, from one or more organizations, to support the entire process
- 5) Adoption of strategic learning cycles.

The renewed social framework will replace the former Social Sustainability Framework.

Communication Plan

The networks, relationships and general tactics that were used to engage residents in the Community Talk public engagement will be accessed again to distribute the Social Framework to the community.

Enclosure

- 1 Social Framework Presentation
- 2 Social Framework for Strathcona County