

From: [Cheryl Pilipchuk](#)
To: [Vicky Cushman](#)
Subject: Sherwood Park Music Festival
Date: April 14, 2020 9:20:36 AM

Dear Vicky,

Thank you for your phone call this morning.

Due to the cancellation of the Sherwood Park Music Festival as a result of the COVID 19 Pandemic, our Priority Funds request has changed. Currently the expense we still incur, and need assistance with, is the \$7000 to help us cover the cost of having to hire a Festival Director for this year's Festival. Our Festival Director has worked for us since September and a huge amount of her hours and time has already been put in. We are able to cover the remaining cost of her contract through other donations we have received.

After cancelling our Festival we felt it was important to reimburse our participants their registration fees, and the scholarship funds donated by individual sponsors to our Festival.

Thankfully due to the nature of our Festival most expenses are paid after Festival Week. The Festival Director Contractor Fee is the only expense we incur prior to the festival.

We are grateful for your consideration and as always the Councils support of our local Music Festival for the youth in our community. Any support you are able to provide we would greatly appreciate.

Warm Regards,

Cheryl Pilipchuk

President 2020
The Sherwood Park Music Festival Association
www.spmf.org
780-977-0522

Council Priority Funds – Application

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PRIORITY FUND INFORMATION – Completed by Applicant

Organization Name Sherwood Park Music Festival Association
Address P.O. Box 3041 _____
Street and number Subdivision if rural
City or town Sherwood Park Province AB Postal code T8H-2T1
Contact person Cheryl Pilipchuk - President
Telephone 780-977-0522
Email address (optional) president@spmfi.org

Project Type ☐ Event ☐ Project ☒ ExpenseAmount Requested \$ 9,110.00

Brief description of request

* please see attached for details.

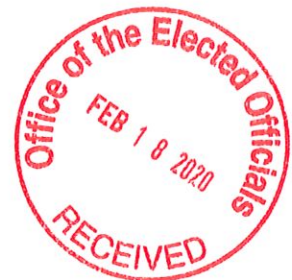
To help update Festival requirements, to ensure payment of new Festival Director contracted position, and one-time new expenses for association during our Festival week.

Cheryl Pilipchuk
Print name

[Signature]
Signature

Feb 18, 2020
Date

Please remember to attach a proposed budget and request letter to this request.

Number of attached pages 2

Collection and use of personal information

Personal information is collected under the authority of section 33(c) of the *Freedom of Information and Protection of Privacy Act* and will be used to manage and administer Council Priority Funds. Please be aware that information provided may be made public. If you have questions regarding the collection, use or disclosure of this information, contact Vicky Cushman at 780-464-8098.

Brief Description of Request:

The Sherwood Park Music Festival is excited for our 44th Annual Festival Week in April. We once again have almost 700 registrants and lots of hard-working teachers. We are so appreciative for the support the Council has provided our non-profit Association in the past and would be grateful for funds to help us keep up with the growing demands, and changes we are faced with this coming year.

Below is a brief description of the items we are needing to purchase and why.

Annually the Sherwood Park Music Festival Association board members work hard to ensure that our Festival is open to all genres, disciplines and interests of the youth in our community. We currently are finding a huge increase in participants in our Popular Vocal classes. It is an exciting new discipline for us and as of last year we have completed a three-year trial, with much success. We would like to purchase the sound, and performance equipment to save on the rental expense each year, and to ensure we are using high quality, and reliable equipment.

In addition, our Association receives Community and School Choirs who enter our Festival with the goal of receiving a nomination to attend the Provincial Alberta Music Festival. We are so proud of our local choirs who annually receive nominations to represent our community at the Provincial level. This does require us to record their performance at our Festival and send in their performance during Festival Week. In the past we have struggled to find reliable equipment and the time to run to the city to pick it up and drop it off.

A few other items we are needing to purchase are a printer, to update our old one which continues to break down and has become more expensive to fix. Volunteer name tags, to reduce the amount of paper/plastic ones we throw out annually. As well as materials to produce a Plinko board as part of our annual Fundraising efforts in the front lobby of Festival Place. We have had a volunteer graciously offer to build it for us.

This past year our Association was faced with our Festival Director needing to step back from such a demanding position. At times throughout the year this position is a full-time job. We have recently had to hire a part-time Festival Director who will be paid to create and maintain the SPMFA syllabus, and oversee the registration, scheduling, and operation of Festival Week. Our Association has in the past been able to generally raise enough funds to operate Festival Week. However, this year we are looking for an additional \$7000 to help support the contract fee of \$10 000. We have been able to fundraise for the \$3000 at this time.

Items Requiring Funding:

Sound Recorder	\$500
Recorder Stand	\$50
Portable Speakers	\$400
Microphone and Stand	\$175
Cables and cord links	\$60
Printer	\$500
Volunteer Name Tags	\$125
Fundraiser Plinko Board	\$300
Festival Director Fees	\$7000
<u>Total</u>	<u>\$9,110</u>