


LOCATION MAP
OAK STREET POTENTIAL CEREMONIAL NAMING

 **PORTION OF OAK STREET
SUBJECT TO POTENTIAL CEREMONIAL NAMING**

FILE NUMBER: 4350-2018R001

Updated Costs Associated with the Potential Ceremonial Naming of a Portion of Oak Street

Collector Street Signs 3 required To be placed above the existing street blade signs		Cost
1.	 <p>44"x6" 3.5" LETTER HEIGHT- dgw 3m - qty 1</p>	\$115

Arterial Street Signs 4 required To be placed on the signal mast arms along Sherwood Drive		Cost
2.	 <p>96"x24" 8" TOP LINE LETTER HEIGHT 6" BOTTOM LINE LETTER HEIGHT</p>	\$1,338

Adding Ceremonial Name to County Property Signage		Cost
3.	<ul style="list-style-type: none"> • 4 decals • 1 bronze lettering • 6 park signs 	\$5,800

Recreation, Parks, and Culture (RPC) Marketing Materials		Cost
4.	<p>Staff time and changes to add the Ceremonial name to the following materials:</p> <ul style="list-style-type: none"> • business cards, • emergency contact signage in buildings, • reprint of trail, cycling and art maps, • reprint of promotional products for programs and services (i.e. birthday parties, pre-school, swim and golf programs, Millennium Card material, etc.), admission passes and drop in schedules. 	\$0 if changes were made as items are restocked

Memorial Plaque at NE Corner of Sherwood Drive/Oak Street West of the Fire Hall		Cost
5.		\$7,500

Total

\$14,753