

Salisbury Village Park Naming (Ward 3)**Report Purpose**

To provide information to Council regarding a proposed park name within Salisbury Village.

Recommendation

THAT "AMESBURY PARK" be approved as the name for a park in Salisbury Village, as set out in Enclosure 3 of the January 23, 2018, Planning and Development Services report.

Strategic Plan Priority Areas

Economy: n/a

Governance: n/a

Social: The proposed park name adheres to Municipal Policy SER 008-011, which will allow for efficient police, fire, and emergency medical service responses.

Culture: The proposed park name provides an opportunity for defining and creating an urban community identity for Salisbury Village.

Environment: n/a

Other Impacts

Policy: Policy SER-008-011: Naming of Development Areas, Roads, Parks & Public Facilities.

Legislative/Legal: The *Municipal Government Act* authorizes a municipality to name parks within its boundaries.

Interdepartmental: The proposed park name for Salisbury Village has been reviewed through the circulation process. No objections were received.

Summary

The developer is proposing the park name "Amesbury Park."

The proposed park name is named after the road off of which it is located, Amesbury Wynd.

Communication Plan

Developer: Letter

Internal: Email

Enclosures

- 1 Urban Location Map
- 2 Location Map
- 3 Proposed Park Naming Map
- 4 Air Photo