

# 2013-2030 Strategic Plan (Refined)

## **Report Purpose**

To seek Council's approval of the refined 2013-2030 Strategic Plan.

## Recommendation

THAT the 2013-2030 Strategic Plan, as set out in Enclosure 1 of the May 8, 2018 Corporate Planning report, be approved.

## **Council History**

April 17, 2018 – Priorities Committee received an update on the draft 2013–2030 Strategic Plan.

February 2, 3 and 26, 2018 - Council conducted strategic planning sessions.

June 21, 2016 - Council approved revisions to the strategic plan.

May 6, 2014 - Council approved updates within the strategic plan.

February 25, 2014 - Council approved the revised community wide priority areas and prioritized strategic goals within the strategic plan.

April 23, 2013 - Council approved the strategic plan Strathcona County 2030.

## **Strategic Plan Priority Areas**

**Economy:** Creating economic opportunity and diversification.

**Governance:** Public engagement and building partnerships within the community, the region, and with other levels of government.

**Social:** Support social inclusion and community connectedness while promoting livable, inclusive neighbourhoods and a healthy, active community.

**Culture:** Support a healthy, active community where people feel connected and have a strong sense of community.

**Environment:** Further environmental sustainability.

#### **Other Impacts**

Policy: n/a Legislative/Legal: n/a Interdepartmental: All County departments

#### Summary

Council's strategic plan is Strathcona County's principle guiding document for governance, community development, infrastructure and program and service delivery. The plan identifies - for the community and others - the County's long-term planning. It serves as the foundation on which Strathcona County's corporate business plan, department business plans, master plans and budgets are developed and approved.

Council's annual review of the strategic plan has resulted in refined strategic goals and results to more clearly articulate where administration should focus in order to achieve our vision. These improvements to the plan are reflected in the newly designed strategic plan.

## **Communication Plan**

Strathcona County website Media Release

#### Enclosure

1 2013–2030 Strategic Plan (Refined)