

## **Priorities Committee Meeting\_Jun12\_2018**

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### **STRATEGIC INITIATIVE AND UPDATE**

#### **Recreation and Culture Strategy Update**

##### **Report Purpose**

To provide the Priorities Committee with an update on the Recreation and Culture Strategy.

##### **Council History**

February 18, 2018 – The Priorities Committee was provided with an update on the Recreation Strategy 2020 – 2032.

##### **Strategic Plan Priority Areas**

**Economy:** The Recreation and Culture Strategy identifies the core functions of indoor and outdoor infrastructure requirements through managing, investing and planning for recreation infrastructure.

**Governance:** N/A

**Social:** Development of the Recreation and Culture Strategy will provide citizen lead insights and direction to recreation and culture services offered in Strathcona County.

**Culture:** The Recreation and Culture Strategy provides insight and direction for cultural infrastructure, amenities, services and programs adding to the vibrancy of the community.

**Environment:** The Recreation and Culture Strategy provides insight and direction to land management for open space and open space sports field development. The strategy also strives to be environmentally mindful and ecologically responsible.

##### **Other Impacts**

**Policy:** N/A

**Legislative/Legal:** N/A

**Interdepartmental:** Family and Community Services, Economic Development and Tourism, Transportation, Planning and Engineering, Planning and Development Services, Facility Services, Communications, Strathcona County Library, Transportation and Agricultural Services, Information and Volunteer Center.

##### **Summary**

The Recreation and Culture Strategy, Building Community: A strategy for recreation, parks and culture services in Strathcona County will guide long term community services and investments in recreation, culture, programs and open spaces (2020-2032).

For this strategy to be successful, purposeful and impactful it must be citizen lead; focusing on what the community deems important to best meet citizens needs in the near and distant future.

The Recreation and Culture Strategy Advisory Committee has also been created as an administrative advisory committee to provide a broad and diverse sounding board of input and strategic advice in the development of a well informed and well supported strategy for recreation, parks and culture services in Strathcona County. The Advisory Committee composition includes eleven community members at large, representatives from the Chamber of Commerce, Primary Care Network, Family and Community Services and Economic Development and Tourism. The Advisory Committee orientation occurred on May 10, 2018.

Over the period of the development of the Recreation and Culture Strategy, key milestones for Council have been identified. Monthly communications on the strategy's activities will be provided to keep Council well informed and current with progress of the strategy.

Administration embarked on a vigorous process to retain a consulting group that could lend expertise, best practices and research to the strategy development. As of May 1, RC Strategies + PERC have been retained to undertake the Recreation and Culture Strategy.

The engagement plan is in the final stages of development and the Recreation and Culture Strategy Advisory Committee will be providing input into the final draft. Engagement activities will kick off through the summer with community events starting with the Ardrossan Picnic and Parade on June 16, 2018 followed closely by Canada Day. The Engagement Plan will be in full implementation starting September 2018.

**Communication Plan**

N/A

**Enclosure**

1 Recreation and Culture Strategy Update presentation