

Information & Volunteer Centre for Strathcona County

Presentation to Priorities Committee

June 12, 2018



Information & Volunteer Centre
FOR STRATHCONA COUNTY



History of IVC

Incorporated in 1976

Incorporated under Societies Act

Registered Charity

Connecting Our Community



Funding Sources

Strathcona County (Annual Service Agreement)

**Alberta Culture and Tourism – Enhanced Capacity Advancement Program
(Three-year Funding Agreement)**

**Other Grants (Edmonton Community Foundation, Pembina Pipeline, County
Clothes-Line Foundation)**

Sponsorships (Imperial Strathcona Refinery, Suncor, TransCanada)

Other Revenue (Workshops)

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Board of Directors



**Elan Lynes, Derek Newman, Kirtsten Eeuwes, Ralph Lowther, Barb Berndt, Deborah Krahn,
Bonnie Hoffmann, Tim Goos, Janet DeBeurs, Cassandra Tomas**

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Strategic Planning

Vision:

Strathcona County Residents are engaged in their community.

Mission:

The IVC provides community information, promotes volunteerism and supports not-for-profit and community organizations.



Values

Integrity

We will do what we say we will do.

Service Leadership

We are stewards of the resources the community has provided to us, and we will use those resources wisely.

Collaboration

We will work with others to boost volunteerism in the community.

Innovation

We are excited about new ideas.

Reflectiveness

We learn from our past as we plan for our future.



Community Engagement

Four Focus Groups Meeting were held with the community:

- **Council members**
- **Community Organizations, including both users and non-users of our services**
- **Youth**
- **Seniors**
- **Funders, including Strathcona County**

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What We Heard





Strategic Plan – Goals & Strategies

Goal 1: To be a vital community partner and service.

- **Determine core services (conduct a full program evaluation)****
- **Match organizational structure to needs**
- **Build and maintain relationships with key community partners**

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Strategic Plan – Goals & Strategies

Goal 2: To be a responsive community organization

- **Communicate with community partners**
- **Engage openly and transparently with community organizations as part of Strathcona County's Social Framework**
- **Evaluate and assess opportunities for non-core services as they arise (all future programs and activities must align with mission and vision)**

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Strategic Plan – Goals & Strategies

Goal 3: To enhance relevance within the community

- **Continue to plan and host community events (community dinner, days of caring concept to be explored with local businesses)**
- **Act as a community connector – IVC is part of the community hub**
- **Add capacity-building programs as they make sense**
- **Establish a membership driven organization**

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Strategic Plan – Goals & Strategies

Goal 4: To be present where people and organizations gather

- **Explore digital delivery of programs and services****
- **Know our audience**
- **Evaluate need for physical space**

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Commitment to Community

We will continue to support the work of the Social Framework.



**SUPPORTIVE • SAFE • CONNECTED
COMMUNITY FOR ALL**

We will continue to participate on County Committees:

- Community Hub Steering Committee
- Community Hall Initiative
- Social Services Advisory Committee
- Seniors' Week Celebrations
- Strathcona County Interagency Committee

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Business As Usual

Leadership Training

Grant Connect (Pilot Project at South Cooking Lake Office)

National Volunteer Week

Promotion of Volunteer Opportunities

Information Centre and Community Events

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Business As Usual

Youth Leadership Development

- Youth Rock
- Teens in Action

Capacity Building Workshops

- Funders Forum
- Grantwriting/Fundraising Workshops

Explore and develop stronger partnerships

- Linking Generations Grandparent Program

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How to Find Us

Always exploring new opportunities to serve the community

www.ivcstrathcona.org

Facebook

Twitter@ivcstrathcona

judy@ivcstrathcona.org

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