

Strathcona County

Youth Needs and Assets Assessment Interim Report

July 16, 2019

Yardstick^{RESEARCH} Research



Project Initiation

Youth Needs and Assets Assessment (YNAA)

This work is in response to the following Council motion:

“THAT Administration work with the Community Living Advisory Committee to **prepare a report on how Strathcona County is currently serving the needs of resident youth, ages 14-29, and identifies potential gaps in these services**; and that this report be provided to Council by the end of 2018.”

The following Council motion allowed for the extension of YNAA:

CONSENT AGENDA 2019/ 31 Moved by: B. Tonita THAT Council approve the following agenda items without debate:

9.5 Status of Report – Youth Needs and Assets Assessment THAT the Youth Needs and Assets Assessment Report be brought back to Council in December 2019.

YNAA will inform future direction to provide youth and young adults with opportunities for their engagement and success.

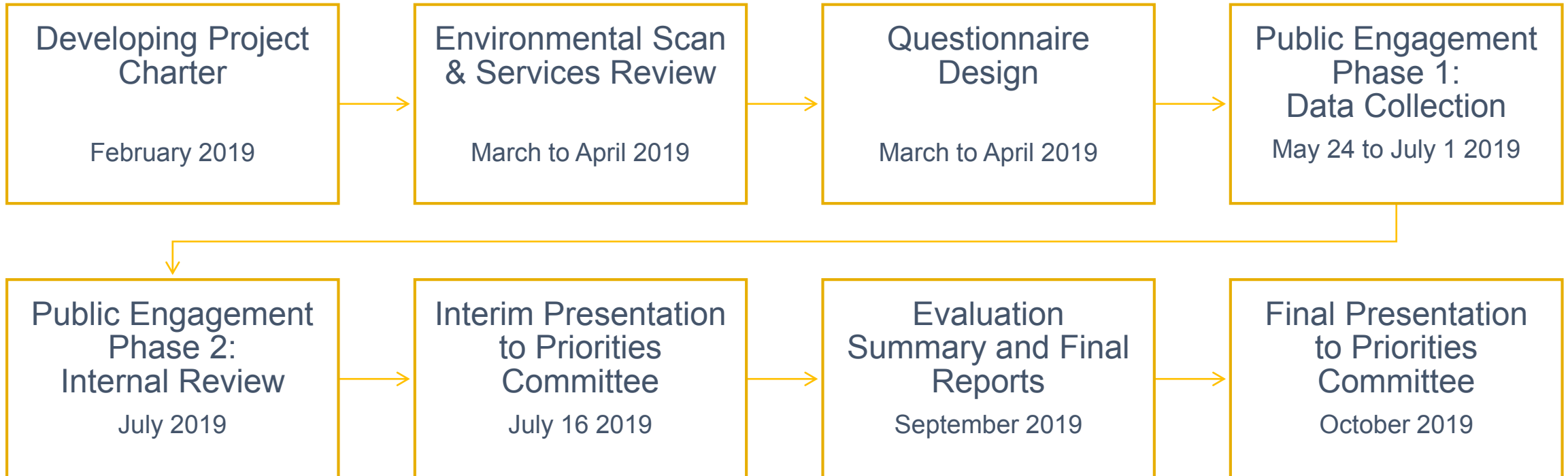
Environmental
Scan

Services and
Assets Review

Public
Engagement

Internal
Review

Timeline



Environmental Scan Background

Statistical Profile

- Yardstick developed a statistical profile of youth and young adults in Strathcona County and comparison communities, including St. Albert and adjacent Sturgeon County, Red Deer and surrounding Red Deer County, and Alberta more broadly.

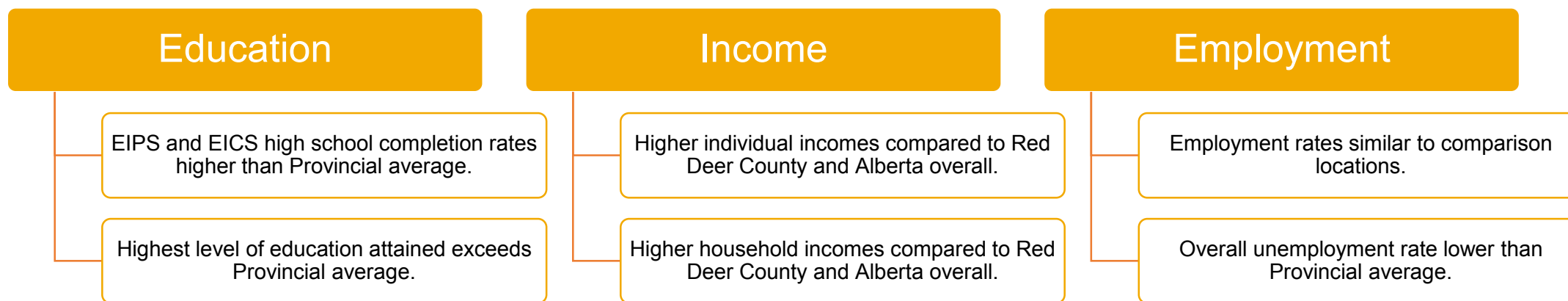
Literature Review and Online Scan

- The scan was completed to evaluate the community needs of resident youth and young adults to highlight opportunities to help them thrive in Strathcona County.

Environmental Scan Main Findings

Statistical Profile

- Youth and young adults have a similar statistical profile to comparison communities with exceptions in a few areas.



Literature Review and Online Scan

- Revealed opportunities for more unprogrammed space to engage youth and young adults.

Services Review

- The services database was updated with the following:
 - Review and update of pre-existing inventory provided by Strathcona County.
 - Inclusion of service providers and programs located within Strathcona County, Edmonton, Fort Saskatchewan, Key Provincial Services.
 - Targeted research to ensure the database included information related to Indigenous and other ethno-cultural groups, rural populations, as well as gender diverse youth and young adults, where possible.

Public Engagement: Phase 1

Audiences

- A multi-faceted approach is being used to target the following audiences in Strathcona County:
 - Youth and young adults ages 14 to 29
 - Parents of youth and young adults ages 14 to 29
 - Agencies and service providers delivering services/programming to youth/young adults

Methods

- Online Surveys
- Intercept Engagement
- Engagement in urban and rural settings

Timing

- Public engagement occurred from May 24 to July 1, 2019

Next Steps

- Phase 2 Engagement
 - July, 2019
- Publishable PDF database of services
 - September, 2019
- Final report, including policy recommendations
 - To Priorities Committee in late fall 2019

Questions?



Reporting by:

Yardstick Research

