

# **Information & Volunteer Centre for Strathcona County**

**Presentation to Priorities Committee  
June 12, 2018**



**Information & Volunteer Centre  
FOR STRATHCONA COUNTY**



# History of IVC

**Incorporated in 1976**

**Incorporated under Societies Act**

**Registered Charity**

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# Funding Sources

**Strathcona County (Annual Service Agreement)**

**Alberta Culture and Tourism – Enhanced Capacity Advancement Program  
(Three-year Funding Agreement)**

**Other Grants (Edmonton Community Foundation, Pembina Pipeline, County  
Clothes-Line Foundation)**

**Sponsorships (Imperial Strathcona Refinery, Suncor, TransCanada)**

**Other Revenue (Workshops)**

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# Board of Directors



**Elan Lynes, Derek Newman, Kirtsten Eeuwes, Ralph Lowther, Barb Berndt, Deborah Krahn,  
Bonnie Hoffmann, Tim Goos, Janet DeBeurs, Cassandra Tomas**

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# Strategic Planning

## **Vision:**

Strathcona County Residents are engaged in their community.

## **Mission:**

The IVC provides community information, promotes volunteerism and supports not-for-profit and community organizations.



# Values

**Integrity**

*We will do what we say we will do.*

**Service Leadership**

*We are stewards of the resources the community has provided to us, and we will use those resources wisely.*

**Collaboration**

*We will work with others to boost volunteerism in the community.*

**Innovation**

*We are excited about new ideas.*

**Reflectiveness**

*We learn from our past as we plan for our future.*



# Community Engagement

**Four Focus Groups Meeting were held with the community:**

- **Council members**
- **Community Organizations, including both users and non-users of our services**
- **Youth**
- **Seniors**
- **Funders, including Strathcona County**

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# What We Heard

Leadership Development  
**Nimble** Youth Rock  
Fundraising Forum  
Nonprofit Leadership Development Programs  
**Community** Volunteers Volunteerism  
**Capacity Building** Value Teens in Action Resources  
Resilience Nonprofits  
**Partnerships** Communication Recruitment Workshops  
Well-being  
**Connector**





# Strategic Plan – Goals & Strategies

**Goal 1: To be a vital community partner and service.**

- **Determine core services (conduct a full program evaluation)\*\***
- **Match organizational structure to needs**
- **Build and maintain relationships with key community partners**

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# Strategic Plan – Goals & Strategies

## **Goal 2: To be a responsive community organization**

- **Communicate with community partners**
- **Engage openly and transparently with community organizations as part of Strathcona County's Social Framework**
- **Evaluate and assess opportunities for non-core services as they arise (all future programs and activities must align with mission and vision)**

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# Strategic Plan – Goals & Strategies

## **Goal 3: To enhance relevance within the community**

- **Continue to plan and host community events (community dinner, days of caring concept to be explored with local businesses)**
- **Act as a community connector – IVC is part of the community hub**
- **Add capacity-building programs as they make sense**
- **Establish a membership driven organization**

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# Strategic Plan – Goals & Strategies

## **Goal 4: To be present where people and organizations gather**

- **Explore digital delivery of programs and services\*\***
- **Know our audience**
- **Evaluate need for physical space**

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# Commitment to Community

**We will continue to support the work of the Social Framework.**



**SUPPORTIVE • SAFE • CONNECTED  
COMMUNITY FOR ALL**

**We will continue to participate on County Committees:**

- Community Hub Steering Committee
- Community Hall Initiative
- Social Services Advisory Committee
- Seniors' Week Celebrations
- Strathcona County Interagency Committee

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# Business As Usual

**Leadership Training**

**Grant Connect (Pilot Project at South Cooking Lake Office)**

**National Volunteer Week**

**Promotion of Volunteer Opportunities**

**Information Centre and Community Events**

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# Business As Usual

## **Youth Leadership Development**

- Youth Rock
- Teens in Action

## **Capacity Building Workshops**

- Funders Forum
- Grantwriting/Fundraising Workshops

## **Explore and develop stronger partnerships**

- Linking Generations Grandparent Program

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# How to Find Us

***Always exploring new opportunities to serve the community***

[www.ivcstrathcona.org](http://www.ivcstrathcona.org)

Facebook

Twitter@ivcstrathcona

[judy@ivcstrathcona.org](mailto:judy@ivcstrathcona.org)

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