

## Council Priority Funds – Application

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**PRIORITY FUND INFORMATION – Completed by Applicant**Organization name Fultonvale School Advisory CouncilAddress \_\_\_\_\_  
Street and number Subdivision if ruralCity or town Sherwood Park Province Alberta Postal code \_\_\_\_\_

Contact person \_\_\_\_\_

Telephone \_\_\_\_\_

Email address (optional) \_\_\_\_\_

Project type ☒ Event ☐ Project ☐ ExpenseAmount requested \$ 6000.00**Brief description of request**

We are hosting a silent auction to raise funds for our schools' growing needs. We have been joined by two other rural schools in the last four years.

Print name \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Collection and use of personal information**

Personal information is being collected under the authority of the *Municipal Government Act* (MGA) and the *Freedom of Information and Protection of Privacy Act* (FOIP) and is managed in accordance with the provisions of FOIP. This information will be used for the purpose of assessing your eligibility for Priority Funds. It may also be used by the Office of the Elected Officials for statistical, research or training purposes, in order to improve the Priority Fund process. If you have any questions about the collection and use of your personal information, contact the Access and Privacy Advisor, Strathcona County at 780-464-8211.

**Please remember to attach a proposed budget and request letter to this request.**Number of attached pages 3

May 17<sup>th</sup>, 2018

Dear Mayor Frank and Councillors,

Thank you in advance for considering our group for Council Priority Funds.

The Fultonvale School Advisory Council (FSAC) is a non-profit, registered group comprised of parents that work together to raise funds for our school community - Fultonvale Elementary Junior High School. Monies raised by the group fund community events such as Family Winter Fun Day and purchase such things as an accessible division one playground (K-3), which is used by both the community and our school children. We are requesting funding for our FSAC Live and Silent Auction. All proceeds will be used toward the expanding needs of our school. Our school has recently undergone a major modernization in order to accommodate the families affected by the closure of the Colchester school in 2013. This year we were also joined by the majority of the children from Ministik School, which closed at the end of the 2017 school year. As well, we needed to make room for students in our growing rural community. This modernization helps to invest in Strathcona County's sustainable infrastructure.

The event will be held at the Buffet Royale restaurant in Sherwood Park on October 19, 2018. We have chosen to host the event here as it is owned by one of the parents at our school. The restaurant's capacity is 220 people. Therefore, there will be an opportunity for the families at our school to attend as well as other members of our community. We also plan to keep the ticket prices as low as possible in order to make the event financially accessible to most community members. Tickets to the auction will be available for purchase at the school, at our welcome BBQ and at the door. Advertising for the auction will be done via signage where tickets are available and at the neighbouring arena - Strathcona Olymipette Centre. We have already been posting information in the school's newsletter (FireWire) and website. In the fall we will be sending both an information sheet and a letter home with each family at our school to help with soliciting donations for auction items. We do not have any other Strathcona County groups contributing to this event. The hope is that individuals associated with our school may donate something personally but will also solicit donations from local businesses and employers. This will further promote awareness in the community about the event as well as give those businesses a promotional opportunity.

An estimated 300 hours will be spent on organising and administering this event. All of the hours worked by our volunteers will be unpaid. All proceeds will be directly used for our school's expanding needs. As outlined in our budget the funds acquired from the grant will help with the cost of ticket printing, advertising for the event, venue rental, food, purchase of some items for the auction, decorations, and any other operational costs. We are hoping to raise approximately \$10 000.

The initial primary beneficiaries of this event are the almost 500 students, their families, and the staff at Fultonvale Elementary Junior High. However, every community member who attends our school in future will also benefit from the funds we raise, as will all constituents who visit the school.

Sincerely,



Tara Dawson (on behalf of the Fultonvale School Advisory Council)

	Budget for Silent Auction Expected	Actual
<b><i>Revenue/Equity</i></b>		
Sponsorship	\$ -	
Grant Funding	\$ 6,000.00	
Cash Donations	\$ 200.00	
Raffle Ticket Sales	\$ 5,000.00	
Event Ticket Sales	\$ 3,750.00	
Auction Item Sales	\$ 5,000.00	
	<u>\$ 19,950.00</u>	
<b><i>Expenses</i></b>		
Raffle Ticket Printing	\$ 250.00	
Event Ticket Printing	\$ 250.00	
Decorations	\$ 600.00	
Auction Items	\$ 2,000.00	
Live Auctioneer	\$ 500.00	
DJ	\$ 400.00	
Food	\$ 3,750.00	
Gratuities	\$ 500.00	
Photocopying	\$ 300.00	
Taxi Service	\$ 200.00	
Point of Sale Software	\$ 50.00	
Marketing Costs	\$ 500.00	
	<u>\$ 9,300.00</u>	
<b>School Proceeds</b>	<u>\$ 10,650.00</u>	