

## Costs Associated with the Potential Renaming or Ceremonial Naming of a Portion of Oak Street

### Potential Renaming Costs

Required Changes		Cost
1.	Address Changes on Facilities – 4 decals	\$1,200
2.	Address Changes on Facilities – 1 bronze Lettering	\$1,300
3.	Park Signage – 6 signs	\$2,400
4.	Mail Forwarding Cost – 4 facilities	\$1,000
5.	Business Card Reprint – 75 staff	\$600
6.	Cost to Salto Gymnastics Club related to address change – reprint of all stationary, evaluation cards, etc.	\$1,000
7.	Recreation, Parks, and Culture (RPC) Marketing Materials – Staff time and changes to the following materials: business cards, emergency contact signage in buildings, reprint of trail, cycling and art maps, reprint of promotional products for programs and services (i.e. birthday parties, pre-school, swim and golf programs, Millennium Card material, etc.), admission passes, drop in schedules.	\$17,000
8.	Golf Course – reprint all materials	\$2,000
9.	Broadmoor Tennis Club – reprint all materials	\$500
10.	Residential Address Changes for 93 residences – \$700 per residence to cover the following costs and/or for the time it takes people to make the changes: <ul style="list-style-type: none"> <li>- Updates to drivers licenses: \$22.45 (if you renew your license at the same time, you pay the renewal fee only – \$84.45 (5 year term))</li> <li>- Update vehicle registration: \$6 per vehicle, up to a maximum of \$18</li> <li>- Mail forwarding: Canada Post does not typically charge fees for street renaming's, as no forwarding of mail actually takes place.</li> <li>- Alberta Land Titles Change of Address: First title affected \$0.00, extra titles affected \$2.00 per title, certified copy of title - \$10.00 per title.</li> <li>- Strathcona County address change form</li> <li>- Car insurance/Home/ Renters Insurance</li> <li>- Utility bills</li> <li>- Banking/Credit Cards/tax office</li> <li>- Health Care (Insurance, Doctor)</li> <li>- Personal address signage: varying cost</li> </ul>	\$65,100
11.	Six inch street name blade double sided – supply 3 new signs (Oak Street Collector)	\$115
12.	12 inch street name blade single sided – supply 4 new signs (Oak Street/Sherwood Drive Intersections)	\$600
<b>Total</b>		<b>\$92,815</b>

**Potential Ceremonial Naming Costs**

<b>Changes</b>		<b>Cost</b>
1.	Please see Enclosure 7 Sign Proof for signage options	\$115 - \$292
2.	24 inch street name blade on signal mast arm – supply 4 new signs (Oak Street/Sherwood Drive Intersections)	\$1,338
3.	Adding ceremonial name to County properties – 4 decals, 1 bronze lettering, 6 park signs	\$4,900
<b>Total</b>		<b>\$6,353 - \$6,530</b>

<b>Potential Additional Ceremonial Naming Changes</b>		<b>Cost</b>
1.	RPC marketing materials as listed under 7. in the Potential Renaming Costs – Required Changes table (if directed by Council to add the ceremonial name change to materials)	\$17,000
<b>Total</b>		<b>\$17,000</b>