

Sherwood Park & District Chamber of Commerce

August 5, 2020

Mayor Frank and Council,

Please find enclosed our member survey results for your consideration in regards to a potential municipal bylaw in Strathcona County requiring the mandatory use of face masks in public indoor spaces, as well as any public vehicle for hire businesses.

This survey was conducted from Thursday, July 30, at 4:00 pm to Wednesday, August 5, at 9:00 am. This was a short window for our members to respond to our survey, and considering it was conducted over the August Long weekend, we feel the 242 responses were impressive. This survey was sent out to members who have a physical business address in Strathcona County, and each business could only respond once. We are confident this secure method of sending out our survey reflects the responses of 242 individual decision makers in Strathcona County's business community.

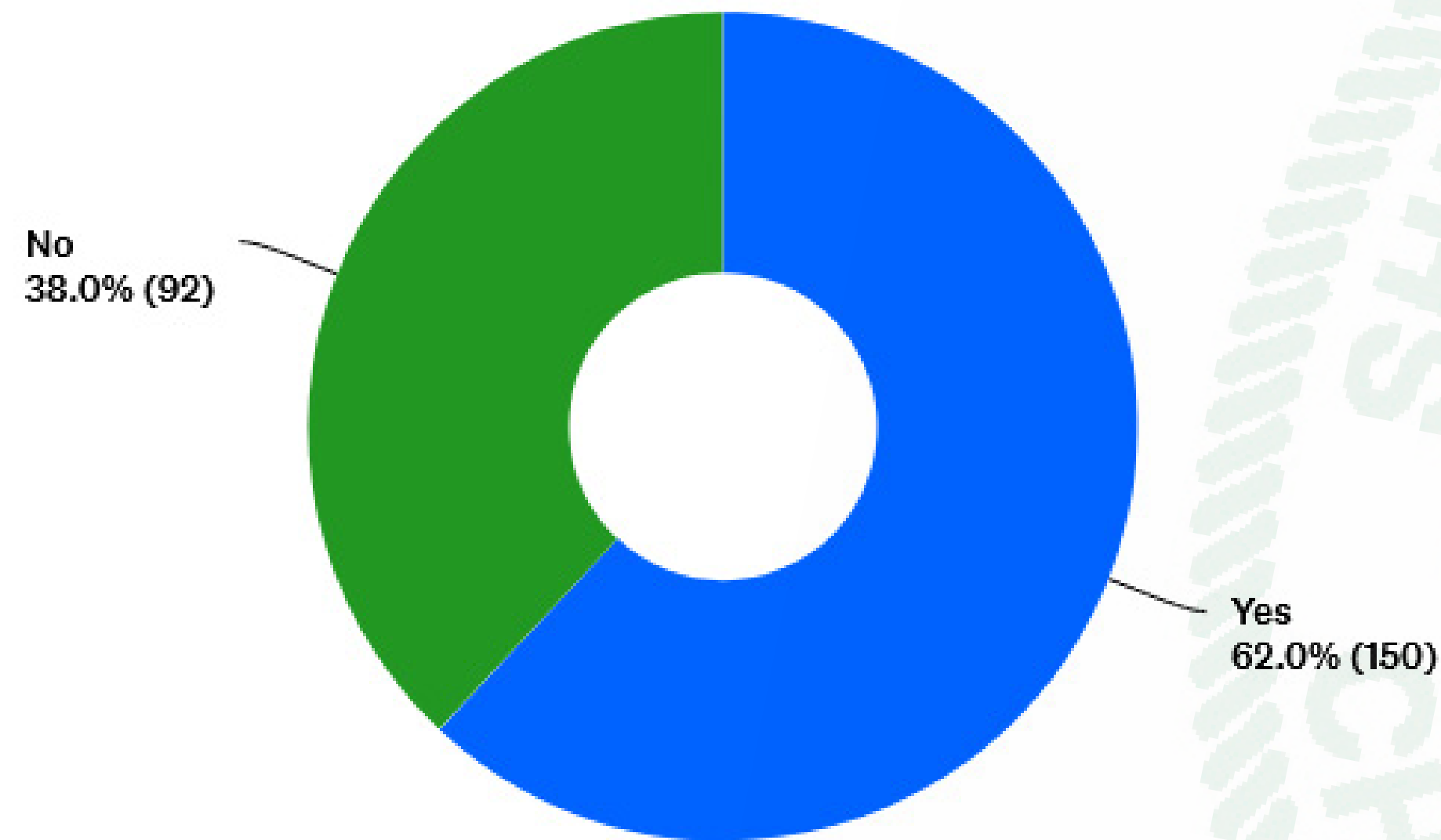
We offer no recommendation for Council regarding this proposed bylaw but ask Council to please consider this information as part of your materials for discussion and debate of the proposed bylaw.

Question 1

Sherwood Park & District Chamber of Commerce

Does your business operations have a public indoor space(s) or a public vehicle for hire business?

Answered: 242 Skipped: 0



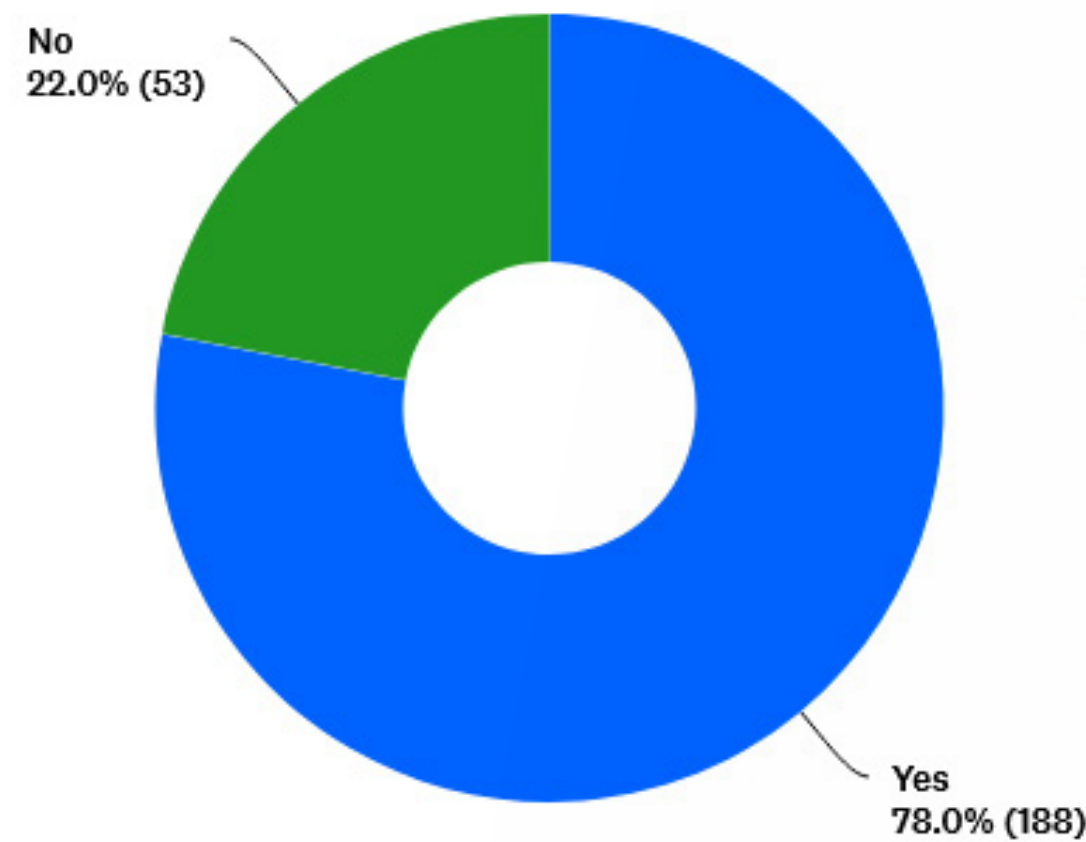
ANSWER CHOICES	RESPONSES	
▼ Yes	62.0%	150
▼ No	38.0%	92
TOTAL		242

Question 2

Sherwood Park & District Chamber of Commerce

Other municipalities have adopted or are debating similar bylaws. These bylaws or debates have created many questions from businesses as well as residents regarding the actual details of the bylaw that businesses would be obligated to adhere to. Do you believe the municipality should educate the public prior to implementing the bylaw to ensure public perception due to misinformation does not hurt a businesses reputation given the fact that they may be abiding by all of the bylaw's requirements but may face unfair judgement from the public;

Answered: 241 Skipped: 1



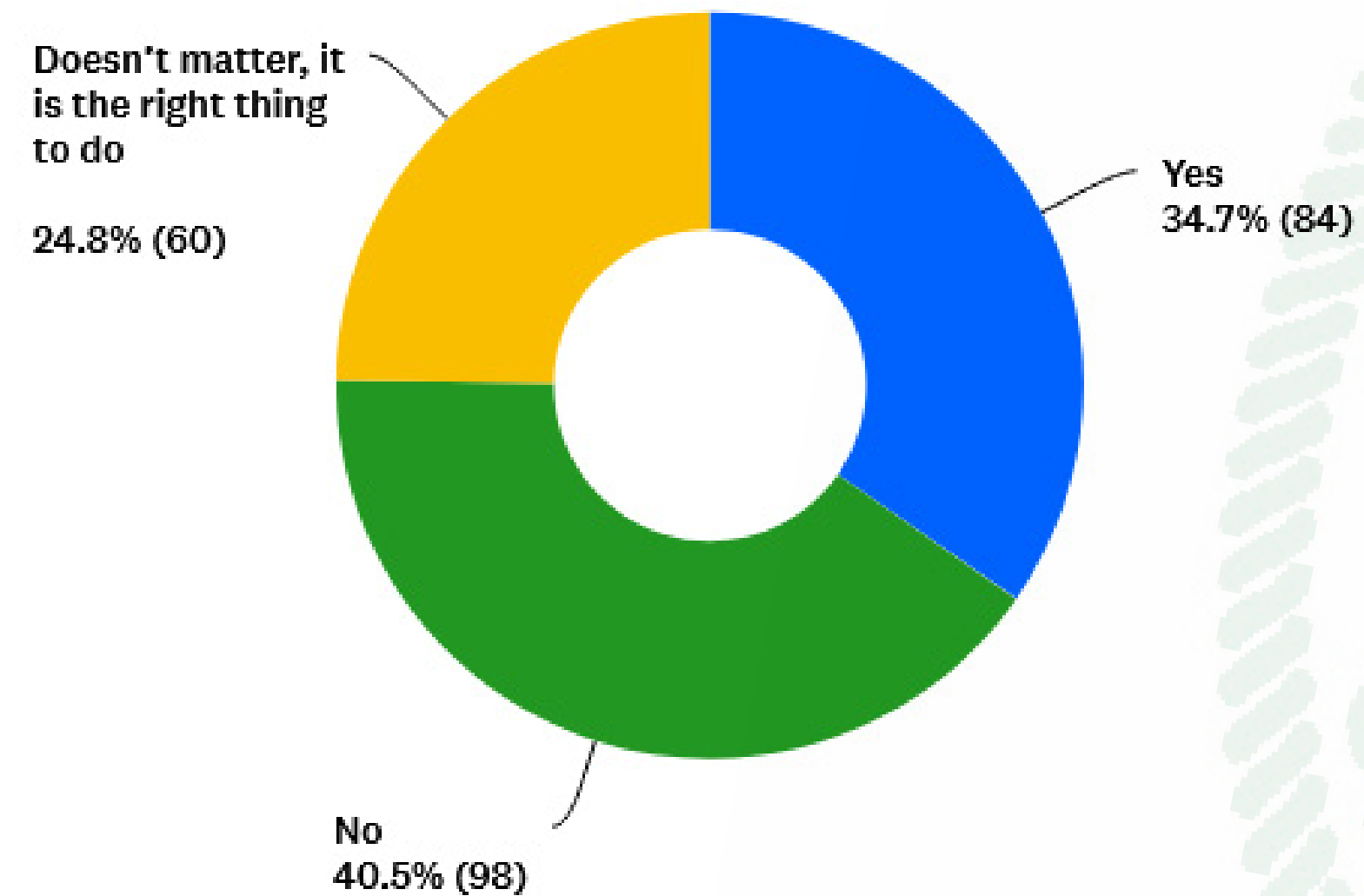
ANSWER CHOICES	RESPONSES	
▼ Yes	78.0%	188
▼ No	22.0%	53
TOTAL		241

Question 3

Sherwood Park & District Chamber of Commerce

Do you believe Strathcona County has fact-based evidence that supports creating a bylaw implementing the use of mandatory face masks/ face coverings in businesses;

Answered: 242 Skipped: 0



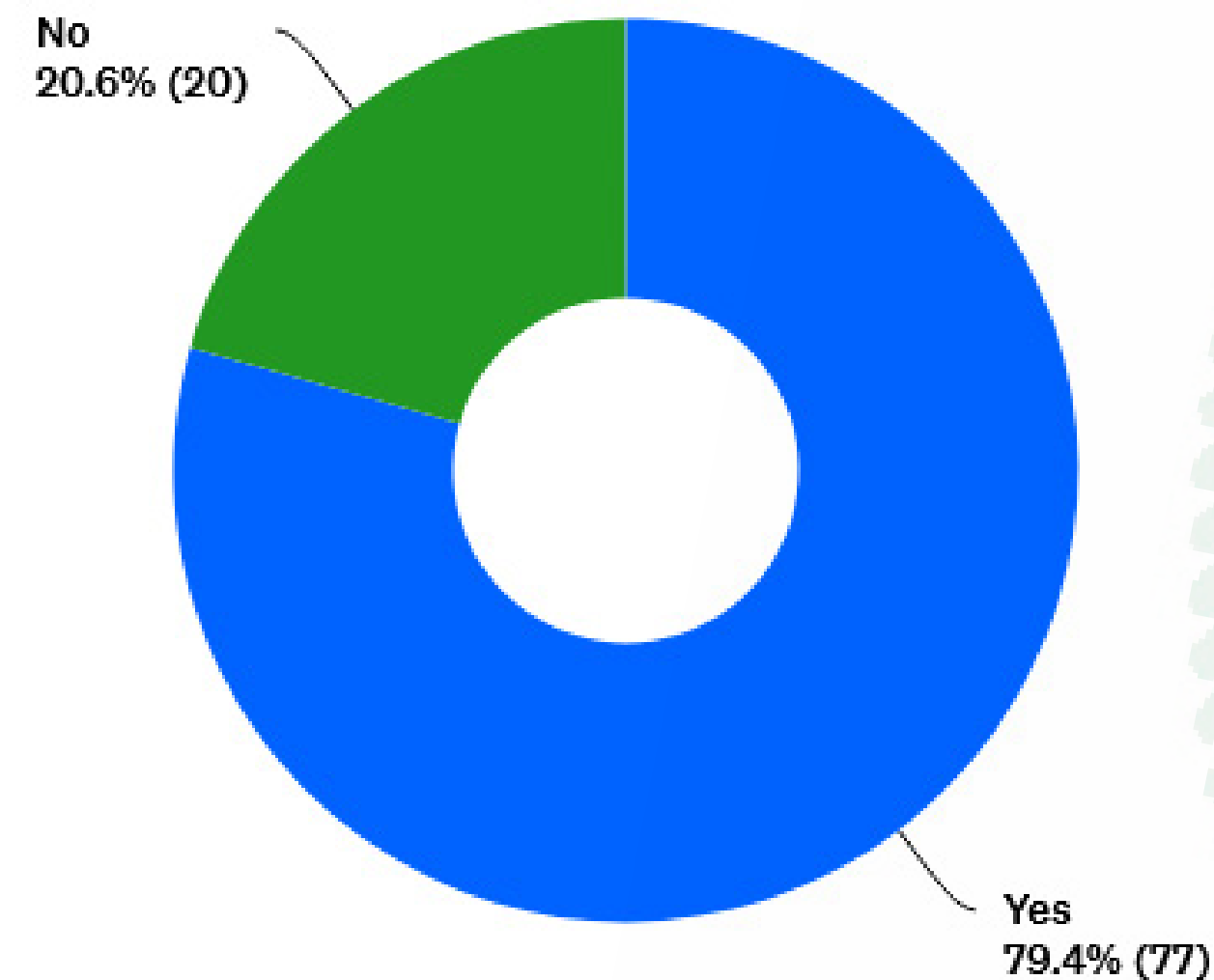
ANSWER CHOICES	RESPONSES	
Yes	34.7%	84
No	40.5%	98
Doesn't matter, it is the right thing to do	24.8%	60
TOTAL		242

Question 4

Sherwood Park & District Chamber of Commerce

If you answered “no”, Do you believe Strathcona County should acquire medical proof with fact-based evidence that such a bylaw would benefit the community. (Eg form a committee of medical experts who would present the supporting facts)

Answered: 97 Skipped: 145



ANSWER CHOICES	RESPONSES	
Yes	79.4%	77
No	20.6%	20
TOTAL		97

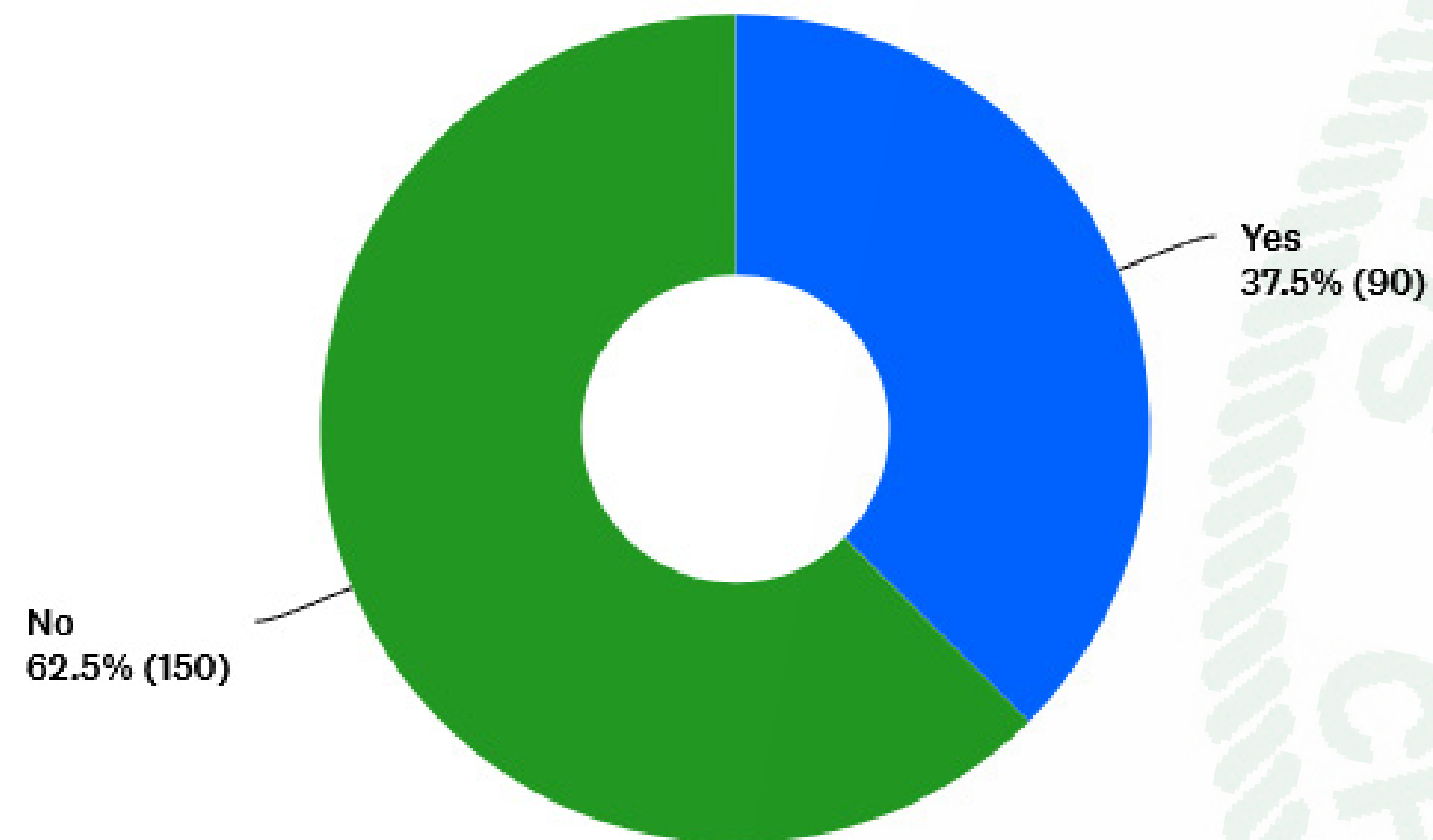


Question 5

Sherwood Park & District Chamber of Commerce

Do you believe there should be monetary fines associated with violations for businesses and for clients/customers

Answered: 240 Skipped: 2



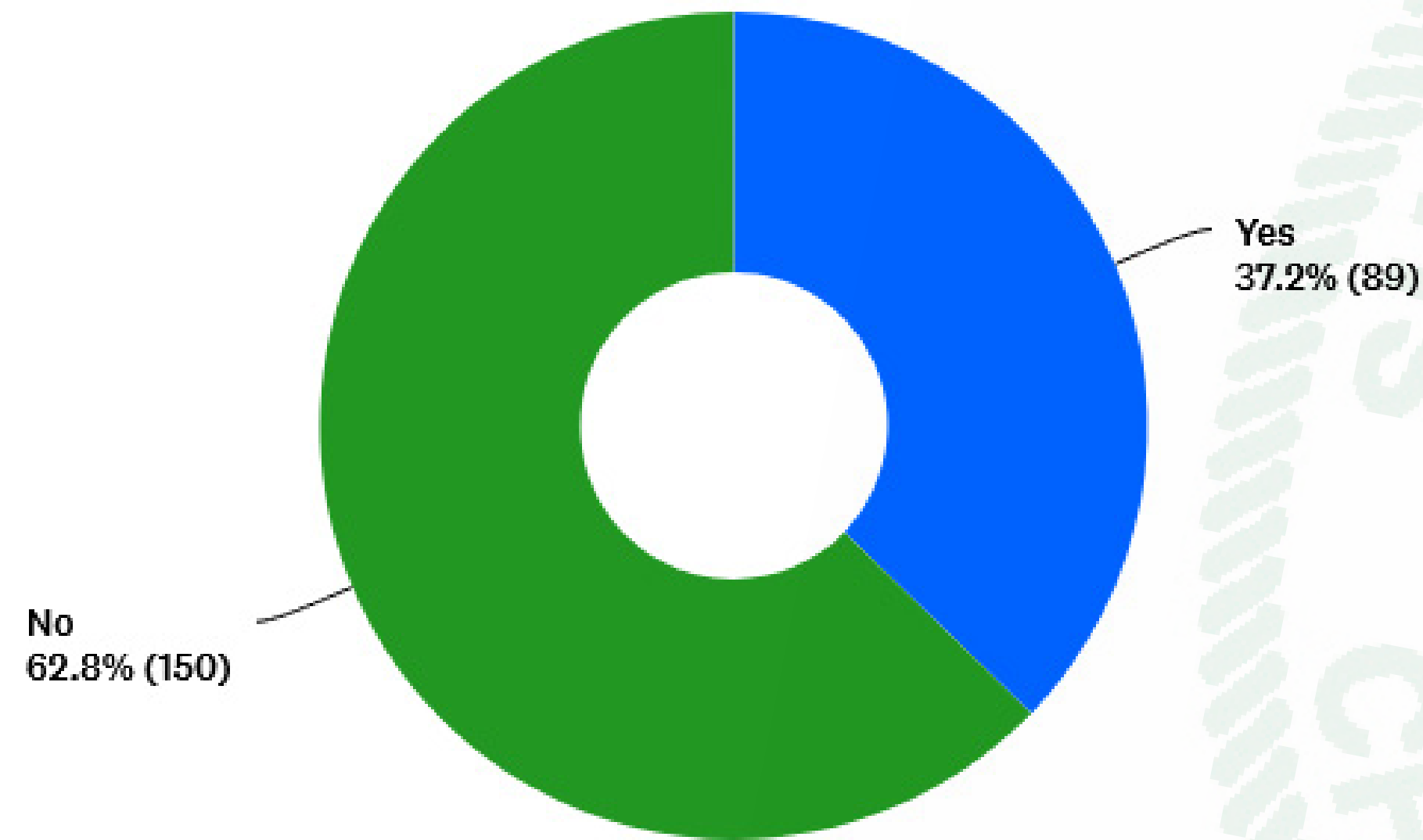
ANSWER CHOICES	RESPONSES
▼ Yes	37.5% 90
▼ No	62.5% 150
TOTAL	240

Question 6

Sherwood Park & District Chamber of Commerce

If this bylaw is passed, should businesses be required to enforce the bylaw;

Answered: 239 Skipped: 3



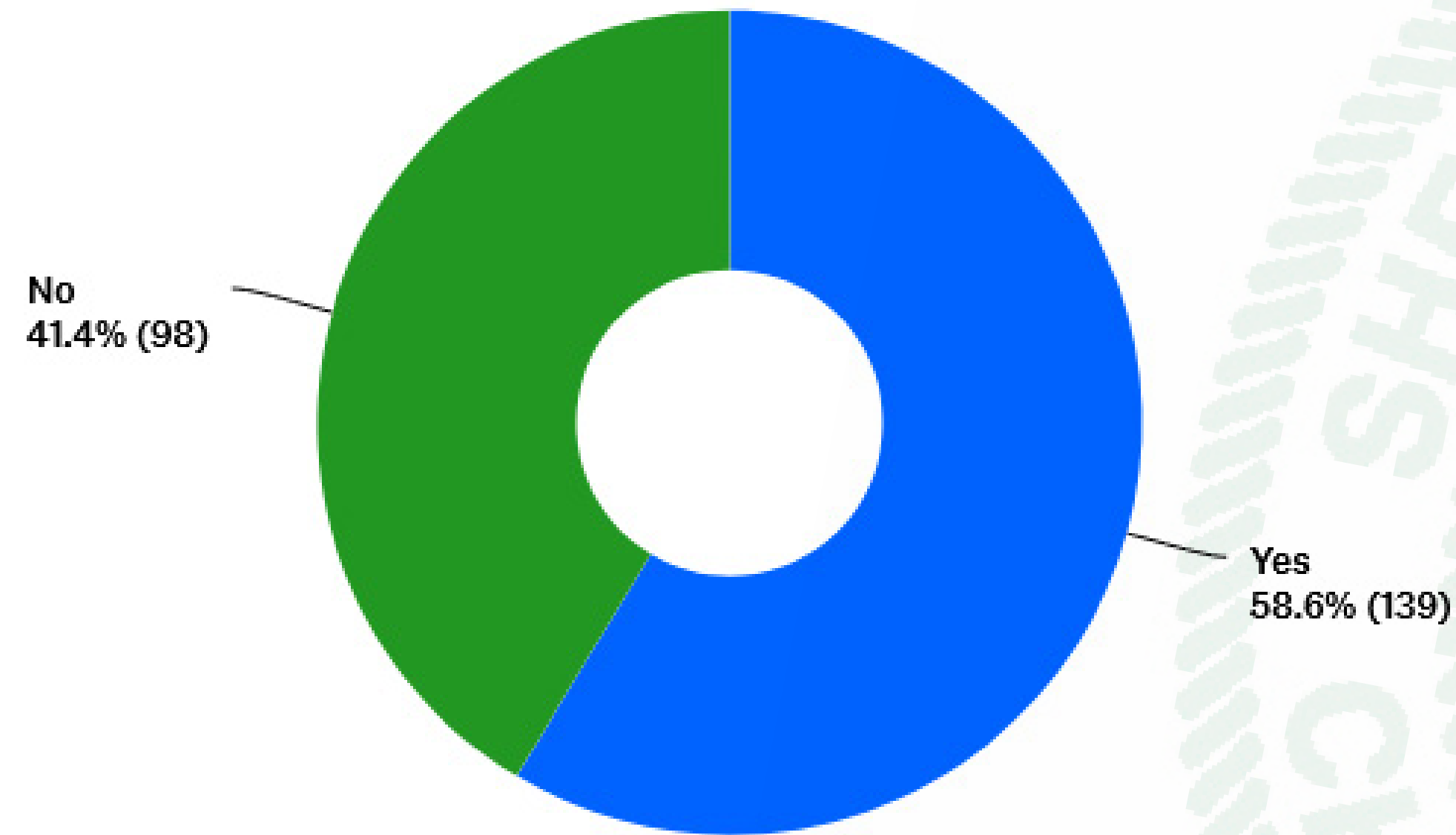
ANSWER CHOICES	RESPONSES	
▼ Yes	37.2%	89
▼ No	62.8%	150
TOTAL		239

Question 7

Sherwood Park & District Chamber of Commerce

Do you believe that such a bylaw is the right thing to do?

Answered: 237 Skipped: 5



ANSWER CHOICES	RESPONSES	
▼ Yes	58.6%	139
▼ No	41.4%	98
TOTAL		237