

Sherwood Park Archery Club presents the...

ALBERTA SUMMER CLASSIC



June 30, 2017 – July 3, 2017, Sherwood Park, Alberta, Canada

Strathcona County Council
Office of the Elected Officials,
2001 Sherwood Drive,
Sherwood Park, AB T8A 3W7

June 19, 2017

Dear Mayor Carr and Council Members,

Established in 1979, the Sherwood Park Archery Club is Alberta's oldest and longest running archery club with a long and successful history of hosting major archery tournaments. We are looking forward to welcoming Archers from across Canada and abroad to Sherwood Park over the July long weekend for the inaugural "Alberta Summer Classic" located on the premiere soccer fields at Millennium Place. The current list of registered archers already includes members of the Canadian World Junior Championship Team, members of Canada's High Performance squad for recurve, a former World and Olympic Para Champion and a many time Para and World Championship team member! We also have an archer travelling all the way from Georgia in Eastern Europe and another from Washington.

Please accept this letter and application for up to \$10,000 in Council Priority Funds. We are excited to send you this request for financial support for the Alberta Summer Classic, Canada's only "Open International" shoot. Archer's attending this shoot will see many similarities to other world-ranking events registered by World Archery including electronic scoring and live streaming television coverage. Although the Alberta Summer Classic is not a World-Ranking Event (WRE) in 2017, it is our intention to build this new, annual Canadian event into a World Archery WRE by 2019. This would attract as many as 400 to 500 archers from around the world to Sherwood Park each year and generate an annual economic impact of \$700,000 or more.

Council Priority Funds will be used to help us offset the cost of purchasing many of the materials and supplies required to help us deliver an event on par with the quality expected by World Archery for a World Ranking Event. In order to reach our objective of securing WRE status with World Archery, we must demonstrate our ability to plan and deliver several events that meet all of their requirements for hosting a WRE event. Profits from this inaugural event will be reinvested to help us continue to grow and expand this event into a WRE event by 2019. We will also use some of the profits to help us achieve our vision for creating an archery centre of excellence at our current outdoor range location. This centre of excellence will support the development of recreational and competitive archers, judges, and coaches of all ages and abilities and help us supporting significant growth and development in archery in the Capital Region as well as the province and Canada too.

Sincerely,

[Http://sherwoodparkarchery.com](http://sherwoodparkarchery.com)



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Budget - 2017 Alberta Summer Classic			
Expense Items:			
Cash prizes		\$	8,000
Target Butt building supplies		\$	18,000
Archery Equipment		\$	1,640
Fast Fence (~800ft - installed)		\$	1,260
River City Event Tents		\$	5,500
Advertising		\$	2,000
Supper (Saturday evening banquet)		\$	4,480
4 Tents for archers (priced at Costco)		\$	2,322
Targets		\$	827
Portable toilets		\$	1,000
Timing system		\$	3,504
Surveying the "Field of Play"		\$	1,000
Photographer		\$	1,500
Sports Canada TV		\$	6,300
Volunteer Support/recognition		\$	1,500
Office Supplies (Printer/toner/paper/pens/ sundry)		\$	1,000
Archery Canada and International Registration fees		\$	50
Officials & participant identification tags/system		\$	300
Stratch. Cty site registration/rental fee & permits		\$	4,500
computer for score keeping/records		\$	1,100
Electrical (cables/extension cords/wifi communications gear)		\$	536
Generator (5500W portable)		\$	1,049
Fuel for Generator		\$	180
Umbrellas for Judges (x 5 of each)		\$	200
Chairs for Judges (x5 + 2for DOS booth)		\$	280
Event MC		\$	1,000
Music/DJ service (to enable music throughout event)		\$	500
Labour (see below for volunteer labour details)		\$	56,600
Judge expenses (4 judges)		\$	7,472
Ecommerce fees (online registration system)		\$	240
Leader boards (x2)		\$	1,838
Total Expenses:		\$	135,678
Revenues & donations:			
participant fees (@ \$150/archer & \$50/coach)			
2 coaches	\$100	\$	100
46 Archers	\$6,900		\$6,900
			\$7,000
Provincial & Municipal grants		\$	40,000
			\$ 40,000
Donations:			
Target Butt Building materials (Home Hardware)		\$	6,000
Surveying field of play (Opus Stewart Weir Ltd.)		\$	1,000
			\$ 7,000
Donated Labour - Planning & Set-up:			
Target Butt Construction	(@7hrs/butt)	\$	2,940
SPAC President's hours	(35 hrs in Oct. - Dec. 2016)	\$	700
SPAC President's hours	(@~ avg. of 14hrs/wk since 2016)	\$	7,000
Steering Committee	(10 people x 1.5 hrs x 2 mtgs/month for 10 months)	\$	6,000
Planning	5 people @ 8 hours each/month for 6 months	\$	4,800
Set up	30 people @ 16 hours each (Thurs. & Fri.)	\$	9,600
			\$ 31,040
Donated Labour - Execution:			
Friday	(registration/practice - 6 people @ 6hrs each)	\$	720
Saturday	(all day and evening, 30 people @ 14 hrs each)	\$	8,400
Sunday	(all day, 30 people @ 10 hrs each)	\$	6,000
Monday	(30 people @ 6hrs each)	\$	3,600
Equipment operator	(6hrs/day x 4 days@\$35/hr)	\$	840
			\$ 19,560
Donated Labour - Take down:			
Monday	(afternoon & evening, 30 people @ 10 hrs each)	\$	6,000
			\$ 6,000
Total Revenues:			\$110,600
Current estimated shortfall:			\$25,078

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