

**Priorities Committee Meeting\_Jul16\_2019**

---

**STRATEGIC INITIATIVE AND UPDATE****Draft Recreation and Culture Strategy****Report Purpose**

To provide Priorities Committee with the draft Recreation and Culture Strategy for review.

**Our Prioritized Strategic Goals**

Goal 1 - Build strong communities to support the diverse needs of residents

Goal 2 - Manage, invest and plan for sustainable municipal infrastructure

Goal 6 - Provide facilities and services that are available and accessible to residents

**Report**

Strathcona County understands that recreation and culture touch the lives of many people and contributes to the quality of life and well-being of our community. The County's Recreation and Culture Strategy will replace the existing Open Space and Recreation Facility Strategy (OSFRS). It will go beyond the revitalization and introduction of new indoor and open space infrastructure by taking a more holistic view of recreation and culture in our community. The strategy reflects current and emerging needs and preferences through program and service delivery, works to more clearly define our community-driven approach to delivering recreation and culture opportunities, facilities and open spaces, and ultimately contributing to the County's vision to be the most livable community in Canada.

Community input is important to help inform the new strategy. Over the past few months, Strathcona County has reached out to our residents, youth, community groups and stakeholders to invite input through multiple surveys. As a result, this project was informed by more than 5,000 community responses representing 34,000 people and further refined by representatives of 100 community groups. Our community members clearly shared that recreation and culture are important elements to their lives and to the community.

Our community profile combined with research on trends and best practices and a jurisdictional review will also contribute to shaping the strategy.

**Council and Committee History**

May 14, 2019            What We Heard report and project update provided to Priorities Committee.

June 12, 2018        Update provided to Priorities Committee.

**Other Impacts**

**Policy: N/A**

**Legislative/Legal: N/A**

**Interdepartmental:** Family and Community Services, Planning and Development Services, Facility Services, Economic Development and Tourism

**Master Plan/Framework:** Open Space and Recreation Facility Strategy, Social Framework

**Enclosures**

- |   |  |
|---|--|
| 1 | Draft Recreation and Culture Strategy Presentation |
| 2 | Draft Recreation and Culture Strategy              |