

Recreation and Culture Strategy Update

Council Priorities Committee
June 12, 2018



<https://www.youtube.com/watch?v=uWNIMkbAYCQ&feature=youtu.be>



Moving into Recreation and Culture Strategy



- This strategy will identify, plan for and implement desired, accessible and inclusive recreation, parks and culture services for County residents.
- Account for the community's short-term, mid-term and long-term priorities through a 12 year implementation plan in four year increments.



The Recreation and Culture Strategy

Advisory Committee Members

- Rob Lougheed Co-Chair
- Barry Calder
- Tammy Greidanus
- Ethan Hayes-Richards
- Ian McCormack
- Dave McReynolds
- Kate Mullin
- Laureen Pierno
- Carmen Schmidt
- Andrew Whitson
- Sharlene Wolbeck Minke
- Rick McFayden (CLAC)
- Gina Somerville (FCS)
- Shane Olson (EDT)
- Todd Banks (Chamber of Commerce)
- Michael Wagar (PCN)
- Gord Johnston (Associate Commissioner of Community Services) Executive Sponsor – Co-Chair
- Russ Pawlyk (Director of RPC) Project Sponsor
- Terry Fuga / Amber Rudiak (RPC) Project Management

Role of the Advisory Committee

- Provide **input and strategic advice on the research and information**, presented by the Steering Committee, Working Group and project consultant.
- Facilitate and enable discussion by providing a **systems level view** as it relates to advancing the development of the strategy.
- Through an advisory lens ensure the various aspects of the strategy are robust and are given appropriate balance to achieve the best result.

2018 Advisory Committee Milestones

May 2018

- Orientation
- Engagement Plan:
 - Stakeholder involvement

June 2018

- Engagement Plan:
 - Review and input
- Communication Plan:
 - Review and input
- Attend June 12, 2018 Council meeting

October 2018

- Research initiatives:
 - Review and input
- Engagement Plan:
 - Progress report

2019 Advisory Committee Milestones

February 2019

- Research findings and emerging priorities:
 - Review and input

April 2019

- Draft Strategy:
 - Review and input

May 2019

- Recreation and Culture Strategy:
 - Presentation of final document
 - *Attend June Council meeting*

October 2019

- Draft implementation plan:
 - Review and input

November 2019

- Implementation plan Council presentation
- Committee wrap-up celebration

Council Key Milestones

February 2018

- Update transition from OSRFS to Recreation and Culture Strategy

June 2018

- Update and project kick-off.
- Introduce Advisory Committee and consultant

June to Sep 2018

- Intercept engagement activities

Monthly communication updates to be provided throughout the strategy development.

Council Key Milestones cont'd

Sep - Oct 2018

- Council interviews with consultant
- Public engagement activities

Feb - Apr 2019

- *Review findings to date and identify emerging priorities*
- Engagement feedback activities

June 2019

- Recreation and Culture Strategy presentation of final document

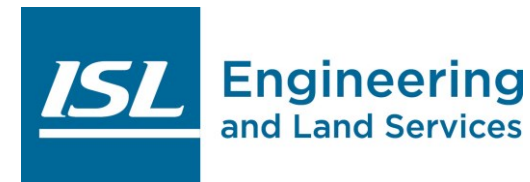
Nov 2019

- Recreation and Culture draft implementation plan
- Presentation of final document

Monthly communication updates to be provided throughout strategy development.

RC Strategies + PERC

- Recreation and culture planning specialists
- Based in Sherwood Park and Vancouver
- Project managers are both County residents
- Currently working throughout the region for Edmonton, Morinville, Leduc, etc. as well as beyond (Nanaimo, Winnipeg, Regina, etc.)
- 75+ years; 1,500+ projects
- Lord Cultural Resources / ISL / ACI



RC Strategies + PERC

Defining success:

1. No one with an opinion on recreation, parks, and culture services in the County can say they did not have a chance to provide input.
2. Decision makers, be they administrators or elected officials, have the opportunity to provide insight, input, and influence throughout the planning process—not just when a draft or final deliverable is presented to them.

RC Strategies + PERC

Next steps:

1. Finalize and implement Engagement and Communications
 - Gather input from Council
2. Conduct research
3. Monthly engagement activity updates
4. Interim reporting on What We Have Heard
5. Present key areas of focus before drafting the Strategy (Feb-Apr, 2019)



Questions?

