

July 20, 2019

Re: Council Priority Funding Request

On behalf of the German Language and Culture Association (formerly German Bilingual Association), we would like to make a Priority Funding request for \$2000 in support of a community Oktoberfest celebration on October 5, 2019. The event will take place at Wye Hall, in partnership with the Wye Hall association.

Both groups will be providing volunteers to plan and coordinate the event, which will include a traditional Oktoberfest dinner, children's activities such as Lebkuchenherz decorating (Traditional gingerbread hearts sold at Oktoberfest), and cultural performances such as a German men's choir and others.

This is a family-focused event, and as such, there will be something for every age to enjoy. We hope to bring together families from the different German-language programs in Sherwood Park, as well as the many area resident families with deep German roots. We also hope to connect with resident who love to travel, and have experienced the "real" Oktoberfest, and would like a small taste of it in our own community.

Based on our budget, the remaining unfunded amount would be made up through increased ticket prices. Securing Council Priority funding would allow us to cover the cultural activities keep ticket prices low and thereby encourage more members of the community to participate in the event.

If you have any questions, please connect with us at GLCAsinfo@gmail.com, and we thank you for your consideration.



Sarah Geisler

German Language and Culture Association

Council Priority Funds – Application

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PRIORITY FUND INFORMATION – Completed by ApplicantOrganization Name German Bilingual Association (German Language & Culture Association) and Wye Comm. Ass'nAddress PO box 3592

Street and number

Subdivision if rural

City or town Sherwood ParkProvince ABPostal code T8H2T4Contact person Sarah GeislerTelephone 780-493-0374Email address (optional) GLCAscinfo@gmail.comProject Type ☒ Event ☐ Project ☐ ExpenseAmount Requested \$ 2000

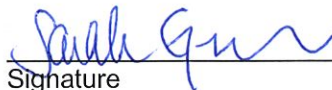
Brief description of request

We are partnering with the Wye Hall Community Association to put on a family-friendly Oktoberfest on October 5, 2019 to celebrate the long history of German families in the area, as well as the many families currently involved in the various German language learning programs in Sherwood Park.

The event will include many typical Oktoberfest traditions, including cultural performances, great food, crafts for kids, and more. We hope to create an opportunity for people to connect with like-minded families and enjoy some of their heritage.

Sarah Geisler

Print name



Signature

July 30, 2019

Date

Please remember to attach a proposed budget and request letter to this request.Number of attached pages 2**Collection and use of personal information**

Personal information is collected under the authority of section 33(c) of the *Freedom of Information and Protection of Privacy Act* and will be used to manage and administer Council Priority Funds. Please be aware that information provided may be made public. If you have questions regarding the collection, use or disclosure of this information, contact Vicky Cushman at 780-464-8098.

2019 Oktoberfest Celebration

Item	Budget	Notes
Hall rental (including tables & chairs)	\$0	Donated by Wye Hall Association
Kid's Activities (decorating traditional Lebkuchenherz, other craft)	\$180	\$3 each per Lebkuchenherz to decorate, \$3 each for additional craft supplies. Estimated 30 kids.
Dinner	\$600	Approx \$6 per-plate, traditional meal. To be cost-recovery through ticket sales.
German strudel	\$240	\$2 each, assuming one per person
Traditional German pretzels with specialized condiments	\$360	\$3 each, one per attendee
Training for 2 volunteers to receive proserve liquor training	\$55	
Liquor license	\$25	
Liquor liability insurance	\$250	
Entertainment fees	\$500	Total fees for various traditional performing artists, depending on who we are able to book
Non-alcoholic beverages	\$200	To be included in meal/ticket cost
Beer/Wine	\$1,000	Assuming 2 x person for 90 people. To be cost-recovery through selling drink tickets. Potentially small amount of fundraising.
Traditional decorations	\$500	Indoor/outdoor, reusable
Tent rental for outdoor biergarten	\$500	Weather dependent
Tent heaters	\$150	Weather dependent
Advertising	\$300	

Total \$4,860

Cost recovery items (minimum) \$1,600

Unfunded items **\$3,260**