

# **Strathcona In Bloom** ***Cultivating Community***



Serving Our Community for 20 Years!

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**IN Bloom**

# History of Strathcona in Bloom

- ▶ Strathcona in Bloom is celebrating 20 years as an organization.
- ▶ Dedicated to implementing Communities in Bloom initiatives in Strathcona County.
- ▶ Focus on floral displays, which is one of Communities in Bloom key areas.



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# Our Dedicated Volunteers

*The backbone of our organization*

- ▶ Eight dedicated executive board members
- ▶ Over 80 volunteers who range in age from four years of age to adults in their 80s.
- ▶ Maintains over 60 beds and pots in our community.



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# Volunteer's Hard Work



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# Out In Our Community



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# Outdoor Spaces Recognition Program

Why it started:

- ▶ We were serving the community and residents with the front yard recognition program, but not businesses.
- ▶ The program includes non-profit organizations as they are vital to our community.
- ▶ Include Rural and Urban areas.
- ▶ Social media presence.



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# 2018 – Launch Year

Recognized 35 businesses and organizations:

- ▶ Retirement residences
- ▶ Churches
- ▶ Restaurants with patios
- ▶ Greenhouses
- ▶ Fast food restaurants
- ▶ Rental complex office
- ▶ Daycare
- ▶ Cleaning business
- ▶ Apartment Condo Building



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# In 2019 The Program Grew

- ▶ 73 businesses and organizations were recognized with an emphasis on rural Strathcona County
- ▶ Residents are recognizing the efforts of businesses in our community.



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# Churches and Residences



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# Automotive and Daycares



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# Outdoor Patios and Hotels



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# Pride in Our Community



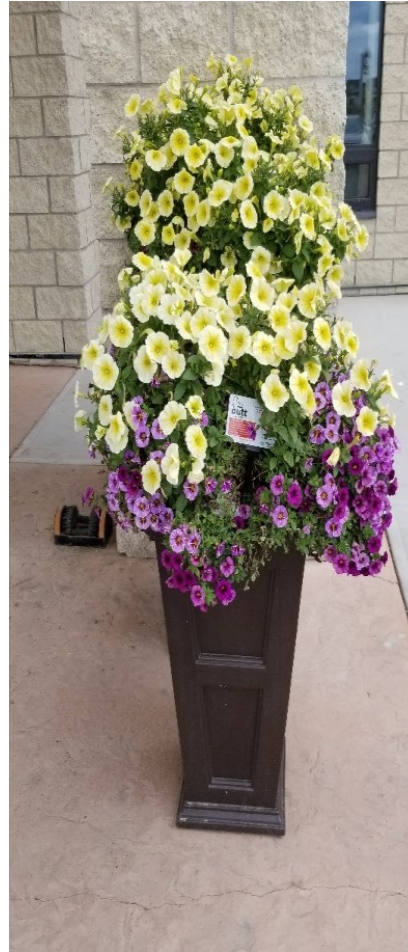
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# Historical Points of Interest



# Signs of a Strong Community



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# Front Yard Recognition Program

- ▶ Cultivating our community in Sherwood Park through neighbour to neighbour nominations
- ▶ Record number of nominations 423 (increased from 300 in 2018 and 75 in 2017)
- ▶ Yards recognized were as unique as the gardeners who created them .



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# 5 Deacon Place

*Unique with modern flair*



Betty Banner



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# 43 Glamorgan Drive

*A woodland vibe that transports you away from the busy city*



Judy Thompson





# 58 Glamorgan Drive

*Endless pots full of colour and texture with artistic décor accents*



Faye White





# 268 Lilac Terrace

*3 year old yard, practically perfect in every way*



Lea-Ann and David Gerling



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# 1614 Jubilee Crescent

*Brings beauty and joy to all their neighbours...including the ducks*



Norma and Frank Parker



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# Heart of the Community Award

*to celebrate our 20<sup>th</sup> anniversary*

**130 Crystal Lane #15 and #16**



Mishaal Ali and Yossrah Ibrahim  
Maureen and Roy Franklin



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# Thank you to our 2019 Judges and Volunteers

- ▶ Every year we work with a variety of volunteer judges from our community
- ▶ Judges accomplish the near impossible task of selecting the Top Finalists for our Front Yard Program



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# Strathcona in Bloom

*Cultivating Community*



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