

Council Priority Funds – Application

(Page 2 of 2)

PRIORITY FUND INFORMATION – Completed by ApplicantOrganization Name Ardrossan Recreation & Agricultural Society (ARAS)Address 60 First Avenue

Street and number

Subdivision if rural

City or town ArdrossanProvince ABPostal code T8E 2A2Contact person Art Lange, president of ARASTelephone 780-467-6040Email address (optional) art@ajlconsulting.caProject Type Event Project ExpenseAmount Requested \$ \$7373.00

Brief description of request

Hello:

ARAS has been presenting an annual Picnic & Parade in June for many years. We started planning this year's event in January but then had to cancel it because of the Covid pandemic. One of our board members, Jessica Lutz thought, we should try an alternate event originally called a "reverse parade." That means instead of people going to a fixed place to view floats, bands etc., the people would travel in their cars to view some county attractions. Thus, the concept was developed into the "Country Convoy."

ARAS has partnered with several other county businesses and organizations to set up displays and attractions at certain locations that family groups can drive to and view from the safety and isolation of their cars. No one will be allowed to leave their cars. This arrangement has been cleared with AHS (Alberta Health Services). On June 27 we plan to have groups of 10 cars leave Ardrossan Jr-Sr High (AJSH) parking lot every 15 minutes between 10am and 4pm (250 cars max) with each group being led by a pilot car to view the following attractions:

Holy Redeemer School: Various Displays, a Princess, Mascot, Kettle Corn (via pre-registration)

Ardrossan Rec Centre: Vintage Tractors & Modern Farm Equipment

Ardrossan Fire Hall: Trucks, Farmers Market Banner,

Memorial Hall: Local Displays

Katie's Crossing: Live Music (Kayla Hotte), Strathcona County Family Resource Network and Big Brothers, Big Sisters, Boys and Girls Club

Cooking Lake Airport: Airplanes (Static Displays and Flying)

South Cooking Lake: Vintage/Classic Cars & Trucks, Princesses, Mermaids, Fire Equipment and a Band

Registration for each time slot will be via Evenbrite so congestion at AJSH will be minimized. There will be a \$10 registration fee for each car but all the fees will be donated to the Strathcona Food Bank or Alberta Grow Hope (a Share the Harvest initiative for the Canadian Grain Bank).

Art Lange

Print name

Signature

June 11, 2020

Date

Please remember to attach a proposed budget and request letter to this request.

Number of attached pages 4**Collection and use of personal information**

Personal information is collected under the authority of section 33(c) of the *Freedom of Information and Protection of Privacy Act* and will be used to manage and administer Council Priority Funds. Please be aware that information provided may be made public. If you have questions regarding the collection, use or disclosure of this information, contact Vicky Cushman at 780-464-8098.



60 First Ave
Ardrossan AB
T8E 2A2

June 12, 2020

Office of the Elected Officials
Strathcona County
2001 Sherwood Drive
Sherwood Park AB
T8A 3W7

Dear Mayor & Councilors:

Since our annual ARAS Picnic & Parade had to be cancelled this year due to Covid 19 we have had a committee diligently working on an alternative. We have created an event called the Country Convoy which has been cleared by Alberta Health Services (AHS).

The event is described in detail in the attached application for but since that may be hard to read here it is again:

ARAS has been presenting an annual Picnic & Parade in June for many years. We started planning this year's event in January but then had to cancel it because of the Covid pandemic. One of our board members, Jessica Lutz thought, we should try an alternate event originally called a "reverse parade." That means instead of people going to a fixed place to view floats, bands etc., the people would travel in their cars to view some county attractions. Thus, the concept was developed into the "Country Convoy."

ARAS has partnered with several other county businesses and organizations to set up displays and attractions at certain locations that family groups can drive to and view from the safety and isolation of their cars. No one will be allowed to leave their cars. This arrangement has been cleared with AHS (Alberta Health Services). On June 27 we plan to have groups of 10 cars leave Ardrossan Jr-Sr High (AJSH) parking lot every 15 minutes between 10am and 4pm (250 cars max) with each group being led by a pilot car to view the following attractions:

Holy Redeemer School: Various Displays, a Princess, Mascot, Kettle Corn (via pre-registration)
Ardrossan Rec Centre: Vintage Tractors & Modern Farm Equipment
Ardrossan Fire Hall: Trucks & Farmers' Market Banner
Memorial Hall: Local Displays
Katie's Crossing: Live Music (Kayla Hotte), Strathcona County Family Resource Network and Big Brothers, Big Sisters, Boys and Girls Club
Cooking Lake Airport: Airplanes (Static Displays and Flying)
South Cooking Lake: Vintage/Classic Cars & Trucks, Princesses, Mermaids, Fire Equipment and a Band

Registration for each time slot will be via Evenbrite so congestion at AJSH will be minimized. There will be a \$10 registration fee for each car but all the fees will be donated to the Strathcona Food Bank or Alberta Grow Hope (a Share the Harvest initiative for the Canadian Grain Bank).

ARAS has had a significant reduction in income this year since there have been no Memorial Hall rentals since the beginning of March. Thus we are asking County Council for the full amount of the expected expenditures of \$7373.00. We have had a group of about 15 volunteers from ARAS and other community organizations working very diligently to plan this endeavor and there will be many more volunteer hours spent on the actual day of the event on June 27.

We hope you will look upon this event favourably. We will be grateful for any amount of money that you decide to contribute to it. If you have any questions or concerns, please contact the undersigned.

Sincerely,



Art Lange
ARAS President
Phone: 780-467-6040
Email: art@ajlconsulting.ca

2020 ARAS & Partners Country Convoy Budget

as of June 11, 2020

Income

Registration Fees	\$ 2,000.00	
Sponsorships	\$ -	None at this time
Council Priority Funds	\$ 7,373.00	
TOTAL Income	\$ 9,373.00	

Expenses

Charitable Contributions \$ 2,000.00 to Food Bank or Alberta Grow Hope
Permits

Roadway Permit	\$ 75.00	may or may not be required
Activity Permit	\$ 75.00	may or may not be required
Event Permit	\$ 75.00	may or may not be required

Covid PPE

Face Masks	\$ 125.00
face shields	\$ 100.00
Plexiglass shields	\$ 100.00
Hand Sanitizer	\$ 108.00
Misc	\$ 100.00

Advertising

Signage	\$ 200.00
Newspaper ads	\$ 415.80
Online	\$ 200.00
Radio	\$ 1,000.00
Message Boards	\$ 400.00
Beacons for Pilot Cars	\$ 400.00
Zoom Broadcast	\$ 20.00

Displays

Mascots & Princesses	\$ 1,400.00
Parade of AJSH Grads (\$ 2,280.00

Misc

Food & Drinks for Volu	\$ 300.00
------------------------	-----------

TOTAL EXPENSES \$ 9,373.80



the Country Convoy

June 27th, 2020

ARAS
ARDROSSAN RECREATION
& AGRICULTURAL SOCIETY
Est 1945



WHEN: June 27th, 2020. Convoys depart every 15 minutes (*starting at 10 AM*).

WHERE: arrive at Ardrossan Elementary School parking lot 15 minutes prior to your scheduled departure. Your designated pilot vehicle will lead you along the route from Ardrossan to South Cooking Lake.

TICKETS: <https://thecountryconvoy.Eventbrite.ca/> (*min \$10 donation/vehicle*)

EVENT PAGE: <https://www.facebook.com/events/2546354632311092/>

DETAILS: COVID-19 compliant event. Approx. 45 min Tour. Limited Capacity (*don't delay*). Various Displays (*tractors, trains, trucks, planes, cars, equipment*). Live Entertainment (*music, enchanted princesses/characters, mascots*). Pre-Order Food/Goods (*see add-on section on Eventbrite*). Ditch Art (*posters, signs, bale art*). Fun for All! Travel as a Group (*ex. sports team, youth group, family reunion, grad class*) by selecting the same convoy number!

