

Priorities Committee Meeting_Jun12_2018

STRATEGIC INITIATIVE AND UPDATE

Potential renaming of a portion of Oak Street (Ward 1)

Report Purpose

To provide the Priorities Committee with information regarding the potential renaming of a portion of Oak Street to "Vic Bidzinski Way."

Council History

March 27, 2018 – Council approved the following motion: THAT administration prepare a report on the process to rename the portion of "Oak Street", located west and north of Sherwood Drive, to "Vic Bidzinski Way;" and that the report include information on how affected stakeholders will be engaged as well as the estimated costs for signage and required address changes, including any options for a ceremonial name change; and that this report be brought to Council for Consideration by the end of the second quarter of 2018.

Strategic Plan Priority Areas

Economy: n/a

Governance: The renaming of Oak Street would include a Public Engagement Plan which would facilitate engagement of residents.

Social: n/a

Culture: The renaming of Oak Street would commemorate a significant former resident of Strathcona County.

Other Impacts

Policy: SER-008-011 Naming of Development Areas, Roads, Parks, and Public Facilities

Legislative/Legal: The *Municipal Government Act* authorizes a municipality to name roads within its boundaries.

Interdepartmental: Recreation, Parks and Culture as well as Transportation and Agriculture Services provided information regarding costs.

Summary

The potential renaming of a portion of Oak Street, located north and west of Sherwood Drive, to "Vic Bidzinski Way", would honour former Councillor Vic Bidzinski, who was Councillor of Ward 1 over the span of two decades.

The enclosures provide information regarding a public engagement plan and costs for signage and required address changes for the options to either officially rename Oak Street to "Vic Bidzinski Way" or to assign "Vic Bidzinski Way" as a ceremonial name while maintaining the official name of Oak Street.

Currently, Planning and Development Services has a balance of approximately \$16,500 within the Strathcona County Initiated Address and Street Name Changes Reserve. The intent of this reserve is to fund costs associated with County initiated address and street name changes.

Communication Plan

Strathcona County administration has prepared a Public Engagement Plan to engage the public regarding the potential renaming of a portion of Oak Street.

The Public Engagement Plan includes one open house and an online survey where the public will have the opportunity to provide feedback.

Notification of the open house would be made through newspaper advertisements in the Sherwood Park News, as well as by mail out to residents within the notification area.

Enclosures

- 1 Location Map
- 2 Proposed Notification Map
- 3 Public Engagement Plan (PEP) Proposal
- 4 Costs Associated with the Potential Renaming or Ceremonial Naming of a Portion of Oak Street