STRATEGIC INITIATIVE AND UPDATE

Bremner Area Project Phase 3 update

Report Purpose
To provide the Priorities Committee with a high-level overview of the draft 3 technical documents from the Bremner Area Project.

Our Prioritized Strategic Goals
Goal 1 - Build strong communities to support the diverse needs of residents
Goal 8 - Foster an environment for safe communities
Goal 7 - Provide opportunities for public engagement and communication

Report
The Bremner Area Project contains several major components including the Area Concept Plan (ACP), Transportation Master Plan, Design and Construction Standards, Utilities Master Plan, Financial Viability Analysis, Biophysical Assessment and Agricultural Impact Assessment.

Currently the project is in the final stages of Phase 3, which is the final stage of the project. Draft 3 of the ACP and technical documents have finished internal and external circulation. Comments will be reviewed and integrated into the Final Drafts.

The third and final open house was held on February 21 at Festival Place. Online surveys using Survey Gismo and the Strathcona County Online Opinion Panel ran from February 21 to March 7.

The Financial Viability Analysis for Bremner is also in its final stages and will be presented to Council at Priorities Committee on April 16, 2019. Finalization of all other technical documents is required prior to finalizing the associated costs within the financial model.

The purpose of this meeting is to provide a high-level overview to Council on the technical documents that support the Bremner and Local Employment Area (LEA) ACP. Additional information is provided in Encl 1 - Bremner Area Project presentation.

The final ACP will be brought to Council on May 21, 2019, for a Public Hearing and first reading of the ACP Bylaw. Also included at that meeting is a more detailed overview of the Bremner Design and Construction Standards as well as the Municipal Development Plan amendments needed to support the ACP.

Council and Committee History
February 12, 2019  The Priorities Committee received an overview of how the financial model works for the Bremner Area Project.
September 18, 2018  The Priorities Committee was updated on the Bremner Area Project and Phase 2 Public Engagement.
May 15, 2018  The Priorities Committee received the Bremner Area Project Update as a report for information.
Council adopted Bylaw 15-2016, a bylaw that identified the Urban Reserve Policy Area (Bremner) as the County’s next area for growth and incorporate the Urban Reserve Policy Area (Bremner) into the Urban Service Area and incorporate the majority of the West of 21 ACP into the Urban Service Area.

The Priorities Committee received the Bremner ACP Next Steps as a report for information.

Council endorsed the Growth Management Strategy for the Urban Reserve (Bremner) and directed that Administration proceed with preparation of an ACP for the endorsed growth area.

Other Impacts
Legislative/Legal: The Municipal Government Act provides that Council may, by bylaw, adopt an Area Structure Plan.
Interdepartmental: Multiple Strathcona County departments are involved in the Bremner Area Project through inter-departmental Technical Advisory Committees.
Master Plan/Framework: Transportation and Utilities master plans for the Bremner area are being created as part of the Bremner Area Project.

Communication Plan
Stakeholders and the public have been consulted throughout the process utilizing pop-up street stalls, open houses, online options and stakeholder meetings. Public open houses were advertised in the newspaper, on the website, through social media, by mail out and through the distribution of materials at key public facilities throughout the County.

Enclosure
1 Bremner Area Project presentation