

## Council Priority Funds – Application

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**PRIORITY FUND INFORMATION – Completed by Applicant**

SAFFRON Centre Ltd.

Organization Name \_\_\_\_\_

Address 110, 222 Athabasca Avenue

Street and number Subdivision if rural

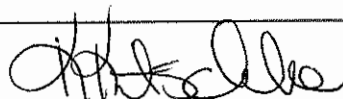
City or town Sherwood Park Province AB Postal code T8A 4C9Contact person Katie KitschkeTelephone 780-449-0900Email address (optional) katie@saffroncentre.comProject Type ☒ Event ☐ Project ☐ ExpenseAmount Requested \$ 4000

Brief description of request

SAFFRON is planning our 2019 Consent Event. Our hope is to engage over 200 participants to take part in a 5km Fun Run around Broadmoor Lake Park on the last weekend of May. The goal of this event, is to provide community engagement through recreation as well as provide information and education regarding how to support those who have been impacted by sexual violence as well as how to talk and educate about it. The secondary goals of the event are to raise funds and provide opportunities for community members to volunteer and find out about our organization in a comfortable place and way. Our engagement for participants as well as volunteers has increased year after year, and we are hoping to make 2019 the best one yet. We appreciate you reviewing this application and any support you could provide would be gratefully accepted.

Katie Kitschke

Print name



Signature

October 17, 2018

Date

Please remember to attach a proposed budget and request letter to this request.

Number of attached pages 3**Collection and use of personal information**

Personal information is collected under the authority of section 33(c) of the *Freedom of Information and Protection of Privacy Act* and will be used to manage and administer Council Priority Funds. Please be aware that information provided may be made public. If you have questions regarding the collection, use or disclosure of this information, contact Vicky Cushman at 780-464-8098.



Office of the Elected Officials, 2001 Sherwood Drive, Sherwood Park, AB T8A 3W7

## Council Priority Funds – Application

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Phone 780-464-8098



### INTRODUCTION

Each year the Mayor and Councilors have budgeted for them monies known as Council Priority Funds. Council Priority Funds are to be used to support community initiatives or events that benefit Strathcona County and its residents.

### ELIGIBILITY

To apply for priority funds, organizations must meet one of the following criteria:

- a) Must be a registered non-profit or a registered society or a group or individuals applying for a one time project or event;
- b) Must be community based;

### HOW TO APPLY FOR PRIORITY FUNDS:

- Fill out the application.
- Attach a budget for the event, project, or expense.
- Attach a letter of request detailing intended use of funding.
- Return the completed application with supporting documentation to the Office of the Elected Officials.

Mail in address:

**Office of the Elected Officials**  
**Strathcona County**  
**2001 Sherwood Drive**  
**Sherwood Park, Alberta T8A 3W7**

Drop off address:

**Office of the Elected Officials**  
**Community Centre – 3<sup>rd</sup> Floor**  
**401 Festival Lane**  
**Sherwood Park, Alberta**

- The Office of the Elected Officials will notify you of your success. If we require additional information, your group may be requested to provide us with more information about your request.
- If you are successful, the reporting requirements of policy **GOV-001-032 Council Priority Fund Expenditures** will apply to funding received.
- **Failure to complete the Council Priority Funds - Report as stipulated in the policy noted above will prohibit your group from consideration for further Priority Funds.**
- **All information you provide will be presented to Council and will become part of the public record.**

### CONTACT US

If you have any questions or need assistance, please call the Office of the Elected Officials at 780-464-8098.

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110, 222 Athabasca Avenue

Sherwood Park, AB T8A 4C9

Phone: (780) 449-0900

Fax: (780) 416-2393

Website: [www.saffroncentre.com](http://www.saffroncentre.com)

Business Number: 892438219 RR0001

October 17, 2018

Office of the Elected Officials  
Strathcona County  
2001 Sherwood Drive  
Sherwood Park, AB T8A 3W7

Dear Sir or Madam

**SAFFRON (Sexual Assault) Centre Ltd.**, is hosting the 4<sup>th</sup> annual **Consent Event Walk & Fun Run** on Saturday, May 25, 2019. The goal of this event is to create awareness about sexual violence in our community and educate citizens on how they can play a part in creating lasting change.

We are applying for priority funds to allow us to engage more community members than ever before to be a part of this important event. This funding would also allow us to provide volunteer opportunities for members of the community and help to educate about consent and working towards a community free from sexual violence.

This event will also act as a fundraiser and all funds raised go directly to providing services to those who have been impacted by sexual violence. Our programs include Public Education and Awareness, Counselling and Healing Services, and ongoing crisis support.

SAFFRON has seen a 200% increase in the number of hours of therapy we are providing to those who have been impacted by sexual violence over the last 18 months. Our Public Education program has also seen a steady increase in requests for programs. At SAFFRON, we strive to create the most calming and healing environment to help those who have been impacted by sexual violence in order to support and comfort them through their healing process and meet the needs of the community as timely as possible.

Thank you for your consideration and we hope we can count on your support and participation. If you have any questions, please contact me direct.

Yours truly

A handwritten signature in blue ink, appearing to read "Katie Kitschke", written over a horizontal line.

Katie Kitschke, Executive Director

SAFFRON Centre Ltd.

[katie@saffroncentre.com](mailto:katie@saffroncentre.com)

**REVENUE for Consent Event**

Strathcona County Priority Funds
County Clothesline Grant –being applied for
Fundraising
Ticket Sales/Registrations/ Participant Fees+
Cash Donations
<b>TOTAL REVENUE</b>
Supplies & Materials (please specify)-Items necessary for race day Clip boards, felts, pens, paper, printed manuals , race markers,
Giveaway items for participants-t-shirts/water bottles/printed materials
Contracted Services (please specify)
First Aid responders
Equipment rentals -Toilets/Tables/Chairs
Marketing/promotion costs (printing/social media advertising/Lamination/Saffron printed information package for day of race)
Facility/Venue rental-\$500 deposit required in addition
Signage on race day-directional signs and laminating as well as consent messages
Administrative
Volunteer Support/Recognition- Volunteer t-shirts and thank you bags
Other (please specify)
<b>TOTAL EXPENSE</b>

**Budget - Revenue &  
Expenditure**

4,000.00
2000.00
6000
12000.00
1500.00
2500.00
500.00
200.00
2100.00
750.00
700.00
2000.00
1750.00
12000.00