

Council Priority Funds – Application

(Page 2 of 2)

PRIORITY FUND INFORMATION – Completed by ApplicantOrganization Name Sherwood Park Archery ClubAddress _____
Street and number Subdivision if ruralCity or town Sherwood Park Province AB Postal code _____

Contact person _____

Telephone _____

Email address (optional) _____

Project Type ☒ Event ☐ Project ☐ ExpenseAmount Requested \$ 20,000.00

Brief description of request

We will be hosting the 2nd annual "Alberta Summer Classic" at Millennium Place on the July long weekend. This is Canada's premiere, and only, open international archery tournament registered with both Archery Canada and World Archery (the Olympic body for Archery). Our event this year has archers registered to attend from Georgia (Eastern Europe), Uganda, Iraq, Iran, Puerto Rico, the USA and from across Canada too. This large international response is a resounding endorsement of the success of the 2017 inaugural event which was supported in a significant way by priority funds allocated to us by Council members in 2017. We are continuing our journey to build this into Canada's largest ever annual international tournament (400 to 500 archers) and to achieve our dream of building its legacy the "Alberta Archery Centre of Excellence". We hope Council will see fit to support us once again to at least a similar level as in 2017 (both Priority Funds and CIP funds were granted in 2017 in the combined amount of \$20,000). Thank you for your consideration and please feel free to contact me directly with any questions or concerns you might have in this regard.

Print name Signature Date

Please remember to attach a proposed budget and request letter to this request.

Number of attached pages 1**Collection and use of personal information**

Personal information is collected under the authority of section 33(c) of the *Freedom of Information and Protection of Privacy Act* and will be used to manage and administer the Council Priority Fund Program. If you have questions regarding the collection, use or disclosure of this information, contact Erica Grieve at 780-464-8138.

Sherwood Park Archery Club presents the...

ALBERTA SUMMER CLASSIC



June 29, 2018 – July 2, 2018, Sherwood Park, Alberta, Canada

Strathcona County Council
Office of the Elected Officials,
2001 Sherwood Drive,
Sherwood Park, AB T8A 3W7

June 18, 2018

Dear Mayor Frank and Council Members,

Established in 1979, the Sherwood Park Archery Club is Alberta's oldest and longest running archery club with a long and successful history of hosting major archery tournaments. We are looking forward to welcoming Archers from across Canada and abroad to Sherwood Park over the July long weekend for the inaugural "Alberta Summer Classic" (ASC) located on the premiere soccer fields at Millennium Place. The current list of registered archers already includes members of the Canadian World Junior Championship Team, members of Canada's High Performance squad for recurve, a former World and Olympic Para Champion and a many time Para and World Championship team member! We also have an archer travelling all the way from Georgia in Eastern Europe and another from Washington.

Please accept this letter and application for up to \$20,000 in Council Priority Funds (as we understand the former CIP program has been rolled in with Council Priority funding for 2018). We are excited to send you this request for financial support for the second annual ASC, Canada's only "Open International" tournament. Archer's attending this shoot will again see many similarities to other world-ranking events registered by World Archery including electronic scoring and live streaming television coverage. Although the Alberta Summer Classic is not a World-Ranking Event (WRE) in 2017, it is our intention to build this new, annual Canadian event into a World Archery WRE. This would attract as many as 400 to 500 archers from around the world to Sherwood Park each year and generate an annual economic impact of \$700,000 or more.

Council Priority Funds will be used to help us offset the cost of purchasing many of the services, materials and supplies required to help us deliver an event on par with the quality expected by World Archery for a World Ranking Event. In order to reach our objective of securing WRE status with World Archery, we must demonstrate our continued ability to plan and deliver several events that meet all of their requirements for hosting a WRE event. Profits from the Alberta Summer Classic will be reinvested to help us continue to grow and expand the ASC into a WRE event. We will also use some of the profits to help us achieve our vision for creating an archery centre of excellence at our current outdoor range location. This archery centre of excellence will support the development of recreational and competitive archers, judges, and coaches of all ages and abilities and help us supporting significant growth and development in archery in the Capital Region as well as the province and Canada too.

Sincerely,

Doug Bowes,
President, Sherwood Park Archery Club

<http://sherwoodparkarchery.com>
<http://albertasummerclassic.com>



Sherwood Park Archery Club presents the...

ALBERTA SUMMER CLASSIC



2018 Alberta Summer Classic Budget

Revenue	2018
Province of Alberta - (CIP project based grant)	75,000.00
County of Strathcona - Priority Funding	10,000.00
County of Strathcona - Community Investment Program	10,000.00
County of Strathcona - CREST grant	4,536.24
City of Edmonton (TBD)	7,000.00
Cash - Sherwood Park Archery Club (SPAC)	35,000.00
Cash - Capitol Region Archery Club (SPAC)	5,000.00

Donations:	
Jim Bows	TBD
Calgary Archery	TBD
Opuss Stewart Weir	4,000.00
Lancaster Archery (reduced price on chronator)	616.00
Gallason Industrial	441.00
River City Events	1,942.00
Cycle works	4,000.00
Others	TBD

Participant revenue	
Registration fees	18,000.00
Team Event fees	420.00
Additional Banquet tickets	1,200.00
Coach registration	250.00
field level spectator seating (free stadium seating)	1,200.00
Spare	

Total Revenue	178,605.24
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Expenses

Cash Prizes	To be determined
Competition bow	1,200.00
Medals	700.00
Banquet	7,000.00
Executive Director	5,000.00
Martin Deer Equipment (2xGators) rental	2,100.00
Quad Rental (x2 units)	2,000.00
Website management (PlanetCom)	1,089.00
Chronotir (timing system)	4,272.86
Evolution Audio Visual (sound and video wall)	25,329.41
Volunteer/Officials shirts (x30 units)	750.00
Advertising	
Framing of 2018 signed target	2,942.00
Alberta Sportsman advertising	519.75
Sports Scene Publication	871.50
Chamber of Commerce	210.00
Sportsnet TV	8,000.00
Facilities	
Waste management	1,533.00
Field rent	5,261.75
Signs for lanes	521.78
Event Tenting	9,777.00
Fast Fence	3,000.00
Surveying field of Play	4,000.00
lanseo officials (electronic score keeping and reporting to World Archery)	
Food	600.00
Hotels	1,600.00
Flights	4,000.00
Judges	
Honorarium	375.00
Food	1,500.00
Hotels	1,600.00
Flights	700.00
Supplies	
Misc. supplies (E.g. cables, cords etc.)	50.00
Construction supplies (for temporary wheelchair ramps)	300.00
Electrical Cords, connectors, & strapping	250.00
Printer Paper (plastic) for score cards	200.00
Toner cartridges	200.00
Printer	400.00
building supplies for butt stands	2,000.00
Competition matt rental fee	37,500.00
spare	
spare	
Total Costs	137,353.05

[Http://sherwoodparkarchery.com](http://sherwoodparkarchery.com)

[Http://albertasummerclassic.com](http://albertasummerclassic.com)

