Council Priority Funds – Application

PRIORITY FUND INFORMATION – Completed by Applicant

Organization Name: Strathcona Basketball Association

Address: 42 Kirklees Road (Street and number) _____ (Subdivision if rural) _____

City or town: Sherwood Park Province: AB Postal code: T8A 5H4

Contact person: Darlene Anstice

Telephone: 780-405-2721

Email address (optional): sbabasketball@shaw.ca

Project Type ☐ Event ☐ Project ☒ Expense

Amount Requested $ 15,000

Brief description of request

At this time, we are looking to be successful with our grant application in order to receive monies for the purchase of jerseys for our youth community basketball players. We generally have over 550 children involved in our programs between the ages of 5 and 17 years of age.

Normally, the children's fees cover a jersey that is kept by all players. However, we have dealt with quite a number of increases towards our next season, so we thought this would be a good way to receive some help with those increasing costs.

I haven't got a lot of experience in grant applications, so please let me know if there is anything else you require from me. We sure do appreciate your time and consideration!

Darlene Anstice		2019-Jun-27
Print name	Signature	Date

Please remember to attach a proposed budget and request letter to this request.

Number of attached pages 3

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Collection and use of personal information

Personal information is collected under the authority of section 33(c) of the *Freedom of Information and Protection of Privacy Act* and will be used to manage and administer Council Priority Funds. Please be aware that information provided may be made public. If you have questions regarding the collection, use or disclosure of this information, contact Vicky Cushman at 780-464-8098.

#42 Kirklees Road
Sherwood Park, AB, T8A 5H4
sbabasketball@shaw.ca
www.sbahoops.ca
780-405-2721

2019-Jun-28

To: Office of the Elected Officials
Strathcona County
2001 Sherwood Drive
Sherwood Park, AB
T8A 3W7

RE: Council Priority Funds – application

To Whom it May Concern;

SBA (Strathcona Basketball Association) is a non-profit youth community basketball program that has been in existence for well over 25 years now here in Sherwood Park, Fort Saskatchewan, Ardrossan and the whole of Strathcona County. We pride ourselves to be all about our youth and making sure that we can create positive life-long memories for them all!

Each year we deal with increasing costs to run the basketball programs that we offer. One of our biggest challenges is getting enough school gym time to keep growing what we offer the youth in the County. As gym rentals and other costs go up, of course we have to raise our fees. This year we are experiencing so many increases across the league not just exclusive to gym rentals. We certainly all know about tough times in Alberta, so we were trying to find ways in which to help our parent group receive a bit of a break with their child(ren)'s fees.

Within our registration fee structure, we include the cost for each player to receive a keeper uniform (jersey/top only). In this regard, we would like to extend our enquiry to you to see if we achieve to gain some funding to put towards this cause. Please find attached our grant application and our 2019 budget. I hope we can be a consideration to receive some funding to help with the cost to our Parents.

Thank you for your time and consideration!

Best regards,

Darlene Anstice
SBA Executive Director

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Enclosure 1

Approved Budget 2019/20
Strathcona Basketball Association
17-Jun-19

			Budget 2019-20	
Revenue				
Donations - Beqests			$0.00	
Donations-corporate			$0.00	
Tryout fees			$0.00	
Program Fees			$253,450.77	
Spring League fees			$4,250.00	
Administration fees			$0.00	
Fees from Credit Card transactions			$6,400.00	
Team Sponsorship			$0.00	
Other revenue				
Interest			$0.00	
Store revenue			$0.00	
Total Revenue			$264,100.77	
Expense				
Sponsorship money Paid out			$0.00	
Executive Director contract			$35,280.00	
Advertising and Promotions			$0.00	
Clothing-other than uniforms			$300.00	
Courier and Postage			$50.00	
Coaching Clinic			$0.00	
Equipment			$0.00	
Insurance			$1,900.00	
Interest and bank charges			$0.00	
League Fees			$60,425.00	
Office Supplies			$320.00	
Medals and trophies			$2,400.00	
Pictures			$11,000.00	
Rent-Gym regular season			$80,732.02	
Rent-Gym spring league			$4,250.00	
Ref Fees - EYBA			$27,361.25	
Ref Fees House League			$3,360.00	
Ref Mentor Fees			$1,000.00	
Storage facility			$3,700.00	
Supplies			$400.00	
Rebates			$1,000.00	
Thank you gifts			$550.00	
Telephone			$0.00	
Uniforms			$18,865.00	
Global payment fees			$6,400.00	
POS West fees			$157.50	
RAMP Interactive			$2,650.00	
Medical Kits			$0.00	
Contingency			$2,000.00	
Total Expenses			$264,100.77	
Net income			$0.00	

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