

## Costs Associated with the Potential Renaming or Ceremonial Naming of a Portion of Oak Street

### Potential Renaming Costs

Required Changes		Cost
1.	Address Changes on Facilities – 4 decals	\$1,200
2.	Address Changes on Facilities – 1 bronze Lettering	\$1,300
3.	Park Signage – 6 signs	\$2,400
4.	Mail Forwarding Cost – 4 facilities	\$1,000
5.	Business Card Reprint – 75 staff	\$600
6.	Cost to Salto Gymnastics Club related to address change – reprint of all stationary, evaluation cards, etc.	\$20,000
7.	Marketing Materials – reprint all materials and staff time	\$17,000
8.	Golf Course – reprint all materials	\$2,000
9.	Broadmoor Tennis Club – reprint all materials	\$500
10.	Residential Address Changes – 93 residences	\$65,100
11.	Six inch street name blade double sided – supply 3 new signs	\$195
12.	12 inch street name blade single sided - supply 4 new signs	\$600
<b>Total</b>		<b>\$111,895</b>

### Potential Ceremonial Naming Costs

Required Changes		Cost
1.	Six inch street name blade double sided – supply 3 new signs	\$195
2.	12 inch street name blade single sided - supply 4 new signs	\$600
<b>Total</b>		<b>\$795</b>