

SER-002-004

Strathcona County  
Municipal Policy Handbook

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## **Advertising Within Strathcona Utility Bills**

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Date Approved by Council: 08/21/90

Resolution No: 723/90

Lead Role: Chief Commissioner

Replaces: n/a

Last Review Date: October 19, 2012

Next Review Date: 10/2015

Administrative Responsibility: Utilities

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### **Policy Statement**

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Access to the Strathcona utility billing system for public service messages and advertising brochures shall only be provided to internal Strathcona departments and non-profit organizations.

Notices shall only be accepted for services that are not in direct competition with private agencies receiving compensation for providing a similar service.

Strathcona departments shall maintain priority for service.

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### **Purpose**

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Several Strathcona departments provide the same services to County residents as do external agencies and businesses. Restricting messages prevents an unfair advantage by departments over competitors in the private sector.