

Priorities Committee Meeting_May14_2019

STRATEGIC INITIATIVE AND UPDATE

Green Routine 2.0 – Waste Diversion Program Update

Report Purpose

To provide the Priorities Committee with an update on the Green Routine 2.0 waste diversion program, including recent changes to the blue bags and potential path forward for the program.

Our Prioritized Strategic Goals

Goal 4 - Ensure effective stewardship of water, land, air and energy resources

Goal 2 - Manage, invest and plan for sustainable municipal infrastructure

Report

The Green Routine program was launched in June 2008. After ten years the primary goal of delivering convenient, economical and effective waste diversion opportunities while increasing community awareness about waste minimization and diversion, remains. Utilities continues to implement and propose initiatives that utilize waste management industry best practices.

The enclosed presentation provides an update to the program after the recent changes to blue bag recycling. This update includes an overview of Green Routine 2.0 including the observations and data collected over the last six months that will help inform the path forward for the program.

Council and Committee History

May 15, 2018	Priorities Committee received an update on the Green Routine program.
March 8, 2016	Priorities Committee received an update on the Green Routine program.
March 24, 2015	Council approved Waste Management Bylaw 39-2014, repealing Bylaw 11-2008.
June 25, 2013	Council approved Waste Management Bylaw 41-2013, repealing Bylaw 11-2008.
April 1, 2008	Council approved the Integrated Waste Management Plan and Waste Management Bylaw 11-2008 that supported the implementation of the Green Routine program.

Other Impacts

Policy: n/a

Legislative/Legal: n/a

Interdepartmental: n/a

Master Plan/Framework: n/a

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Communication Plan

Waste diversion communication objectives:

- To change resident behaviour and promote proper waste sorting.
- To create resident awareness of the importance of the 3Rs waste hierarchy – Reduce before you Reuse or Recycle.
- To create/increase resident understanding that waste management is a shared responsibility.
- To create/increase resident understanding of why they need to adapt to global change.

Enclosure

1 Green Routine 2.0 - Waste Diversion Program Update Presentation