Heritage Hills
Community Traffic Safety Review

Open House and Online Survey Report: Community Support for Traffic Safety Options

July 2019
In advance of the new school opening in Heritage Hills and upcoming road rehabilitation, Strathcona County initiated a traffic safety review to consider what potential actions could be taken to improve safety in the neighbourhood.

Open House/Survey Results

In May/June 2019, an open house and online survey were completed to understand resident opinions of traffic safety options proposed for Heritage Hills. The traffic safety options proposed were developed using resident feedback from the March workshop and online survey, and engineering data.

In total, 127 households, 96% (122) of them in Heritage Hills, participated in this second phase of engagement for the project. Heritage Hills residents expressed a broad range of opinions on the options presented.

Heritage Drive (in front of the park/school)
Raised crosswalks were supported by 67% of residents.

Heritage Drive (near Clover Bar Road)
Overall, an equal number of residents strongly supported the driver feedback sign (DFBS) and speed cushion options presented. Both options were supported by the majority of residents, but the DFBS was more strongly supported. Many more residents did not support the speed cushion, compared with the DFBS.

Ten residents on Highgrove Court participated in the engagement; the highest density of any location. Most of these residents expressed concerns with sightlines when turning left out of the cul-de-sac. These residents felt the speed cushion would be better placed west of Highgrove Court/Terrace.
Highcliff Road (at the park/school access)
Residents were provided with two options on Highcliff Road at the park/school access: two speed cushions or a raised crosswalk with curb extensions. While the majority of residents supported both options, the speed cushions were most strongly supported and less strongly opposed that the raised crosswalk.

Highland Drive (at the trail crossing)
Two options were presented to residents at the Highland Drive trail crossing. Both options included the realignment of the crosswalk, the addition of flashing beacons and curb extensions; one option included a raised crosswalk.

The majority of residents supported both options, although fewer residents (50%) supported raising the crosswalk than those who supported the curb extensions and beacons only (70%). The raised crosswalk had the most Strongly Support ratings (31%), but also the most Strongly Do Not Support ratings (26%).

Highland Drive (east of Highland Way)
Residents were provided with two options for this location: a driver feedback sign or a speed cushion. When all responses were taken into consideration, the majority of residents supported both options, but the driver feedback sign was the most supported and the least strongly opposed.

However, when responses were limited to those residents who would be directly impacted by the features, support for the driver feedback sign was markedly higher (69%), and opposition was very high for the speed cushion, with 69% not supporting its installation.

Highland Way (at the trail crossing)
Two options were presented for upgrading the Heritage Trail crossing on Highland Way: curb extensions or curb extensions with pedestrian beacons. Both options were supported by about 60% of residents. Those who supported the beacons tended to do so more strongly than those who supported curb extensions only.
Neighbourhood Speed Limit

- 45% of Heritage Hills responses supported the current limit of 50km/h
- 46% of Heritage Hills responses supported a limit of 40 km/h
- 8% of Heritage Hills responses supported a limit of 30 km/h
- 1% indicated they “Don’t know”

“Heritage Hills has no issues with traffic at 50km/h... Lowering the speed limit would just be an inconvenience to residents, especially those further within who have to drive a fair bit to get out of Heritage Hills.”

“I 100% support a reduction in the speed limit to 40 km/h... I would like to be part of a proactive, forward-thinking community that puts the value of its residents and their quality of life first...”

Heritage Hills Residents

What’s Next?
The feedback summarized in this report will be used alongside engineering data to guide the development of final traffic safety recommendations for Heritage Hills. These plans will be presented to Council in the fall of 2019.

Read the full report: www.strathcona.ca/heritagehills

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