

**Clarkdale Green Park Playground Association**

June 7, 2017

Office of the Elected Officials  
Strathcona County, 2001, Sherwood Drive  
Sherwood Park, Alberta T8A 3W7

**RE: Clarkdale Green Park Playground Association (CGPPA) request for Council Priority Funds of \$10,000 – Building a Lasting Legacy for our Community.**

Dear Councilor Howatt,

Clarkdale Green Park playground (located at the intersection of Blueberry Crescent and Meadowview Drive) is scheduled for replacement by Strathcona County in 2018. Nearby residents, who were informed of the replacement this spring, initiated the process of becoming a registered not-for-profit organization to raise funds for improved playground equipment, and bring our community together. We are in the process of registering our organization under the name Clarkdale Green Park Playground Association (CGPPA), and have already initiated fundraising and community-building activities. If this request for Council Priority Funds is successful, these funds will act as an initial investment from the Council toward two substantial fundraising opportunities:

**1) Community Block Party Fundraiser**

As part of our fundraising efforts, CGPPA is hosting a neighbourhood block party on June 25, 2017. The community block party is an opportunity to engage with residents that live near, and use, the playground, raise awareness about the playground replacement, seek input from residents about their vision for the playground, collect donations, and celebrate the lasting legacy this new playground will bring to our community.

We are expecting approximately 200 people to attend our block party (based on the attendance of previous block parties held in the park). We are seeking \$1,000 of Council Priority funds to help cover expenses (see attached budget). We recently applied for \$1500 from the Community Small Grants initiative, but with so many additional applicants, we were granted only \$700. This falls short of the amount we need. We have already paid deposits on vendors, and have many volunteers in place, who have donated both time and materials to the event. Council Priority Funds will ensure its success.

**2) Community Facility Enhancement Program (CFEP) Grant**

Additionally, we are in the process of applying for the Community Facility Enhancement Program (CFEP) grant from the Province of Alberta. This grant would match any funds we raise. To this end, we are seeking an additional \$9,000 from Council Priority Funds. If approved, this will be doubled by the CFEP grant for a total of \$18,000. This amount would allow for significant improvements to our playground, such as the addition of a swing set.

We are an enthusiastic, motivated and experienced group of residents who are committed to the improvement of our neighbourhood and, specifically, Clarkdale Green Park playground. We would be happy to answer any questions you may have regarding our activities. We will greatly appreciate any assistance available to us and thank you for your support. Your review and consideration of this request is appreciated.

Respectfully,

## Clarkdale Green Park Playground Association



June 7, 2017

**RE: Clarkdale Green Park Playground Association (CGPPA) budget for Block Party Event June 25, 2017.  
Supporting document for the CGPPA Councilor Priority Funds application**

Budget Items	Estimated Costs
Event Insurance <i>*quoted price</i>	\$ 200.00
Snow Kone Machines & Supplies <i>**quoted amount from Special Event Rentals. Deposit of 50% paid.</i>	\$ 279.00
Bubble Soccer <i>*quote price, vendor booked for event</i>	\$ 300.00
Bouncy Castle (incl insurance) <i>*quoted price, vendor booked for event</i>	\$ 450.00
Food: Costco Supplies (esitmates for 180 people @ \$3.00 each) - Hot Dogs - Buns - Condiments (Ketchup, Relish, Mustard) - Cases of Soda Pop and Water - Large Paper Napkins	\$ 540.00
<b>Total Expenses</b>	<b>\$ 1,769.00</b>

*\*\* Requirements for power, cooking equipment and serving utensils are all being donated by association members, as well as, several volunteers will be assisting with the various food preparation and activities.*