

2018 National Symposium on Parks & Grounds and National & International Awards Ceremonies

June 12, 2018

Communities in Bloom

- Strathcona County, in coordination with Strathcona in Bloom, were awarded:
 - In 2016, 5 Bloom, Silver Award
 - In 2015, the Grand Champions Award
 - In 2014, the Community Involvement Award
 - In 2012, Class of Champions National Award
 - In 2009, Winner of the International Challenge



Communities in Bloom

- Communities in Bloom is a Canadian non-profit organization committed to fostering civic pride, environmental responsibility and beautification through community involvement and the challenge of a national program, with focus on enhancing green spaces in communities.
- Communities in Bloom evaluate communities on: Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape and Floral Displays.
- The symposium will bring 200 delegates from across the country and internationally to the community for a minimum of four days that will create a potential for approximately 800 hotel room nights.
- International delegations include: United States of America, United Kingdom, Ireland, Croatia, Italy, Hungary and Belgium.

Communities in Bloom Symposium

- Elected officials, parks and grounds professionals and community volunteers learn and share about current issues, trends and challenges, not only in horticulture and gardening, but in community tourism, projects, and environmental awareness.
- Partnerships grow through hosting the symposium and tie the community, region and province together to create a common vision within Communities in Bloom.



Communities in Bloom Symposium

- Partnering with Strathcona in Bloom, we encourage and build a stronger community of volunteerism and community engagement.
- Create evening programs to showcase our vibrant cultural community featuring local talent.
- Host a green symposium through environmental stewardship initiatives.



Transportation

- Strathcona County Transit - Shuttle service between the Clarion Hotel, Community Centre and special events
 - Wednesday – Saturday
 - Additional buses at peak times
- Technical Visits on Friday



Wednesday, September 26

Pre-Conference Tour

- Barr Estate Winery tour and tasting
- Greenland Garden Centre tour, tea and scones

Strathcona County Welcome Reception at Festival Place

- Farmers Market at Broadmoor Lake Plaza
4 p.m. – 8 p.m.
- Reception with greetings and appetizers
starting at 6 p.m. followed by Café Series
featuring Nat King Cole cover band



Thursday, September 27

Symposium Program at the Community Centre

- Registration, community exhibits and silent auction
- Sessions from 9 a.m. – 4:30 p.m.

Free Evening

- Optional social evening at Broadmoor Golf Course

Networking Evening at Clarion Hotel

- 9 p.m. hosted by Yarmouth, Nova Scotia and Municipality of Wood Buffalo and Victoria Butchart Gardens



Friday, September 28

Symposium Program at the Community Centre

- Registration, community exhibits and silent auction
- Sessions in the morning

Technical Tours

- Tour #1: Aga Khan Garden, University of Alberta Botanical Gardens
- Tour #2: Urban Tour of Sherwood Park
- Tour #3: Rural Tour of Strathcona County
- Tour #4: John Janzen Nature Centre and Muttart Conservatory, City of Edmonton



Dinner and Community Showcase at the Community Centre, in partnership with Yarmouth, Nova Scotia

- Cocktails, dinner, Community Showcase and entertainment
5:30 p.m. – 9 p.m.

Saturday, September 29

Symposium Program at the Community Centre

- Community exhibits and silent auction
- Town Hall Meeting
- Alberta in Bloom Awards



Communities in Bloom National and International Awards Ceremonies and Banquet

- Festival Place
3:30 p.m. – 5:30 p.m.
- Cocktails followed by dinner
5:30 p.m. – 9 p.m.



Communities in Bloom Partnerships

- Communities in Bloom have multiple national sponsors including:
 - Home Hardware
 - Scots
 - CN
 - Alberta Recreation Parks Association (ARPA), Alberta Communities in Bloom Provincial Awards
- Local partnerships



Volunteer Opportunities

- Registration
- Ambassadors
- Information booths
- Silent auction
- Photographers
- Technical tour guides and hosts



Seeds for the Future
Strathcona County 2018



Volunteer for the

COMMUNITIES IN BLOOM

National Symposium on Parks & Grounds
and the
National & International Awards Ceremonies

September 26 to 29, 2018

Volunteer positions include photographers, registration, greeters and more.

To sign up contact:
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For more information visit:
strathcona.ca/bloom



Marketing and Communications



Strathcona County Council

Key Events

- **Wednesday, September 26**
 - Strathcona County Welcome Reception at Festival Place Farmers Market, entertainment and networking 4 p.m. – 8 p.m.
- **Friday, September 28**
 - Dinner and Community Showcase at the Community Centre, in partnership with Yarmouth, Nova Scotia
Cocktails, dinner and Community Showcase 5:30 p.m. – 9 p.m.
- **Saturday , September 29**
 - Alberta Recreation Parks Association (ARPA), Alberta Communities in Bloom Provincial Awards Luncheon at 1 p.m.
 - Communities in Bloom National and International Awards Ceremonies and Banquet at Festival Place
Awards, cocktails and dinner 3:30 p.m. – 9 p.m.

Questions

