

Council Priority Funds – Application

(Page 2 of 2)

PRIORITY FUND INFORMATION – Completed by Applicant

Organization Name LLR PARENT ACTION SOCIETYAddress 101 CRIMSON DRIVE
Street and number Subdivision if ruralCity or town SHERWOOD PARK Province AB Postal code T8H 2P1Contact person MICHELLE LysterTelephone 780 640 3116Email address (optional) llrpaschair@gmail.comProject Type ☒ Event ☐ Project ☐ ExpenseAmount Requested \$ 7850.00

Brief description of request

I AM REQUESTING FUNDS FOR A COMMUNITY RACE EVENT @ BROADMOOR LAKE ON JUNE 20TH, 2020.

BREAKDOWN

SP COUNTY SHELTER RENTAL	— \$150 ⁰⁰
PARTICIPATION TSHIRTS (120 @ \$35/PER)	— \$4200 ⁰⁰
RACE MEDALS (120 @ \$7.5/PER)	— \$900 ⁰⁰
INFLATABLE ARCHWAY	— \$2500 ⁰⁰
SNACK, BEVERAGES (WATER, MUFFINS & FRUIT)	— \$100 ⁰⁰

ANDREW RUSSELL

Print name

Signature

Date

FEB 25/20

Please remember to attach a proposed budget and request letter to this request.

Number of attached pages _____

Collection and use of personal information

Personal information is collected under the authority of section 33(c) of the *Freedom of Information and Protection of Privacy Act* and will be used to manage and administer Council Priority Funds. Please be aware that information provided may be made public. If you have questions regarding the collection, use or disclosure of this information, contact Vicky Cushman at 780-464-8098.

From: [Andrew Russell](#)
To: [Vicky Cushman](#)
Subject: LLR - ARussell Priority Fund 2020
Date: February 26, 2020 2:53:02 PM
Attachments: [image001.png](#)

CAUTION: This email originated from outside the organization.

Vicky, my letter is below and so is the quote for the inflatable archway. If you need anything else just let me know. Thanks for your help and advice.

To Whom It May Concern

I have applied for the Priority Fund for a Running Race event we are hosting on June 20th, 2020 at Boradmoor Lake. We've applied for funding to help make the race a success for this season and the future.

My wife and I have hosted 7 race events in Sherwood Park over the last 4 years. We host one in the fall and another in the summer. This will be the 4th June race at the Broadmoor Lake spray park.

My wife and I volunteer coach a Run Club at Lakeland Ridge School. It is a non competitive club, solely created to be inclusive for all types of athletes, to get out and encourage a healthy lifestyle and to build strong relationships within the community.

Every season we may have a parent or two that helps out with the race event, but all of the organizing and coaching is solely my wife and I.

Our June Race does have a few donations;. Only small value items, mainly consisting of coupons - famoso, DQ or McDonald's. Second Cup provide a carafe or 2 of coffee for the parents and Canadian Tire has also generously given to the kids each summer, maybe a water bottle or a water gun, bubbles. I have also on occassion received some 2 for 1 passes for the county rec centers and Ever Active Schools provide some plastic sunglasses to each student. As we have had 80+ kids attend our program each year and upwards of 100 with siblings and kids from the community. We don't have 80+ of each item so we hand it all out as evenly as we can.

I have also used Running Run each year to provide a start finish line, but they're events are making them busier and busier which makes it more difficult to arrange dates etc. This is the reason I was sourcing out an inflatable archway.

The only funds I recieved is \$1000 from Shell, as I get an employee grant for volunteering. I only get this once a year for my race event, so I usually split it between the fall and summer. The rest of the money is out of pocket expenses. One summer TD Bank did give the school \$250 for the race as well, this is not typical.

I make the kids each a swag bag of sorts as a reward for finishing the race. It consists of a few coupons, maybe a small toy, a race medal and some sort of apparel such as a buff or headband. I use a local business to create these garments which the kids love. Other than some of the donations and items I have made like the medals and apparel, there is no other fundraising or monies.

A couple years ago, the county supported us with the Priority Fund and we were able to buy all the children participants Running Tops which were a huge hit. With 80+ kids it was nice to be able to provide the kids a sense of pride and feel part of a community team.

We started the event being only students of the school, but as we've grown the last couple years we've had kids in the neighbourhoods, and kids from local soccer clubs join as well. Including parents we've seen 100+, and I haven't had to try that hard to gain participants. My wife and I want to build the relationships within the community and invite even more children out this year with your support.

If there are any questions or concerns please feel free to contact me and I'm happy to provide any information you require. Thanks for your time.

Andrew Russell

----- Original message -----

From: Phase Two Graphics <leonardo@phasetwographics.ca>

Date: Fri., Aug. 23, 2019, 11:04 a.m.

To: Andrew Russell <awrussell7@gmail.com>

Subject: Re: PTG-INQUIRY "Inflatable Arch Purchase"

Hi Andrew,

No problem, please forward your idea and we can set it up for you.

We may charge a nominal design fee to cover designer's time.

Regards,

Leonardo Torres • Phase Two Graphics

T. 905.947.0775 • TOLL FREE 1.866.497.9099 • F. 1.866.499.7300

47 Bentley Street, Markham ON, L3R 3L1

leonardo@phasetwographics.ca • www.phasetwographics.ca



On Aug 22, 2019, at 5:08 PM, Andrew Russell

<awrussell7@gmail.com> wrote:

This is perfect thanks. Im just trying to decide what exactly I want

for design, and what date exactly as I have a race in Oct and another every June. I will let you know though, for sure. If I send you graphic idea and color schemes can you send me a mock up?

Andrew

On Thu, Aug 22, 2019 at 1:09 PM Phase Two Graphics

<Leonardo@phasetwographics.ca> wrote:

Hi Andrew,

Just wanted to follow up and make sure the information I sent you suits the needs for the arch you're looking.

Please let me now if there is anything further I can do for you.

Thank you!

Regards,

Leonardo Torres • Phase Two Graphics

T. 905.947.0775 • TOLL FREE 1.866.497.9099 • F. 1.866.499.7300

47 Bentley Street, Markham ON, L3R 3L1

leonardo@phasetwographics.ca • www.phasetwographics.ca

<image001.png>

Begin forwarded message:

From: Graphics

<Leonardo@phasetwographics.ca>

Subject: Re: PTG-INQUIRY "Inflatable Arch Purchase"

Date: August 19, 2019 at 7:29:58 PM EDT

To: Andrew Russell <awrussell7@gmail.com>

Hi Andrew,

Based on your description for the rounded arch with solid colour and school logo or race title, the option that suits you is the "Nylon Full Colour Graphic"

which you can find it in the drop down menu, out of Package Options.

What arch size do you need?

The 45 bends are “sewing marks” since the fabric is cut in sections and sewed together in order to achieve the curved shape. These can’t be avoided.

Price example for 20ft rounded arch [LINK](#)

\$1,535 — Nylon plain colour with metal rings to hang banners (banners not included)

\$2,356 — Nylon full colour custom graphics —all printed directly on the arch

Set of 6 additional banners in total —3 per side for 20ft rounded arch

Cost \$500

Optional Hanging Banner for 20ft rounded arch

Single sided \$250

Double sided \$450

Andrew, please let me know if you have any question.

Thanks!

<Screen Shot 2019-08-19 at 7.27.32 PM.png>

Regards,

Leonardo Torres

Phase Two Graphics

T. 905.947.0775 • TOLL FREE 1.866.497.9099 •

F. 1.866.499.7300
47 Bentley Street, Markham ON, L3R 3L1
[Email](#) • [Website](#)

<image001.png>

On Aug 19, 2019, at 5:28 PM, Andrew Russell <awrussell7@gmail.com> wrote:

Thanks. I would like to custom color the archway. Maybe maroon, or black with white writing. Something like your picture with the biker I believe. I like the full curved arch, with no 45 bends if that makes sense.

This is for a school, so is one more costly than the other?

Can I have a school logo, or race title placed on the arch?

Andrew Russell

Sent from my Bell Huawei device over Canada's largest network

----- Original Message -----

Subject: Re: PTG-INQUIRY "Inflatable Arch Purchase"

From: Graphics

To: awrussell7@gmail.com

CC:

Hi Andrew,

Just received also your voice message.
We just return today from our short summer vacation, sorry for the delay

in getting back to you!

This is the perfect time to start working on your order for an inflatable arch so it will be ready for end of september.

We have on our website some standard shapes and sizes along with prices. Please feel free to select the shape you'd like to have once you visit the link below and explore some of the options available after.

[Custom Inflatable Arches](#)

All inflatable arches include, the electric blower (UL approved), ropes and an storage bag.

To your location in AB there is a flat shipping fee of \$75.

Our standard turnaround is 3-4 weeks for a full custom colour arch. If you need just one plain colour arch, it can be 2-3 weeks.

We can provide you with a graphic template so you can create your custom artwork. Just let me know the use and shape you need.

I've attached here an additional PDF with further information on Arches.

If you have any question, please let me know.

Thank you and I look forward to hearing from you soon!

Leo.

Regards,

Leonardo Torres
Phase Two Graphics
T. 905.947.0775 • TOLL
FREE 1.866.497.9099 • F. 1.866.499.7300
47 Bentley Street, Markham ON, L3R 3L1
[Email](#) • [Website](#)

On Aug 15, 2019, at 6:38
PM, Andrew Russell
<[info@phasetwographics.
ca](mailto:info@phasetwographics.ca)> wrote:

From: Andrew Russell
[Email:](#)
awrussell7@gmail.com
Phone Number:
7808504158

Subject: Inflatable Arch
Purchase

Message:
I am looking to have an
inflatable arch created. I
was hoping to purchase
and have in Sherwood
park, AB by the end of
September.

Thanks

This e-mail was sent from
Contact Us