

## Council Priority Funds – Application

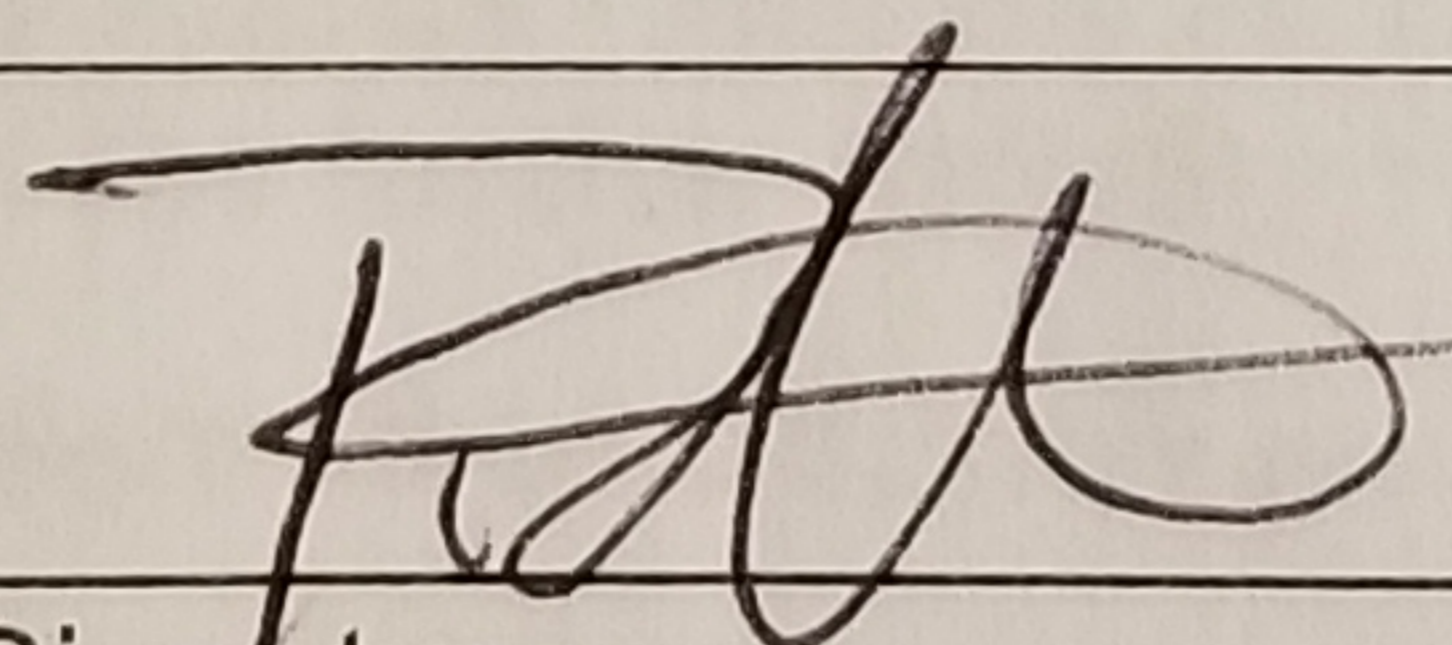
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**PRIORITY FUND INFORMATION – Completed by Applicant**Organization Name Ardrossan Strathcona Figure Skating ClubAddress Box 62  
Street and number Subdivision if ruralCity or town Ardrossan Province Alberta Postal code T8E 2A1Contact person Terrell FletcherTelephone 780-982-5524Email address (optional) tfletcher270@gmail.comProject Type ☐ Event ☐ Project ☒ ExpenseAmount Requested \$ 1000.00

Brief description of request

Please refer to letter attached for full details.  
 Summary: Club skating jackets for StarSkaters.

Terrell Fletcher  
 Print name

  
 Signature

06 Nov 2018  
 Date

**Please remember to attach a proposed budget and request letter to this request.**

 Number of attached pages 2
**Collection and use of personal information**

Personal information is collected under the authority of section 33(c) of the *Freedom of Information and Protection of Privacy Act* and will be used to manage and administer Council Priority Funds. Please be aware that information provided may be made public. If you have questions regarding the collection, use or disclosure of this information, contact Vicky Cushman at 780-464-8098.





Dear Councillor Paul Smith,

In Strathcona County, there are few things more important than fostering the growth of our kids through sports. Groups like the Ardrossan Strathcona Figure Skating Club provide students between the ages of 3 to 18 a safe place to get physically active and create social bonds with their peers. As parents we can see the many benefits that our children are learning beyond figure skating. Some of these values are teamwork, leadership, dedication, commitment and striving for excellence. These are just examples of the life skills that are nurtured during these formative years in the lives of these young skaters.

However, we wouldn't be able to keep serving our current team of 20 young people and grow our club without important partners like you.

We are looking to provide for and grow our club with an official sponsor. Mr. Smith, would you be interested in serving our club as an official sponsor?

We are looking at providing our skaters with team jackets. This is the first time jackets have been supplied to the club in about 5 years. We are a small club, and we realize that between ice costs, coaching costs and everything else parents do to help support their kids in sports, many things can become a strain financially on the parents. Our goal is to provide the kids jackets at no cost. Jackets and all embroidery will cost the club \$2000. We already have some donations in to cover about half the cost of the uniforms.

In return for a donation of \$1000 this is what you could expect partnering with our club:

- You will get a spotlight on our social media profiles;
- At our ice show you will get a special appreciation message in our opening announcements and we will also have a spot to hang a banner with your name or logo on it during the show. This is a \$500 value sponsorship package we will include in your donation;
- If you wish to attend the Ice show, You will be welcome to sit in a special VIP section.
- We will dedicate a special location in our display cabinets in the Ardrossan Recreation Center and the Strathcona Olympiette Center, with a letter of appreciation for your involvement and a way for people to be able to reach your office; and
- Not only will our jackets be seen around Strathcona County but also throughout Alberta as our skaters travel to different events throughout the province.

This would help your office/position in the County gain exposure through our Club to the parents of ASFSC, rural areas of Strathcona County and places our skaters compete. Ardrossan Strathcona Figure Skating Club is excited to provide you with the opportunity to work with you this year and in the future.

We have the girls all sized up for the jackets and are ready to place the order. We would like to surprise the girls with the jackets for Christmas. This means we must place the order right away to have them done on time. We realize this is short notice but your help on this matter is greatly appreciated.



Thank you for considering this request on behalf of the skaters, parents, coaching staff and board members.

Your support is greatly appreciated!!

Sincerely,  
Terrell Fletcher  
President ASFSC