

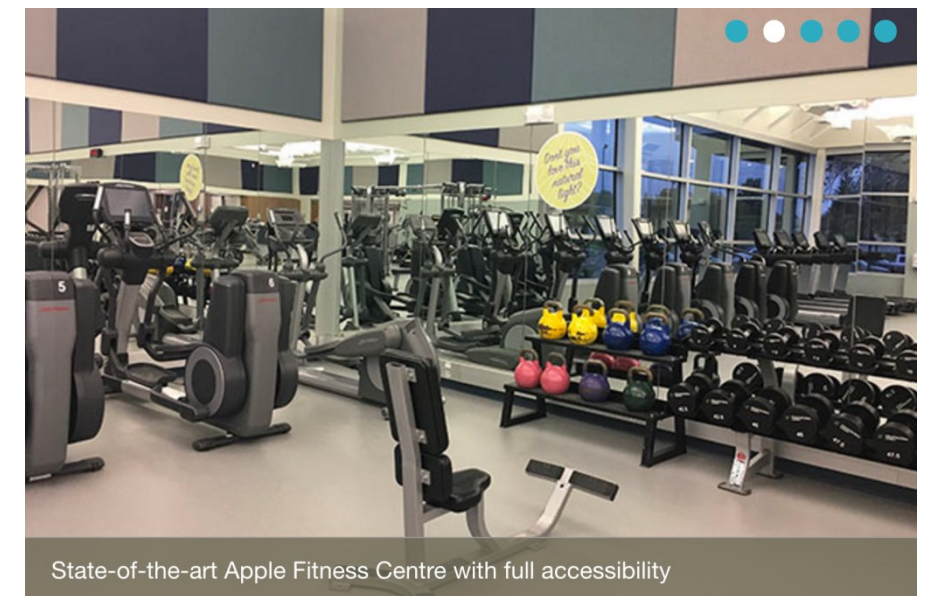
Recreation Strategy 2020-2032

Strategy Start-Up

Council Priorities Committee
February 13, 2018

Strategy Purpose

- Recreation, Parks and Culture (RPC) will work with citizens and stakeholders in an inclusive manner to develop a strategy which will guide recreation decisions, priorities and future growth from 2020 until 2032.
- The Recreation Strategy 2020-2032 will build upon the Open Space Recreation Facility Strategy (OSRFS) focus of revitalizing and introducing new indoor and open space infrastructure, to expand the focus to a more holistic view of recreation, parks and culture programs, services and priorities in the community.



Successes in OSRFS

Recreation facilities

- Broadmoor Revitalization
- Ardrossan Recreation Complex Redesign
- Millennium Place Revitalization
- Glen Allan Recreation Complex Modernization
- Emerald Hills Leisure Centre
- Emerald Hills Regional Park and Sports Pavilion (artificial turf and outdoor skating)
- Linking public art in new spaces



Successes in OSRFS


Open spaces

- Outdoor Aquatic Spray Park and Spray Deck Strategy
- RE/MAX Spray Park and Playground
- Ardrossan Spray Park and Park Design
- Sherwood Heights Pickle Ball Courts
- Annual Open Space Revitalization
- 22 km of trail opening in 2017 in partnership with TransCanada Trail and River Valley Alliance
- One-wall handball
- Josephburg Trail and Outdoor Fitness Equipment
- Whitecroft Gazebo
- Emerald Hills Leisure Ice & Skating Path



Strathcona County Recreation, Parks and Culture
Published by Elizabeth Tadman-Kickham [?] · January 17 ·

Strathcona County has a NEW outdoor rink and skating path!
Enjoy an outdoor skate in Emerald Hills at 4501 Emerald Drive, Sherwood Park. Come on Sunday, January 22 and enjoy the [Butterflies in Winter, Celebrating Public Art](#) event with FREE sleigh rides, hot chocolate, crafts and more!
<http://www.strathcona.ca/.../outdoor-activi.../outdoor-skating/...>



Emerald Hills Skating Path

38,096 People Reached

1,308 Reactions, Comments & Shares

744 Like	234 On Post	510 On Shares
24 Love	7 On Post	17 On Shares
5 Wow	0 On Post	5 On Shares
285 Comments	145 On Post	140 On Shares
250 Shares	243 On Post	7 On Shares

4,394 Post Clicks

895 Photo Views	356 Link Clicks	3,143 Other Clicks
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Moving into Recreation Strategy 2020-2032



- This strategy will identify, plan for and implement desired, accessible and inclusive recreation, parks and culture opportunities for County residents within RPC's five core functions.
- Account for the community's short-term, mid-term and long-term priorities through a 12 year implementation plan in four year increments
- Will assist Strathcona County in guiding long term community investment.



Timeline and Project Milestones

Phase	Description	Timeline
Phase I	Consultant selection, establish Advisory Committee, L literature review	Feb 2018 – Apr 2018
Phase II	Demographic and community profile assessment, needs assessment, develop engagement plan	Jan 2018 – Jun 2018
Phase III	Identify trends and best practices related to recreation, parks and culture practices	May 2018 – Jul 2018
Phase IV	Implement public engagement activities, develop “What We Hear” reports, and identify key insights and areas of focus	Jun 2018 – Mar 2019
Phase V	Draft and approve the Strategy	Apr 2019– Jun 2019
Phase VI	Develop implementation plan with short, medium and long-term priorities	Apr 2019 – Jun 2019

Linking to the Strategic Plan and Social Framework



Project Governance



Advisory Committee

Purpose:

Provide a diverse sounding board of people who can truly represent the entire community as well as strategic advice to the Steering Committee on the development of the strategy to ensure it meets the needs of the community.

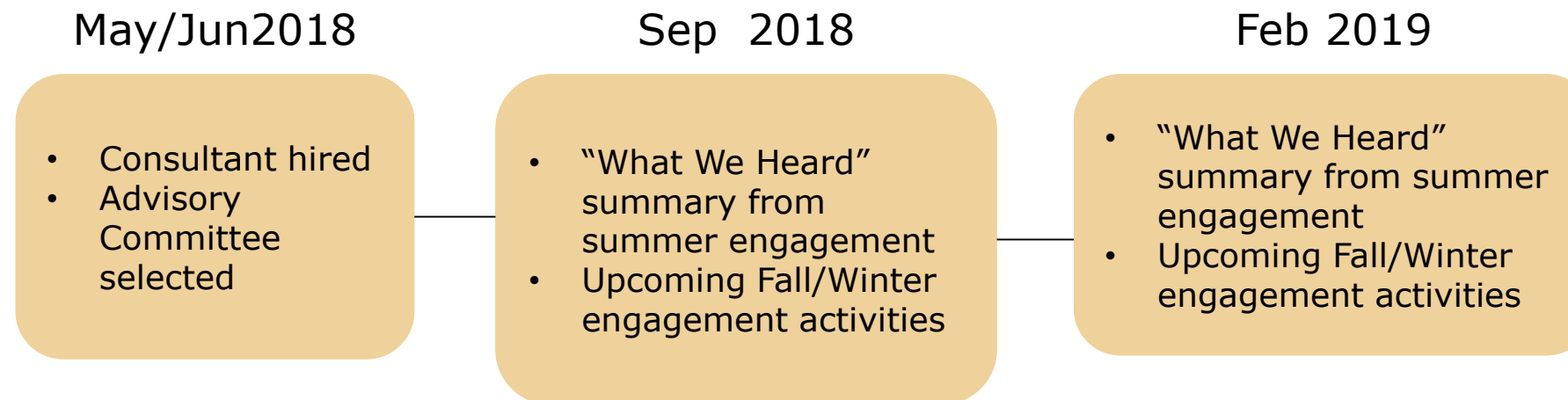
Committee makeup:

- Committee member requests will be sent to Family and Community Services, Economic Development and Tourism, Chamber of Commerce, Primary Care Network, Elk Island Catholic Schools and Elk Island Public Schools
- Six to eight spots will be filled by members of the public through a committee application process

Council engagement



Information to Council



Questions?

