

Priorities Committee Meeting_Jun12_2018

REPORT FOR INFORMATION**2018 National Symposium on Parks & Grounds and National & International Awards Ceremonies****Report Purpose**

To provide Priorities Committee with an update on hosting the Communities in Bloom 2018 National Symposium on Parks & Grounds and National & International Awards Ceremonies.

Council History

April 6, 2016 – Council approved submitting a proposal to host the Communities in Bloom Symposium.

Strategic Plan Priority Areas

Economy: The symposium will bring 200 delegates from across the country and internationally to the community. Hosting a national symposium will provide an opportunity to showcase Strathcona County and the region, Canada and around the world.

Governance: Partnerships will grow through hosting the symposium and tie the community, region and province together to create a common vision within Communities in Bloom.

Social: Through Strathcona in Bloom, encourage and build a stronger community of volunteerism and community engagement.

Culture: Create an evening program to showcase our vibrant cultural community and featuring local talent.

Environment: Host a green symposium through environmental stewardship initiatives.

Other Impacts

Policy: n/a

Legislative/Legal: n/a

Interdepartmental: Economic, Development and Tourism, Transportation and Agricultural Services, Strathcona County Transit, Utilities

Summary

Communities in Bloom is a Canadian non-profit organization committed to fostering civic pride, environmental responsibility and beautification through community involvement and the challenge of a national program, with focus on enhancing green spaces in communities. The symposium, with over 200 delegates, is an opportunity to showcase Strathcona County across Canada and many countries internationally. It provides a unique opportunity for elected officials, parks and grounds professionals and community volunteers to learn and share about current issues, trends and challenges not only in horticulture and gardening, but in community tourism, projects, and environmental awareness.

Enclosure

- 1 Communities in Bloom Symposium Presentation (Doc: 11789484)