

# 2021 Special Olympics Alberta Summer Games

## Priorities Committee Update

# Special Olympics Alberta

- The mission of the Special Olympics Alberta is to enrich the lives of Albertans with an intellectual disability through sport. There are 3178 athletes, 469 coaches, and 1000 volunteers involved in over 140 communities across Alberta.
- Strathcona County, through the Robin Hood Association, has over 220 athletes.



# Special Olympics Alberta

- The Special Olympics Alberta games are based on values of inclusion, accessibility and fairness. The games will encourage health, active living and build a stronger community through youth leadership, volunteerism and community engagement.



# The Games

- An estimated 1,400 competitors and 2,500 family members from across Alberta will visit Strathcona County over a three-day period in the first week of July 2021, generating an estimated economic impact of \$950,000.
- The event creates a tremendous community building opportunity that is priceless.



# The Games

- These games will paint a picture, build excitement and engage the community over the next three years in anticipation for the 2021 Special Olympics Alberta Summer Games.
- Hosting a provincial event will provide an opportunity to showcase Strathcona County across Alberta and create sport tourism initiatives that will provide a legacy that will live on in the community for many years to follow.
- Partnerships will grow through hosting and tie the community, region, and province together to create a common vision.

# Culture at the Games

- Create a cultural program that participants and the community can celebrate and that generates an economic and social benefit. Showcase local talent, our vibrant community and attract people to Strathcona County.



# Sports at the Games

Sports include:

- Swimming
- Track and Field
- Bocce
- Soccer
- Basketball
- Golf
- Powerlifting
- 10-pin bowling
- Rhythmic Gymnastics
- Softball



# Volunteer Opportunities

There will be over 200 volunteers required to make these games possible:

- Registration
- Ambassadors
- Information booths
- Photographers
- Sport Directors
- Food and banquets
- Cultural program





# Timeline

## Strathcona County timelines:

- Hosted Special Olympics Alberta on a facility tour – May 2017
- Delegation attended the 2017 Summer Special Olympics Alberta in Medicine Hat and were awarded the 2021 games - July 2017
- Delegation to attend the 2019 Special Olympics Alberta Winter Games in Calgary and receive the torch at the closing ceremonies – February 2019
- Contract agreement with Special Olympics Alberta for the 2021 games – Fall 2019
- Commence the planning of the games - Winter 2019



# Questions?

