

Naming of Development Areas, Roads, Parks, and Public Facilities

References: *Municipal Government Act, RSA 2000, c. M-26 (MGA)*

Policy Statement

Strathcona County will have a process for the naming of development areas, roads, parks, and public facilities that recognizes and commemorates significant persons, history, heritage, and natural features of Strathcona County, the Province of Alberta, and Canada.

Purpose

The purpose of this policy is to establish a coordinated and consistent approach to the naming and renaming of development areas, roads, parks, and public facilities that, wherever possible, commemorates significant persons, history, heritage, and natural features of the community.

Definitions

Development Area – any area of land under an Area Concept Plan or Area Structure Plan, or an amendment to any of the same.

Park – an outdoor area of land used for active or passive recreational activities, owned or operated by Strathcona County.

Public Facility – any building, structure, or area of land owned or operated by Strathcona County.

Road – any type of thoroughfare as defined by Strathcona County designated specifically for vehicular use.

Guidelines

1. Commemorative Names Registry

- a. In order to maintain a list of potential names for development areas, roads, parks, and public facilities, the County will maintain a Commemorative Names Registry.
- b. Names for the Commemorative Names Registry may be:
 - i. The name of an individual or family who is regarded as an influential or prominent pioneer, homesteader, entrepreneur, or community leader within Strathcona County, the Province of Alberta, or Canada.

- ii. The name of an individual or family whose accomplishments are performed in an outstanding manner or to an uncommonly high standard that brings recognition to Strathcona County, the Province of Alberta, or Canada.
 - iii. The name of an individual or family who has shown excellence, courage, or exceptional dedication to public service or community activities in Strathcona County, the Province of Alberta, or Canada.
 - iv. The name of a retired or deceased political figure who served in Strathcona County or represented Strathcona County in a Provincial or Federal setting.
 - v. A name, other than that of an individual or family, that holds historical significance to, celebrates the culture and heritage of, or reflects the geography, landscape or character of Strathcona County, the Province of Alberta, or Canada.
- c. Names will be brought forward to Council for decision for addition to the Commemorative Names Registry

2. Naming Process

- a. Proposed development area names will be brought forward to Council for decision as part of the Area Structure Plan bylaw.
- b. Where a naming theme has not been approved for a development area, the naming theme will be brought forward to Council for decision prior to the third reading of the first Land Use Bylaw amendment for the development area.
- c. Except for commemorative names, where a theme is approved for a development area, the names of all roads and parks within the development area must be consistent with the theme, unless otherwise directed by Council.
- d. Names of roads and parks within a particular development area will be brought forward to Council for decision prior to the third reading of a Land Use Bylaw Amendment.
- e. All proposed names must be considered appropriate for use by Administration and except where outlined below, a proposed name, regardless of the suffix, shall not duplicate, sound like or be phonetically similar to an existing name.
 - i. A road name may be a duplicate name of a development area, provided the road is located within the development area where the duplicate name would occur.
 - ii. A park name may be a duplicate name of a development area, provided the park is located within the development area where the duplicate name would occur.
 - iii. A park name may be a duplicate name of a road, as long as the primary access to the park fronts onto the road where the duplicate name would occur.
 - iv. A public facility name may be a duplicate name of development area, provided the public facility is located within the development area where the duplicate name would occur.
- f. The generic term "park" may not be assigned to a development areas, roads, or public facilities unless it is defined as a park in this policy.

Policy Record

Date of Approval by Council:

06/22/2010; 04/10/01; 08/23/94
03/08/94; 11/20/90; 03/22/88

Resolution No: 423/2010; 230/2001;

789/94; 263/94; 985/90; 25-259/88

Next Review Date: June XX, 2019

Policy No: SER-008-011

Last Review Date: June XX, 2016

Replaces: N/A

Administrative Review: Planning and Development Services