



March 25, 2019

Mayor Rod Frank 2001 Sherwood Drive Sherwood Park, AB

Dear Mayor Frank,

I am writing to secure your support for Canada's steel industry and the thousands of jobs it represents in our community and across Canada. Today, the Canadian steel industry is threatened with the loss of \$1.5 billion in revenue, more than \$1.1 billion in strategic investments and as many as 6,000 middle-class jobs. To prevent this outcome, the Canadian steel industry is asking you to support our call for the federal Minister of Finance to implement final safeguard measures for seven steel products prior to May 13, 2019.

As you may know, Canada is one of the most trade exposed steel markets in the world. The industry is facing significant pressure from disruptions in global steel markets caused by overcapacity, U.S. trade actions, and safeguard measures initiated by other countries. The Minister of Finance recognized the harm to the Canadian steel industry and initiated safeguard proceedings and provisional safeguard measures in October 2018.

Since the provisional safeguards came into force, they have largely stabilized the Canadian steel market and limited the amount of steel being diverted to Canada while minimizing impacts to steel customers. It is vital that safeguards remain in place for 3 years in order to ensure the long-term viability and growth of the Canadian steel industry.

Safeguards are a legal trade remedy designed to stabilize markets in response to a surge of imports that injure and/or threaten to injure Canadian industries. Safeguards ARE NOT a barrier to imports. They allow continued imports at historic levels while protecting the domestic market from abnormal and adverse global market conditions.

The continuation of safeguard measures are particularly important for the communities in which AltaSteel does business. AltaSteel has a rich history spanning over 63 years during which the Edmonton/Strathcona County region has been home. During this time, AltaSteel has supplied millions of tons of rebar and other steel products across Western Canada and North America while directly employing thousands of Albertans and supporting thousands more jobs indirectly. Now, with the risk of market instability looming AltaSteel's 370 employees and 505 pensioners need your support to secure income and pensions for families across Edmonton and Strathcona County.

Following an investigation and hearings conducted by the Canadian International Trade Tribunal (CITT), recommendations will be made to the Minister of Finance on April 3, 2019. We believe it is important





that the Minister make his decision and implement final safeguard measures prior to the expiry of provisional measures on May 13, 2019, to avoid a damaging surge of imports.

We are asking for your help in securing these vital protections at this critical time. We hope you will support our call to secure steel safeguards, and would like to discuss opportunities for you to express that support in the very near future. I or another representative from our industry will be reaching out to discuss this matter with you in the coming days.

Thank you in advance for your continued support of our workers, our business and our industry.

Regards,

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Ben Zurbrigg Vice President, Sales Marketing & Product Development AltaSteel

Paul Perreault President United Steelworkers Local 5220