Strathcona County Presentation
AGENDA

1. Capital Projects & Plans
2. Update in southwest quadrant
3. Community Engagement Committee
4. We need your help
1. Highway 15 bridge twinning will add a new pedestrian bridge, connecting Fort Saskatchewan and Sturgeon County – completion 2021

2. Pedestrian bridge at Quarry Ridge will connect east Edmonton to Strathcona County. RFP is out.

3. Feasibility studies are being done on west Anthony Henday to Ellerslie Road by City of Edmonton

4. Focus on southwest quadrant
1. Southwest quadrant is our highest priority for 2019-2022. There is only 20 km left in this quadrant to have full regional connectivity.

2. As of today we have completed the Battery Creek portion outlined in green up to Range Road 262.

3. We are working closely with landowners along the top of bank to secure access through rights-of-way, easements, or whatever means available.

4. Our goal is to complete this section of trail over the next three years.
1. It has always been intended the completed trail would be named and marked. In front of you is a prototype for a trail marker. A task force has been struck to determine a path forward to activate this initiative.

2. To enhance the user experience the RVA is working on an interactive digital app that will orient and educate users as they walk the trails.
Once again EPCOR RiverFest will be held August 10th in Edmonton and Devon. Some changes this year:

1. Only held one day – August 10 – due to logistics of moving 250 rafts.
2. Two locations this year instead of three.
3. Increasing launch times by 1 hour in morning & 1 hour in afternoon.
4. Goal is 5,000 tickets sold
The Advisory Committee was made up of 2 representatives from each municipality and 6 from Edmonton + Administrators from all municipalities.

Advisory Committee focused on public engagement, i.e. River Day, Heritage Days, Dragonboat Festival, etc.

Committee was renamed “Community Engagement Committee” to avoid misunderstanding of reps. roles.

Terms of Reference was revised to better define roles & responsibilities for CEC members.

Keep the CEC alive and functioning as the public outreach arm of the RVA.
The Community Engagement Committee is responsible to:

• Be RVA ambassadors to their respective communities and stakeholders, champion its plans and activities, and represent the RVA as directed by the Board.

• Be a volunteer resource to assist and support RVA involvement and participation in local or regional events, projects, public processes and other activities as approved or directed by the Board.

• Facilitate bringing local volunteers, resources and partnerships to bear in support of Board and Municipal approved projects and activities.

• Assist the Board and its municipal members in generating increased public awareness, dialogue and support for the River Valley Trail System.

• Currently we have no representation from Sturgeon County, Strathcona County, and Leduc County, and have only 1 representative from City of Fort Saskatchewan. Devon, Parkland County and City of Edmonton have full representation.
Previous Representatives

- Bill Reynolds
- Norm Greenwood
- Anna Pandos
- Mark Neufeld
- Leslee Laing
- Rio St. Germain
Current Recruitment

- We’re aware your search for 2 new representatives just closed.
- We thank you and appreciate your efforts to fill these two key positions.
- An orientation will take place with these new representatives in the next 2 months.
- We would ask that, even though these two positions might be filled for the next two years, to add the RVA Community Engagement Committee to your website under boards & committees.
Our Ask…
1. The RVA has always struggled with an identity of “who we are”, because there is an “us” or “you” perception.

2. The RVA is your corporation, created to complete a vision of regional connectivity on one trail from Devon to Fort Saskatchewan.

3. We have often heard more can be done to promote the work of the RVA, but a small office of 5 can’t do it all.

4. Here’s our ask of you...
Our ask…

1. Explain to audiences at speaking engagements, media interviews, or interactions with Provincial government colleagues that you are a proud shareholder of the River Valley Alliance.

2. Promote that the Alliance is one of the most innovative and creative endeavors ever undertaken by 7 municipalities to create one of the largest metropolitan river valley park systems in the world, never duplicated in all of North America.

3. Promote the work of RVA on your website, social media platforms and in-person. Our staff are ready and willing to work with your Comms. department to facilitate this.

4. Please come to our AGM on April 17th Royal Glenora Club.
THANK YOU

 QUESTIONS?
List of boards and committees

Recreation and Culture Strategy Advisory Committee
Agricultural Service Board
Art Collection Advisory Committee
Assessment Review Board
Bylaw Enforcement Order Review Committee
Community Living Advisory Committee
EDT Advisory Committee
Emergency Advisory Committee
Environmental Advisory Committee (EAC)
Social Framework
Community Grants Advisory Committee
Basic Services Advisory Committee
Seniors Advisory Committee
Accessibility Advisory Committee
Youth Advisory Committee
Traffic Safety Advisory Committee