

# Youth Motion Proposal

June 19, 2018

# Motion

- THAT Administration work with the Community Living Advisory Committee to prepare a report on how Strathcona County is currently serving the needs of resident youth, ages 14-29, and identifies potential gaps in these services; and that this report be provided to Council by end of 2018

# Youth Demographics

- Current
  - 18.1% of Strathcona County population aged 15-29 in 2016, about 2 out of 10 residents
- Trend
  - Decreased from 19% in 2011 to 18.1% in 2016
- Comparators
  - Edmonton 22%, St. Albert 18%, Alberta 20%

Source: Federal Census

# Understanding Youth Outcomes

- Youth outcomes are complex and impacted by many factors
- Research evidence points to:
  - Importance of early childhood experiences
  - Positive benefit of trusting relationships with caring, competent adults
  - Engagement in family and community, youth voice, development of self confidence contribute to ability to manage stress and face challenges

# Project Assumptions

- Positive youth/young adult outcomes are influenced by many factors of which services are but one
- The focus of the work is to understand whether there is a problem; the nature and root contributors of the problem
- The work will not include recommendations for potential solutions
- The work will help inform the mandate of the new Council committee to provide strategic advice on youth
- The work will also be informed by Youth Council initiatives over the summer to increase youth engagement and prototype strategies to bring youth together
- Additional in-year funds are required to complete this work

# Proposed Scope of Work

- **Environmental scan**
  - Demographic data
  - Service data
  - Comparator data
- **Services audit**
  - Current services, gaps and opportunities
- **Engagement**
  - Assess gaps, identify assets
- **Final report**
  - Analysis of results

# Role of Community Living Advisory Committee

- **Work with Administration on:**
  - Vendor selection
  - Contribute to focus groups
  - Sounding board for information, analysis and review of final report

# Considerations

- Short time-frame (less than six months)
- Wide age cohort (14-29)
- Broad scope of work to identify needs and gaps for the age cohort
- Limited staff capacity



# Proposed Approach

- **Contracting out this work is proposed**

Option	Contracting Cost Range	Considerations
1.	\$10,000-\$20,000	<ul style="list-style-type: none"><li>• Age cohort 14-29, limited data, superficial scan and services audit, no engagement, little understanding of current reality (completion Dec 2018)</li></ul>
2.	\$20,000-\$50,000	<ul style="list-style-type: none"><li>• Age cohort 14-29, limited data, limited scan and services audit, potential for some focus groups, surface level understanding of current reality (completion Mar 2019)</li></ul>
3.	\$20,000-\$50,000	<ul style="list-style-type: none"><li>• Age cohort 14-18, more in depth data, broader scan and services audit, more engagement, deeper understanding of current reality of narrower age cohort (completion Mar 2019)</li></ul>
4.	\$50,000-\$100,000	<ul style="list-style-type: none"><li>• Age cohort 14-29, more in depth data, broader scan and services audit, more engagement including focus groups, workshops, interviews, deeper understanding of current reality (completion May 2019)</li></ul>

# Discussion and Decision

- **Recommended approach:**

- Option 4: approval of expenditure in the range of \$50,000-\$100,000
- Completion May 2019
- Work with CLAC to select vendor, contribute to focus groups and test/review information gathered and final report

- **Rationale:**

- More in-depth analysis and more meaningful, relevant information to guide future directions related to youth and young adult opportunities in Strathcona County