Enclosure 1

Cost and Benefits of Millennium Cards for County Employees

Priorities Committee Report July 16, 2019



Council Motion

Strathcona County employees free access to municipal recreation facilities

 THAT Administration, by the end of the second quarter of 2019, prepare a report outlining the cost and benefits of providing County staff with free access to municipal recreational facilities; and that this report include what other municipalities in the region are doing with respect to recreation access for the municipal employees.



Benefits of Millennium Card for Employees

Free access increases opportunity



Being active has health benefits for an individual



Healthy employees contribute to healthy work cultures



What are other Municipalities doing?

- Discounts from 10%-50%
- Varying access to the types of facilities (gym, rink and pool)
- May be dependent on the employee group



Considerations for Offering Millennium Cards to Employees

- 1) Financial considerations
 - Annual cost of Millennium Cards for all employees is approximately \$1.25M
 - Lost operating revenue
 - Increased administrative costs
- 2) Operational considerations
 - Facility usage and capacity issues
 - Impact on customer service
- 3) Taxpayer perception



Report Summary

Providing County staff with free access to municipal recreational facilities may promote a healthy workforce and culture, but there are other factors to assess such as financial, operational and perception considerations.

