

COVID-19  
CITIZEN & COMMUNITY TASK  
FORCE WORKPLAN



STRATHCONA  
COUNTY

## MANDATE

Create an overall vision and strategy with a focus on ensuring a response that contributes to the wellbeing, safety and resilience of residents and community members, supporting community rebuilding and recovery.



# ALIGNING WITH COUNCIL'S STRATEGIC PLAN

## Goal 1

Build strong communities to support the diverse needs of residents



## Goal 6

Provide facilities & services that are available and accessible to residents



## Goal 7

Provide opportunities for public engagement & communication



## Goal 8

Foster an environment for safe communities



## DESIRED OUTCOME

Community networks and systems are communicated, coordinated and enhanced to ensure that residents and community members have access to support during and after the COVID-19 pandemic.

# AREAS OF FOCUS

- Learning and Listening
- Advocacy and Awareness
- Policy and Legislation
- Communications and Coordination



## LEARNING AND LISTENING

Engage with residents and community groups to understand the diversity of impacts of COVID-19 & to listen, learn and inform immediate and future actions.

- Environmental scan of relevant data and actions taken to date.
- Identify gaps and develop questions for the Community and related stakeholders.
- Enhance and leverage relationships with board leaders of social sector organizations.
- Leverage existing community engagement opportunities and advisory groups to expedite information gathering.
- Invite and gather information and input from identified groups and the general public.

# ADVOCACY AND AWARENESS

Increase awareness of supports available and needed within the community.

- Raise awareness and destigmatize the use of available supports.
- Share and invite experiences and best practices to inform and learn.





## **COMMUNICATIONS AND ENGAGEMENT**

**Keep the community informed about and engaged with the work the task force is doing.**

- **Coordinate communications and engagement work across all Task Forces to share information about the work, progress and engagement opportunities**
- **Raise awareness on available social sector supports for community members and residents.**





## MONITOR PROGRESS

Gather input from members of the public regarding their satisfaction with Council's leadership, actions, fiscal management, collaborative approach and advocacy related to the municipality's recovery and resilience efforts.

## NEXT STEPS

ACTION	TIMELINE
Approval and implementation of Task Force workplan	July 2020
Development of recommendations to Council on short, medium and long-term strategies for the municipality's recovery and resilience	July 2020 – March 2021



THANK YOU!

Questions?