

May 18, 2018

**Subject: Public Engagement Plan
 Potential Renaming of a Portion of Oak Street**

The potential renaming of a portion of Oak Street, located north and west of Sherwood Drive, to Vic Bidzinski Way, would be to honour former Councillor Vic Bidzinski, who was Councillor of Ward 1 over the span of two decades. The options are to either fully rename a portion of Oak Street to Vic Bidzinski Way or to assign Vic Bidzinski Way as a ceremonial name in addition to Oak Street.

Administration has developed a Public Engagement Plan to inform and obtain input from the public on the processes involved with both the potential renaming and the ceremonial naming of the subject portion of Oak Street.

This Public Engagement Plan proposes public engagement at the input level of the Public Engagement Continuum. The input level provides opportunities to obtain feedback from the public and stakeholders to test ideas or concepts, clarify issues, and identify possible solutions.

1. Open House

Strathcona County is proposing to schedule one open house in the fall of 2018 at the Strathcona County Community Centre.

The open house will follow a drop-in format and will display presentation boards that provide information on the potential renaming and the ceremonial naming of the subject portion of Oak Street.

Attendees will be asked to sign-in to record the number of persons at the meeting and comment sheets will be provided to each attendee to facilitate sharing more detailed input. The comment sheets will be collected by County Administration for review and summary.

The attendees will also be invited to provide input via posting their comments on the applicable boards with post-it notes. A map will be available for attendees to identify where they live by placing a sticker on the map. Strathcona County representatives will be available to answer any questions.

All comments communicated during the open house, both verbally and written, will be captured within a consultation summary report.

Notification of the open house will be made through newspaper advertisements in the Sherwood Park News, as well as by mail out to residents within the notification area, as identified on Enclosure 2. Both the newspaper advertisement and the mail out notification will include the time, date, and location of the open house. The newspaper advertisements will be published once a week for two consecutive weeks prior to the open house. The notification letters will be distributed to the landowners within the notification plan no less than one week prior to the open house date.

2. Online Survey

For those who cannot attend the open house, the comment form will also be made available in the form of an online survey on the Strathcona County website for two consecutive weeks following the open house.

All of the feedback provided through the online survey will be included in the consultation summary report.