

Council Priority Funds – Application

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PRIORITY FUND INFORMATION – Completed by ApplicantOrganization Name Ardrossan Recreation & Agricultural Society (ARAS)Address 60 Main Street

Street and number

Subdivision if rural

City or town ArdrossanProvince ABPostal code T8E 2A2Contact person Art LangeTelephone 780-467-6040Email address (optional) art@ajlconsulting.caProject Type ☒ Event ☐ Project ☐ ExpenseAmount Requested \$ \$4750.00

Brief description of request

Ardrossan Recreation and Agricultural Society (ARAS) has been in existence since 1945 and has done many events and services "to encourage improvement in agriculture and enhanced quality of life for persons living in the community by developing educational programs, events, services and facilities based on needs of the community" which is our mission statement. The major event that we stage each year is the Picnic & Parade which will occur on June 15, 2019. That is one of the main events that "draws the community together" and develops community spirit and a sense of belonging. Usually 2-3,000 attend this event which features a parade, kids events, local vendors and booths as well as the Official Grand Opening of the Ardrossan Farmers Market this year.

To help us stage this event a County grant would really help to reduce the deficit that we incur for this event each year (it is usually in the area of \$4-10,000 each year - see attached actuals for 2016-2018). For 2019 we are projecting a deficit of \$15,000 since we are including some new elements. As a non-profit society we cannot continue to incur these deficits and thus are asking for a grant of \$4750.00 to help cover the cost of Bouncy Castles for the kids (\$2950) petting zoo for the kids (\$1,000) and Port-a-Potties for the general public (\$800).

Art Lange

Print name

Signature

March 20, 2019

Date

Please remember to attach a proposed budget and request letter to this request.Number of attached pages 4**Collection and use of personal information**

Personal information is collected under the authority of section 33(c) of the *Freedom of Information and Protection of Privacy Act* and will be used to manage and administer Council Priority Funds. Please be aware that information provided may be made public. If you have questions regarding the collection, use or disclosure of this information, contact Vicky Cushman at 780-464-8098.

ARAS

ARDROSSAN RECREATION
& AGRICULTURAL SOCIETY
Est. 1945
60 First Ave
Ardrossan AB T8E 2A2

March 21, 2019

Office of the Elected Officials
Strathcona County
2001 Sherwood Drive
Sherwood Park AB T8A 3W7

Re: ARAS Application for Council Priority Funds

Dear Mayor Frank and Councilors:

I am writing on behalf of the 2019 ARAS Parade & Picnic Committee to request your help to stage the event which is scheduled for June 15, 2019 in and around the Memorial Hall at Ardrossan. The Parade and Picnic has been a long-standing feature of summer activities for the Ardrossan community. It really helps to build community spirit and a sense of belonging not only for the immediate citizens but for the large rural population in the surrounding area. The whole event attracts between 2-3,000 people each year. The main attraction is the parade which is real crowd-pleaser and all of you have been invited to be in it. Besides that there are many activities geared to children such as bouncy castles (several) and a petting zoo. For the adults there will be food vendors, an entertainment stage featuring local talent as well as a local band (Monkeys Uncle) in the evening along with a beer garden.

At the 2019 P&P we will have a new feature which is the Official Grand Opening of the Ardrossan Farmers Market. This is a new endeavor that ARAS is undertaking and will feature a regular farmers market each Tuesday evening between 5 and 8pm during the summer.

The Parade and Picnic has been a money losing event for ARAS for many years. From the attached historical expenditures you will see that our annual deficit is between \$3-10,000. Thus we rely on grants such as this one to help keep this event alive. Our request is as follows:

Bouncy Castles \$2,950

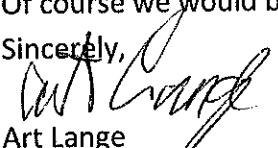
Petting Zoo \$1,000

Port-a Potties \$800

TOTAL \$4,750.00

Of course we would be grateful for any amount of money that you could provide.

Sincerely,



Art Lange

Secretary ARAS 2019 Parade & Picnic Committee

Old Fashioned Picnic and Parade Over the Years

Parade Expenses	Description	2016	2017	2018	2019	2020
Float Candy		\$165.15 \$	701.15 \$	300.00		
Large Sign Rental		\$150.00 \$	236.00 \$	203.70		
Silent Auction Supplies		\$0.00 \$	47.25			
Advertising	Newspaper, Online	\$567.00 \$	187.50			
Signs and Posters		\$48.56 \$	206.85 \$	267.70		
1yr Trailer Storage Rent	Kathleen Soper	\$603.75	\$	250.00		
Engraving Trophies/Plaques	& School Washroom Use	\$	632.29 \$	281.11		
Totals		\$ 1,534.46 \$	2,011.04 \$	1,302.51 \$	- \$	-

Picnic Expenses	Description	2016	2017	2018	2019	2020
Marilyn Orchard	hands on education	\$1,050.00 \$	1,000.00 \$	1,000.00		
Sledge Hammers Purchase	erecting large tents	\$	150.00 \$	204.30		
Snacks for volunteers	Thurs/Sat	\$17.31 \$	105.00 \$	155.86		
Port a potties		\$981.75 \$	1,039.50 \$	840.00		
Carriage Rides	Estifania MLA paid \$100	\$500.00 \$	500.00 \$	400.00		
Large Tents Purchase	Sold by Josephburg	\$850.00 \$	982.00 \$	3.00		
Tent Delivery & Set up	Brian Kucher	\$350.00 \$	610.00 \$	650.00		
Building Permit (Tents)		\$	182.00 \$	390.00		
Sound Technician	Josh Stinsman, Randy	\$27.20 \$	250.00 \$	320.35		
Stage Rental	\$1500 Damage Deposit	\$1,984.50 \$	2,276.50 \$	1,738.80		
M/C	Abby Gwilt	\$	250.00 \$	200.00		
Debit Machine Fee		\$89.68 \$	- \$	40.00		
3 Floats	Wrist Bands & tickets	\$	- \$	-		
Wages	Bissel Center Workers	\$	- \$	820.00		
Totals		\$ 5,850.44 \$	7,345.00 \$	6,762.31 \$	- \$	-

Evening Expenses	Description	2016	2017	2018	2019	2020
Liquor License		\$	3,788.50 \$	100.00		
Entertainers	Velvet Hand	\$	3,150.00 \$	2,427.13		
Grounds Lighting	Gen Sets X 2	\$262.50 \$	456.75 \$	-		
Bartender w/ Proserve		\$	- \$	100.00		
Alcohol	Country Boyz	\$	655.45 \$	1,117.39		
Non Alcoholic Beverages		\$	131.00			
Wristbands	Dinner, Drink, 50/50	\$	110.03 \$	-		
Totals		\$ 262.50 \$	8,291.73 \$	3,744.52 \$	- \$	-
Total Expenses=		\$ 7,647.40 \$	17,647.77 \$	11,809.34 \$	- \$	-

Day Income	Description	2016	2017	2018	2019	2020
Vendor Fees Market		\$1,225.00	\$ 1,200.00			
Vendor Fees Food Court		\$	-			
Activity Wrist Bands	\$10 wrist bands.50/50	\$1,917.00	\$ 1,920.00	\$ 2,140.00		
ARAS Table		\$	79.30	\$ 20.00		
Silent Auction		\$1,091.00	\$ 553.00	\$ 626.00		
Grants from County		\$	805.00			
BBQ Rental		\$	-	-		
Sponsorships		\$	800.00	\$ -		
Totals		\$ 4,233.00	\$ 5,357.30	\$ 2,786.00	\$ -	\$ -

Evening Income	Description	2016	2017	2018	2019	2020
Evening Food Court	Vendor Fees	\$	1,435.00	\$ 1,560.00		
Alcoholic Drink Tickets		\$	895.00	\$ 2,135.00		
Non Alcoholic Drinks		\$	92.00	\$ 49.00		
Beer Gardens Cover Charge	\$10 / person	\$	10.00	\$ -		
50/50 Raffle Tickets	Day	\$	162.00	\$ 152.00		
50/50 Raffle Tickets	Evening	\$	-	\$ 200.00		
Totals		\$ -	\$ 2,594.00	\$ 4,096.00	\$ -	\$ -

Total Income	\$ 4,233.00	\$ 7,951.30	\$ 6,882.00	\$ -	\$ -
Total Profit (Loss)	\$ (3,414.40)	\$ (9,696.47)	\$ (4,927.34)	\$ -	\$ -

**Ardrossan Recreation & Agricultural Society (ARAS)
2019 Picnic & Parade Approved Budget
At February 25, 2019 Committee Meeting**

- Expenses \$25,000
- Income \$10,000
- Net Loss \$15,000